

New Mexico Highlands University
Institutional Key Performance Indicators (KPIs)
Fall 2020

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Prepared by Office of Institutional Research and Effectiveness

Run date: September 27, 2020

Summary

Enrollment Management															
Fall enrollment			Trend	Fall-to-fall retention: new students			Trend	4-year graduation rate: new students			Trend	New student yield rate		Trend	
2018	3181		↓	2018	51.6%		↑	2014	20.4%		↑	2018	33.6%		↑
2019	2902		↓	2019	55.4%		↑	2015	17.8%		↓	2019	32.4%		↔
2020	2780		↓	2020	63.6%		↑	2016	16.3%		↓	2020	23.6%		↓

Finance															
Core revenue (K \$)			Trend	Core revenue per FTE			Trend	Core expenses (K \$)			Trend	Core expenses per FTE		Trend	
FY2017	\$65,932		↓	FY2017	\$23,880		↓	FY2017	\$65,389		↑	FY2017	\$23,683		↑
FY2018	\$66,463		↔	FY2018	\$24,372		↔	FY2018	\$73,976		↑	FY2018	\$27,127		↑
FY2019	\$66,331		↔	FY2019	\$24,033		↔	FY2019	\$70,880		↓	FY2019	\$25,680		↓

Human Resources															
Avg faculty salaries			Trend	Faculty % minority			Trend	Avg staff salaries			Trend	Staff % minority		Trend	
2017	\$58,884		↑	2017	30.5%		↑	2017	\$41,569		↔	2017	75.6%		↔
2018	\$56,601		↓	2018	36.8%		↑	2018	\$45,785		↑	2018	76.4%		↔
2019	\$58,592		↑	2019	34.1%		↓	2019	\$47,650		↑	2019	73.6%		↓

Advancement															
Total revenue (K \$)			Trend	# of donors			Trend	# of alumni events			Trend	# alumni participants		Trend	
2016	\$1,915		↑	2017	654		↑	2017	49		↑	2017	2599		↑
2017	\$1,789		↓	2018	529		↓	2018	54		↑	2018	3532		↑
2018	\$2,023		↑	2019	586		↑	2019	54		↔	2019	4640		↑

Athletics											
Academic year GPA			Trend	% in-state			Trend	% living on-campus			Trend
AY2017	2.88		↔	AY2017	34.8%		↑	AY2017	53.4%		↑
AY2018	2.84		↔	AY2018	30.3%		↓	AY2018	58.9%		↑
AY2019	2.86		↔	AY2019	36.2%		↑	AY2019	61.5%		↑

University Relations		
Unique pageviews		Trend
2017 1st	53,814	
2017 2nd	25,232	↓
2018 1st	29,390	↑

Student Affairs		
Student clinic visits		Trend
2016	1,729	
2017	2,180	↑
2018	2,281	↑

Academics		
Total R&D (K \$)		Trend
FY2017	\$1,023	↓
FY2018	\$952	↓
FY2019	\$1,333	↑

Note: Up and down arrows indicate a change of 3% or more; horizontal arrows indicate no significant change.

Green indicates a positive change, red a negative change, gray a neutral change.

Enrollment by Term (KPI 1)

FALL ENROLLMENT (KPI 1a)					
Cohort	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Undergraduate degree-seeking	2086	1890	1797	1693	1643
Undergraduate non-degree	55	58	63	64	41
Graduate degree-seeking	1063	1056	1059	902	957
Graduate certificate	43	34	21	54	69
Graduate non-degree	183	182	177	149	52
Dual credit	41	64	64	40	18
Total	3471	3284	3181	2902	2780

SPRING ENROLLMENT (KPI 1b)					
Cohort	Spr 2016	Spr 2017	Spr 2018	Spr 2019	Spr 2020
Undergraduate degree-seeking	1880	1826	1708	1544	1455
Undergraduate non-degree	59	68	60	76	45
Graduate degree-seeking	1067	1047	1092	990	884
Graduate certificate	48	29	30	29	59
Graduate non-degree	178	196	181	171	129
Dual credit	43	49	74	53	48
Total	3275	3215	3145	2863	2620

SUMMER ENROLLMENT (KPI 1c)					
Cohort	Su 2016	Su 2017	Su 2018	Su 2019	Su 2020
Undergraduate degree-seeking	531	500	495	463	492
Undergraduate non-degree	27	46	38	43	5
Graduate degree-seeking	596	601	591	506	511
Graduate certificate	28	19	19	16	23
Graduate non-degree	105	119	88	103	47
Dual credit	2	14	4	9	9
Total	1289	1299	1235	1140	1087

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
 Update schedule: Fall and spring census day; summer EOT

Enrollment Demographics (KPI 2)

FALL ENROLLMENT BY GENDER (KPI 2a)					
Cohort	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Female	65.4%	65.5%	66.1%	66.7%	67.4%
Male	34.6%	34.5%	33.9%	33.3%	32.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

FALL ENROLLMENT BY ETHNICITY (KPI 2b)					
Cohort	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
African American	4.1%	4.4%	4.2%	4.6%	4.9%
American Indian	7.6%	8.0%	8.3%	8.7%	9.3%
Asian	1.0%	1.1%	0.9%	0.7%	0.5%
Hawaiian	0.5%	0.4%	0.4%	0.2%	0.3%
Hispanic	53.4%	53.8%	53.7%	53.7%	53.5%
NonResident Alien	5.4%	5.1%	4.7%	4.4%	4.0%
Two or More	1.7%	1.7%	1.7%	2.0%	2.6%
Unknown	2.6%	2.2%	2.1%	2.6%	2.4%
White	23.7%	23.4%	23.9%	23.2%	22.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

FALL ENROLLMENT BY AGE (KPI 2c)					
Cohort	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
<18 yrs	1.6%	2.2%	2.6%	1.9%	1.1%
18-19 yrs	13.5%	12.0%	12.6%	14.4%	13.3%
20-21 yrs	10.2%	11.4%	10.9%	11.6%	12.1%
22-24 yrs	14.8%	14.6%	14.1%	13.0%	15.0%
25-29 yrs	16.0%	14.7%	15.7%	14.3%	15.5%
30-39 yrs	20.9%	21.0%	20.1%	20.1%	21.4%
40-49 yrs	11.9%	12.1%	11.6%	11.3%	12.2%
50+ yrs	11.1%	12.0%	12.3%	13.3%	9.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
Update schedule: Fall census day

Retention, Graduation, and Yield (KPI 3)

RETENTION RATES (KPI 3a)										
Cohort	Fall to spring					Fall to fall				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
New, first-time, full-time	74.5%	72.1%	75.6%	77.1%	77.50%	52.7%	45.2%	51.6%	55.4%	63.6%
Transfer w/o associate's	64.7%	56.1%	73.6%	80.2%	67.40%	53.9%	39.3%	51.8%	58.0%	57.1%
Transfer with associate's	85.6%	85.5%	89.4%	78.5%	84.50%	78.8%	76.6%	79.2%	73.3%	77.2%
New first-time graduate student	91.1%	89.0%	91.0%	90.5%	86.40%	81.9%	81.2%	85.3%	83.3%	80.4%

GRADUATION RATES (KPI 3b)												
Cohort	3-year graduation rate			4-year graduation rate			5-year graduation rate			6-year graduation rate		
	Fall 2015	Fall 2016	Fall 2017	Fall 2014	Fall 2015	Fall 2016	Fall 2013	Fall 2014	Fall 2015	Fall 2012	Fall 2013	Fall 2014
New, first-time, full-time	5.4%	2.9%	5.1%	20.4%	17.8%	16.3%	19.2%	25.5%	23.5%	20.8%	22.3%	28.7%
Transfer w/o associate's	28.4%	11.0%	11.2%	21.4%	32.4%	14.9%	19.8%	25.4%	35.3%	25.0%	19.8%	25.4%
Transfer with associate's	66.0%	63.6%	66.5%	69.8%	69.3%	67.7%	73.9%	71.1%	71.6%	67.2%	74.7%	73.3%
New first-time graduate student	67.0%	69.6%	72.2%	73.5%	71.9%	73.0%	71.5%	75.5%	75.9%	71.9%	72.0%	76.5%

APPLICATION FUNNEL - FALL COHORTS (KPI 3c)															
	New undergraduate					Transfer					New graduate				
	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
Applications	4033	2327	1338	1417	997	867	810	662	645	542	831	846	731	716	644
Admits	2579	1603	854	921	942	590	538	487	426	495	565	632	534	527	621
Matriculations	330	267	287	298	222	418	388	356	324	336	444	454	417	389	424
Yield rate	12.8%	16.7%	33.6%	32.4%	23.6%	70.8%	72.1%	73.1%	76.1%	67.9%	78.6%	71.8%	78.1%	73.8%	68.3%

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
 Update schedule: Fall census day (except fall-to-spring retention, updated after spring census day)

Academic Affairs (KPI 4)

GRANT FUNDING (KPI 4)									
	FY2016-17			FY2017-18			FY2018-19		
	Federal govt	Non-federal	Total	Federal govt	Non-federal	Total	Federal govt	Non-federal	Total
Total R&D expenditures	\$1,015,000	\$8,000	\$1,023,000	\$741,000	\$211,000	\$952,000	\$1,128,000	\$205,000	\$1,333,000
Type of research:									
Basic research	\$938,000	\$7,000	\$945,000	\$614,000	\$203,000	\$817,000	\$629,000	\$189,000	\$818,000
Applied research	\$77,000	\$1,000	\$78,000	\$127,000	\$8,000	\$135,000	\$499,000	\$16,000	\$515,000
By program:									
Geology				\$66,000	\$4,000	\$70,000	\$454,000	\$6,000	\$460,000
Chemistry	\$722,000	\$2,000	\$724,000	\$675,000	\$39,000	\$714,000	\$649,000	\$74,000	\$723,000
Computer Science					\$14,000	\$14,000	\$19,000		\$19,000
Biology					\$150,000	\$150,000		\$115,000	\$115,000
Natural Resources	\$293,000	\$6,000	\$299,000		\$4,000	\$4,000	\$6,000	\$10,000	\$16,000

Source: NSF HERD Survey as prepared by OIER and Finance offices

Update schedule: March of each year after survey is submitted

Finance and Administration (KPI 5)

CORE REVENUES (KPI 5a)									
Revenue source	FY2017			FY2018			FY2019		
	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE
Tuition and fees	\$15,020,144	23%	\$5,440	\$18,739,488	28%	\$6,872	\$16,645,728	25%	\$6,031
State appropriations	\$29,371,697	45%	\$10,638	\$29,090,900	44%	\$10,668	\$30,136,300	45%	\$10,919
Local appropriations	\$0	0%	\$0	\$0	0%	\$0	\$0	0%	\$0
Government grants and contracts	\$19,755,640	30%	\$7,155	\$13,386,607	20%	\$4,909	\$11,736,771	18%	\$4,252
Private gifts, grants, and contracts	\$0	0%	\$0	\$2,777,259	4%	\$1,018	\$3,121,215	5%	\$1,131
Investment income	\$669,315	1%	\$242	\$589,554	1%	\$216	\$741,939	1%	\$269
Other core revenues	\$1,114,912	2%	\$404	\$1,879,421	3%	\$689	\$3,949,282	6%	\$1,431
Total core revenues	\$65,931,708	100%	\$23,880	\$66,463,229	100%	\$24,372	\$66,331,235	100%	\$24,033
Total revenues	\$69,620,674		\$25,216	\$69,896,330		\$25,631	\$69,875,498		\$25,317

CORE EXPENSES (KPI 5b)									
Expense function	FY2017			FY2018			FY2019		
	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE
Instruction	\$19,581,449	30%	\$7,092	\$24,758,069	33%	\$9,079	\$29,080,596	41%	\$10,536
Research	\$2,226,510	3%	\$806	\$2,037,301	3%	\$747	\$1,427,862	2%	\$517
Public service	\$6,390,444	10%	\$2,315	\$9,147,493	12%	\$3,354	\$7,041,182	10%	\$2,551
Academic support	\$2,715,053	4%	\$983	\$3,182,865	4%	\$1,167	\$2,534,235	4%	\$918
Institutional support	\$6,850,216	10%	\$2,481	\$8,562,698	12%	\$3,140	\$7,221,548	10%	\$2,617
Student services	\$4,400,375	7%	\$1,594	\$5,973,660	8%	\$2,191	\$6,499,745	9%	\$2,355
Other core expenses	\$23,224,671	36%	\$8,412	\$20,314,365	27%	\$7,449	\$17,074,483	24%	\$6,186
Total core expenses	\$65,388,718	100%	\$23,683	\$73,976,451	100%	\$27,127	\$70,879,651	100%	\$25,680
Total expenses	\$68,674,917		\$24,873	\$81,995,618		\$30,068	\$78,834,496		\$28,563

Source: IPEDS Finance reports as prepared by NMHU Finance Office
 Update schedule: April of each year (after IPEDS reports are submitted)

Faculty Salaries and Diversity (KPI 6)

FACULTY SALARIES (KPI 6a)								
	Fall 2016		Fall 2017		Fall 2018		Fall 2019	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Full-time faculty:								
Professors	25	\$68,827	28	\$65,814	24	\$75,037	25	\$72,628
Associate professors	33	\$58,449	31	\$73,633	33	\$63,019	33	\$65,750
Assistant professors	39	\$50,213	32	\$56,995	32	\$53,157	27	\$53,963
Instructors	12	\$43,859	12	\$47,784	24	\$47,267	44	\$49,327
Lecturers	0		24	\$47,572	0		0	
No academic rank	24	\$45,954	14	\$45,597	20	\$51,619	3	\$49,793
Total full-time faculty	133	\$54,414	141	\$58,884	133	\$56,601	132	\$58,592
Part-time faculty	119		149		113		105	

FACULTY DIVERSITY (KPI 6b)									
	Fall 2017			Fall 2018			Fall 2019		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Full-time faculty:									
Professors	28	46.4%	17.9%	24	45.8%	20.8%	25	44.0%	28.0%
Associate professors	31	38.7%	29.0%	33	42.4%	39.4%	33	39.4%	30.3%
Assistant professors	32	59.4%	34.4%	32	50.0%	37.5%	27	59.3%	33.3%
Instructors	12	50.0%	41.7%	24	54.2%	54.2%	44	56.8%	40.9%
Lecturers	24	50.0%	25.0%	0			0		
No academic rank	14	35.7%	50.0%	20	40.0%	30.0%	3	33.3%	33.3%
Total full-time faculty	141	47.5%	30.5%	133	46.6%	36.8%	132	50.0%	34.1%

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER
Update schedule: April of each year (after IPEDS reports are submitted)

Staff Salaries and Diversity (KPI 7)

FULL-TIME STAFF SALARIES (KPI 7a)								
	Fall 2016		Fall 2017		Fall 2018		Fall 2019	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Research	2	\$40,000	0		0		0	
Public service	0		0		0		0	
Student / academic affairs	70	\$43,811	32	\$34,817	56	\$42,494	53	\$45,340
Management	37	\$90,520	65	\$75,604	42	\$99,734	47	\$100,097
Business / finance	27	\$45,289	31	\$44,252	25	\$48,915	23	\$48,265
Computer and technical	15	\$43,519	17	\$41,034	21	\$44,988	17	\$49,682
Community, sports, entertainment	31	\$44,079	37	\$39,651	31	\$47,362	29	\$45,076
Healthcare	2	\$41,441	3	\$40,527	3	\$63,951	3	\$53,336
Service occupations	55	\$22,333	18	\$23,545	49	\$24,234	55	\$26,051
Sales	0		0		0		0	
Office / administrative support	61	\$32,357	51	\$32,198	59	\$33,863	58	\$34,147
Construction and maintenance	18	\$29,619	58	\$21,984	28	\$28,389	22	\$31,177
Production and transportation	2	\$29,128	3	\$22,270	0		0	
Total full-time staff	320	\$42,545	315	\$41,569	314	\$45,785	307	\$47,650
All part-time staff	19		20		19		20	

FULL-TIME STAFF DIVERSITY (KPI 7b)									
	Fall 2017			Fall 2018			Fall 2019		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Research	0			0			0		
Public service	0			0			0		
Student / academic affairs	32	75.0%	71.9%	56	73.2%	64.3%	53	79.2%	62.3%
Management	65	44.6%	66.2%	42	45.2%	66.7%	47	38.3%	63.8%
Business / finance	31	80.6%	87.1%	25	72.0%	88.0%	23	60.9%	82.6%
Computer and technical	17	23.5%	70.6%	21	23.8%	71.4%	17	52.9%	47.1%
Community, sports, entertainment	37	40.5%	48.6%	31	38.7%	41.9%	29	41.4%	37.9%
Healthcare	3	100.0%	0.0%	3	66.7%	66.7%	3	66.7%	66.7%
Service occupations	18	38.9%	83.3%	49	20.4%	95.9%	55	23.6%	90.9%
Sales	0			0			0		
Office / administrative support	51	100.0%	84.3%	59	96.6%	84.7%	58	91.4%	89.7%
Construction and maintenance	58	12.1%	93.1%	28	7.1%	96.4%	22	9.1%	95.5%
Production and transportation	3	33.3%	100.0%	0			0		
Total full-time staff	315	52.7%	75.6%	314	52.9%	76.4%	307	53.7%	73.6%

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER
Update schedule: April of each year (after IPEDS reports are submitted)

Office of University Relations (KPI 8)

PAGEVIEWS ON www.newmexicohighlands.com (KPI 8a)							
July - December 2016*		January - June 2017		July - December 2017		January - June 2018	
Unique	Unique returning	Unique	Unique returning	Unique	Unique returning	Unique	Unique returning
20,032	n/a	53,814	13,377	25,232	5,823	29,390	6,685

TOP FIVE CITIES ON www.newmexicohighlands.com (KPI 8b)			
July - December 2016*	January - June 2017	July - December 2017	January - June 2018
(User / Returning user)	(User / Returning user)	(User / Returning user)	(User / Returning user)
Albuquerque (6571/1796)	Albuquerque (7456/1964)	Albuquerque (5175/1342)	Albuquerque (6240/1629)
Las Vegas (1865/927)	Houston (2833/905)	Santa Fe (1242/289)	Santa Fe (1621/388)
Santa Fe (1306/404)	Dallas (2712/847)	Las Vegas (1200/398)	Las Vegas (1617/556)
Rio Rancho (747/192)	Denver (2273/620)	Rio Rancho (746/210)	Rio Rancho (1015/299)
Los Angeles (624/140)	San Antonio (1972/685)	Lagos, Nigeria (698/303)	Denver (955/268)

*Incomplete data

SOURCE TRAFFIC (TOP 20) TO www.NewMexicoHighlands.com January 1-June 30 2018 (KPI 8c)								
Source	Channel	Sessions	Form Fills	Calls	Link to Application	Download	Total Conversions	Conversion Rate
(direct)	Direct	16778	79	65	1777	355	2276	13.6%
google	Organic Search	5077	7	24	340	54	425	8.4%
google	Paid Search Ads	876	0	872	0	0	872	99.5%
nmhu.edu	Referral Links	747	1	2	72	21	96	12.9%
bing	Organic Search	582	0	0	50	9	59	10.1%
ClickDimensions	Email	315	0	2	13	1	16	5.1%
yahoo	Organic Search	231	1	1	25	4	31	13.4%
tpc.googlesyndication.com	Referral Links	215	0	0	0	0	0	0.0%

Source: NMHU Office of University Relations
Update schedule: October and April annually

Advancement (KPI 9)

ADVANCEMENT MEASURES (KPI 9)				
Measure:	FY2016	FY2017	FY2018	FY2019
Total revenue	\$1,223,468	\$1,914,826	\$1,789,193	\$2,023,188
Number of donors	522	654	529	586
Number of alumni events	30	49	54	54
Participants in alumni events	2487	2599	3532	4640
Number of individual giving appeals	2	6	4	4

Source: NMHU Advancement Office

Update schedule: October annually

Student Affairs (KPI 10)

NEW FRESHMEN: RETENTION BY RESIDENCE HALL (KPI 10a)									
Fall 2016 cohort				Fall 2017 cohort			Fall 2018 cohort		
	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention
Archuleta	33	75.8%	30.3%	23	73.9%	60.9%	0		
Melody Hall	50	66.0%	36.0%	27	77.8%	33.3%	42	66.7%	38.1%
Viles and Crimmin	130	82.3%	53.1%	102	65.7%	48.0%	116	83.6%	60.3%
Other	9	77.8%	44.4%	2	100.0%	50.0%	10	70.0%	60.0%
Total	222	77.5%	45.5%	154	69.5%	47.4%	168	78.6%	54.8%

Source: NMHU Student Affairs Office

Update schedule: Fall census day

STUDENT CLINIC ACTIVITY (KPI 10b)									
	June 2015 - May 2016			June 2016 - May 2017			June 2017 - May 2018		
	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse
# of visits	1242	469	18	1560	617	3	1610	669	2

Source: NMHU Student Affairs Office / El Centro Family Health

Update schedule: Fall census day

Athletics (KPI 11)

ATHLETICS - ACADEMIC SUCCESS (KPI 11a)															
Sport	AY2017					AY2018					AY2019				
	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students
Football	75	2.42	37.3%	61.3%	14.7%	88	2.33	28.4%	71.6%	34.1%	98	2.38	15.3%	68.4%	15.3%
Men's Basketball	21	2.32	28.6%	38.1%	33.3%	16	2.56	37.5%	43.8%	43.8%	17	2.30	52.9%	35.3%	23.5%
Baseball	33	3.17	15.2%	27.3%	39.4%	26	3.14	11.5%	57.7%	34.6%	34	3.25	35.3%	64.7%	29.4%
Men's Cross Country	8	2.95	37.5%	25.0%	12.5%	8	3.38	12.5%	25.0%	0.0%	8	3.03	12.5%	37.5%	25.0%
Wrestling	36	2.72	38.9%	52.8%	8.3%	32	2.90	31.3%	40.6%	9.4%	23	2.94	47.8%	43.5%	0.0%
Women's Basketball	14	3.19	50.0%	57.1%	28.6%	14	2.90	50.0%	57.1%	50.0%	11	2.67	54.5%	63.6%	18.2%
Women's Cross Country	7	3.16	71.4%	57.1%	0.0%	8	3.37	75.0%	62.5%	0.0%	12	3.19	91.7%	58.3%	16.7%
Soccer	28	3.34	32.1%	71.4%	21.4%	30	3.04	26.7%	33.3%	23.3%	24	3.20	41.7%	66.7%	8.3%
Softball	23	3.22	13.0%	78.3%	13.0%	22	2.85	9.1%	81.8%	13.6%	23	3.15	26.1%	52.2%	30.4%
Track	32	3.13	46.9%	59.4%	12.5%	28	3.36	50.0%	60.7%	7.1%	33	3.19	60.6%	63.6%	9.1%
Volleyball	19	3.21	42.1%	26.3%	5.3%	15	3.38	33.3%	73.3%	33.3%	18	3.57	44.4%	77.8%	16.7%
Total	296	2.88	34.8%	53.4%	17.9%	287	2.84	30.3%	58.9%	25.4%	301	2.86	36.2%	61.5%	16.6%

ATHLETICS - RETENTION (KPI 11b)									
Sport	AY2017			AY2018			AY2019		
	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees
Football	39.7%	68	27	54.4%	79	43	52.4%	82	43
Men's Basketball	37.5%	16	6	61.5%	13	8	75.0%	12	9
Baseball	66.7%	18	12	68.4%	19	13	47.8%	23	11
Men's Cross Country	83.3%	6	5	83.3%	6	5	66.7%	6	4
Wrestling	66.7%	30	20	76.0%	25	19	84.2%	19	16
Women's Basketball	23.1%	13	3	53.8%	13	7	33.3%	9	3
Women's Cross Country	50.0%	4	2	66.7%	6	4	54.5%	11	6
Soccer	73.9%	23	17	56.0%	25	14	73.7%	19	14
Softball	73.3%	15	11	76.5%	17	13	66.7%	18	12
Track	68.0%	25	17	61.9%	21	13	88.5%	26	23
Volleyball	46.2%	13	6	61.5%	13	8	93.8%	16	15
Total	54.5%	231	126	62.0%	237	147	64.7%	241	156

Source: NMHU Athletics Office

Update schedule: October annually

Glossary

Enrollment	Fall and spring enrollments include all registered students as of census day.
	Summer enrollment includes all registered and withdrawn students as of the end of term
Enrollment demographics	Data reflect all enrolled students, both undergraduate and graduate
Retention	Fall-to-spring retention rates show the percent of students retained from the fall census day to the following spring census day
	Fall-to-fall retention rates show the percent of students retained from one fall census day to the next fall census day
	Transfer students are divided by whether or not they had earned an associates degree at the time of matriculation
Graduation rates	4-year graduation rates shows the number of students in the specified cohort who graduated within 4 years
	3-year, 5-year, and 6-year graduation rates are defined similarly
Application funnel	This table shows the number of first-time, full-time, degree-seeking students who moved from applicants to matriculated (i.e. enrolled) students
	Admitted students are those who completed an application
	The yield rate is the percentage of students who completed an application who actually enrolled
Core expenses	"Institutional support" is a functional expense category that includes expenses for the day-to-day operational support of the institution.
Staff salaries	This table shows average staff salaries broken down by IPEDS categories
	There have been some changes in these categories across time.
Faculty and staff diversity	"Minority" is used to indicate persons who self-identify as Hispanic, Native American, African American, or Pacific Islander
Faculty salaries	"No academic rank" typically refers to full-time contingent faculty