

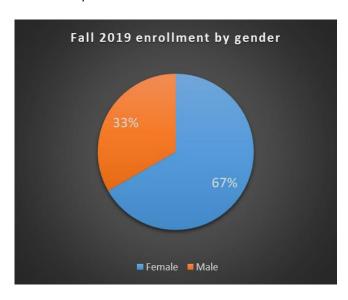
## FASTFACTS

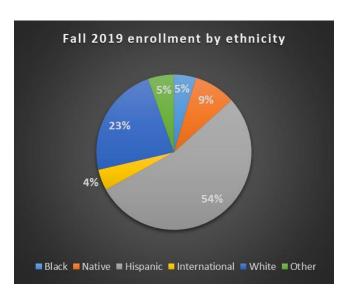
Office of Institutional Effectiveness and Research
October 28, 2019

## Fall 2019 Student Demographics

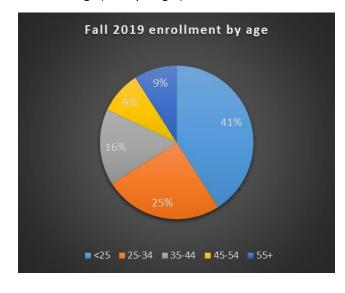
This week in *Fast Facts* we will take a look at the demographics of our fall 2019 students. The chart below left shows enrollment by gender. As you can see, about two-thirds of our students are female. This is great! But it also suggests some recruitment possibilities for new students, since there are as many male students as female students in the communities we serve.

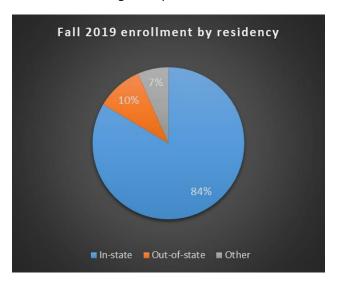
The chart below right shows enrollment by race/ethnicity. Hispanic students comprise a little over half of our student body, followed by white students and Native American students. Overall, these data underscore the high level of diversity in our student body.





The chart below left shows the age distribution for our students. Only about 40% of our overall student population is traditional age (25 or younger). These students tend to be concentrated on the Las Vegas campus.





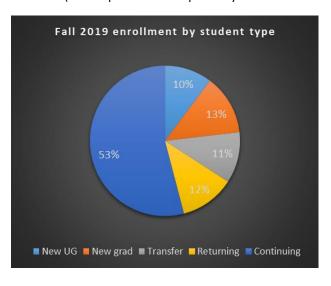
## Fast Facts

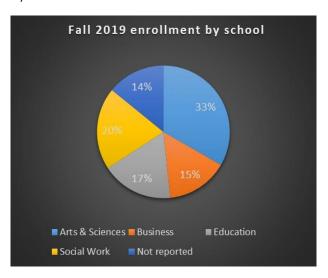


The chart above right (previous page) shows enrollment by residency status. Most of our student (about 84%) are residents of New Mexico, while about 10% come from other states. This percentage has been declining in recent years, but still represents an important recruitment market.

The chart below left shows enrollment by student type. Most of our students, not surprisingly, are continuing students, meaning they have been here at least one previous term. The remainder are split roughly evenly between new undergraduate students, new graduate students, transfer students, and returning (i.e. "stop-start") students.

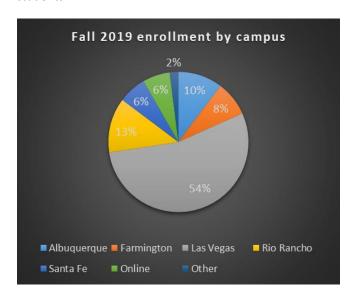
The chart below right shows enrollment by college or school. About a third of our students are in the College of Arts and Sciences, with the three schools (Social Work, Education, and Business) accounting collectively for about half of our students. ("Not reported" refers primarily to undeclared students.)

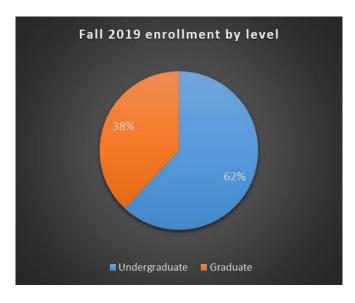




The chart below left shows enrollment by campus. A little over half of our students are associated with the Las Vegas campus, followed (distantly) by the Rio Rancho, Albuquerque, Farmington, Santa Fe, and online centers (the latter referring to students who have no real affiliation with any of our physical sites).

Finally, the chart below right shows enrollment by level, with a roughly 60/40 split between undergraduate and graduate students.





Please let us know if you have any comments or any suggestions for future *Fast Facts* topics. You can send an email to Lee Allard at <a href="mailto:lallard@nmhu.edu">lallard@nmhu.edu</a>.