

# HU VISION 2020

NMHU Strategic Plan    The Framework    Approved by Board of Regents: **February 26, 2016**

## University Mission Statement:

New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.

[Approved by the HU Board of Regents on 2/26/2016]

[Approved by the Higher Learning Commission; on 5/16/2016]

## HU Vision Statement:

*Our vision is to be a premier university transforming lives and communities now and for generations to come.*

## HU Core Values

### ◆ Excellence

*We strive to excel in all that we do. Excellence shapes our choices and actions in education, research, creative activities and service.*

### ◆ Diversity

*As an Hispanic-Serving Institution (HSI) and an aspiring Native American-Serving Non-Tribal Institution (NASNTI), we welcome national, international, and indigenous students, and consider diversity as our strength. We acknowledge and embrace the cultural values, experiences and multiple identities within our community through inclusion and fairness.*

### ◆ Accessibility

*We commit to provide opportunity and affordability to all students and professional advancement for all staff and faculty.*

### ◆ Responsiveness

*We collaboratively and efficiently address internal and external issues in a timely and respectful manner.*

## Steering Committee Members [2014-present]

Teresita Aguilar, Chair  
Helen Blythe, Faculty  
Corine Leger, Com Dev  
Gene Parson, LV Supt  
Julie Salman, Staff  
\* Lora Bailey, Dean  
\*\*Julius Harrington, Fac

Jim Alarid, Faculty  
Frank Branch, Staff  
\*\*Arturo Marlow, Student  
Michael Raine, Staff  
David Sammeth, Faculty  
\*\*Libby Cates, Staff  
Cathy Martinez, Adm Support  
\*New Members, 2016

Robert Amai, Emeritus Faculty  
Lynn Gates, Staff  
Edward Martinez, Faculty  
Elizabeth Ratzlaff, Staff  
William (Bill) Taylor, Faculty  
\*\*Jeff Falkner, Staff

Miguel Angel, Community Arts  
Warren Lail, Faculty  
Virginia Padilla-Vigil, Staff  
Ivy Romero, Staff  
\*Bob Clifford, AD  
\*\*Margaret Young, Dean

*\*\*Former Members [no longer at HU or retired]:*

## **HU VISION 2020: University Priorities**

### **A. Academic Excellence, Academic Integration & Student Success**

We commit to establish and strengthen systems, structures and programs to enhance students' holistic well-being and success at all levels of study (including life-long learning), through the delivery of High-Impact Practices such as research and creative opportunities, increased student engagement, and service learning.

### **B. Strategic Enrollment Management**

We will establish and implement a Strategic Enrollment Management Plan that includes target enrollments, recruitment, and retention strategies for all academic degree programs and delivery sites (inc. Centers and Online).

### **C. Vibrant Campus and University Life**

We will enhance campus life for students, staff, faculty, alumni and community through expanded intellectual and recreational programs and services at the main campus and Centers, with a commitment to safety and inclusion.

### **D. Community Partnerships**

We will develop, expand, and enhance collaborative community partnerships for mutual benefit in the areas of leadership, community and economic development, community service, academic enrichment, entertainment, and recreation.

### **E. Technological Advancement and Innovation**

We will use technology strategically to support quality, efficiency, and innovation in daily operations, student support services, and teaching and learning.

### **F. Enhanced Communication and Efficiency across the University**

We will engage in proactive communication at all levels to provide efficient and effective services.

---

## **Presidential and Institutional Targets for University Priorities**

### **Academic Excellence, Academic Integration & Student Success:**

- By 2019, 90% of all incoming First-year and Transfer students will engage in at least two High-Impact Practices prior to graduating.
- By 2017, all faculty will have participated in an on-campus CTE professional development program on High-Impact Practices.

### **Strategic Enrollment Management:**

- By 2019, HU will have an overall student enrollment of 4,500 students.
- Undergraduate Student retention will increase by 2% per year until we exceed the undergraduate retention rate of our peer institutions.

### **Vibrant Campus and University Life:**

- Campus recreation and intramural sports programs will increase through enhanced programming and staff support as evidenced by local and/or national measures of student satisfaction with campus life.
- HU students, staff and faculty will have the opportunity to participate in more, and more meaningful major cultural events as evidenced by local measures of student, staff, and faculty satisfaction.

### **Community Partnerships:**

- Increased internship opportunities through community partnerships in Las Vegas and Northern New Mexico.
- HU staff will play a more prominent role in community life by virtue of participation on boards and civic organizations.

### **Technological Advancement and Innovation:**

- Create and implement a University-wide Technology Plan by 2017.
- Acquisition and use of critical software to enhance student advising, course scheduling, recruitment, and retention activity.
- Acquisition and use of critical software to streamline business practices.

### **Enhanced Communication and Efficiency across the University:**

- Create and implement a university-wide and unit-specific communication plans. Plans will be evaluated at least every two years and modifications made to strengthen deficiencies.
- Improved university website that is adequately supported and managed, easy to navigate, and accurate.
- Acquisition and use of critical software to streamline business practices.