



## **Mission**

New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.

## **Vision**

Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.

## **Core Values**

Excellence    Diversity    Accessibility    Responsiveness

## **Strategic Goals for 2020**

- 1. Highlands University will achieve academic excellence, academic integration and student success.**  
We commit to establishing and strengthening systems, structures and programs to enhance students' holistic well-being and success at all levels of study (including life-long learning), through the delivery of High-Impact Practices such as research and creative opportunities, increased student engagement, and service learning.
- 2. Highlands University will achieve strategic enrollment management.**  
We commit to establishing and implementing a strategic enrollment management plan that includes target enrollments, recruitment, and retention strategies for all academic degree programs and all locations.
- 3. Highlands University will achieve a vibrant campus life.**  
We commit to enhancing campus life for students, staff, faculty, alumni and community through expanded intellectual and recreational programs and services at the main campus and Centers, with a commitment to safety and inclusion.
- 4. Highlands University will be a community partner.**  
We commit to developing, expanding, and enhancing collaborative community partnerships for mutual benefit in the areas of leadership, community and economic development, community service, academic enrichment, entertainment, and recreation.
- 5. Highlands University will achieve technological advancement and innovation.**  
We commit to using technology strategically to support quality, efficiency, and innovation in daily operations, student support services, and teaching and learning.
- 6. Highlands University will achieve enhanced communication and efficiency.**  
We commit to engaging in proactive communication at all levels to provide efficient and effective services.