

STRATEGIC PLANNING AND IMPLEMENTATION IN A BALDRIGE
FRAMEWORK: CHANGE THEORY IN A RURAL HIGH SCHOOL

by

Patricia D. Spitz

A Portfolio Presented in
Partial Fulfillment
Of the Requirements for the Degree of
Master of Arts in Educational Leadership

Presented to the Graduate Division
School of Education

New Mexico Highlands University

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Approved by Examining Committee:

Linda Martinez, Ed.D.
Chair of Committee
Educational Leadership

Tammie Ortega, Ed.D.
Committee Member
Educational Leadership

Kathy Jenkins, Ph.D.
Interim Associate Dean
School of Education

Kathy Jenkins, Ph.D.
Committee Member
Exercise and Sports Sciences

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ABSTRACT

STRATEGIC PLANNING AND IMPLEMENTATION IN A BALDRIGE
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By
Patricia D. Spitz

New Mexico Highlands University, 2007
Under the Supervision of Dr. Linda Martinez, Ed.D

This portfolio is intended to provide data analysis on the implementation of a SQS/Baldrige framework in a rural, mid-size high school in northern New Mexico. The research is intended to evaluate how the professional development is implemented and the strategies utilized by the researcher to implement the new SQS initiative as determined by the state of New Mexico and the district she is in. The study will outline change theory, especially by those change theorists like Kotter, Schein, Senge, Vroom, Hersey and Blanchard; Fullan and McGregor; as well as those who have led the quality management theory like Deming, Juran, Ishikawa, Peters and encompassing those teachings of Kegan, Sergiovanni, Marzano, and Posner. In this way, the researcher will search for better methods of implementation of the current and future initiatives.

Dedication:

To my loving parents, Valentino and Ernestina Cordova, without whose constant encouragement I would have never been able to finish what I started. To my baby sister, Mickie, who is the wind beneath my wings. To my late brother John, who always knew what to tell me to make things right. To my wonderful husband for putting up with the late nights, dirty laundry, and leftovers; whose generosity of spirit and kindness never ceases to amaze me. To my children, Jason and Justin, without whose loving arms and beautiful smiles I might never have sought to have the drive to make their lives better. I am, without a doubt, a very lucky woman.

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