

Meeting Notes  
Strategic Planning Steering Committee (SPSC)  
02/04/09

In attendance:

1. Linda La Grange (AVPAA; Committee Chair)
2. Cindy Collins (Mainstreet)
3. Doyle Daves (NMHU Foundation; Alumnus)
4. Germaine Alarcon (Administrative Assistant)
5. Elizabeth Ratzlaff (EOS; Centers)
6. Evonne Roybal-Tafoya (EOS; Centers)
7. Bill Taylor (Administration; VPFA)

As a consequence of the 02/03/09 meeting, and the continuing discussion today, the format of the goals and objectives was changed. Doyle Daves suggested collapsing the seven (7) goals we had been working with into three (3) goals. We would then retain the original seven (7) goals as objectives and place them under the appropriate goals. The measures will be rewritten as action steps. These rewrites will be undertaken after tomorrow's meeting.

Draft Vision Statement:

**New Mexico Highlands University, northern New Mexico's university, provides and promotes learning, empowerment, transformation, and global understanding.**

Draft Mission Statement:

**New Mexico Highlands University is a diverse comprehensive university that serves the global community by integrating education, research, public service, technology, sustainability, and economic development. We achieve this through a university-wide commitment to student success that builds upon on our distinctive Northern New Mexico cultures, through fostering a multicultural learning environment, promoting community and individual well being, and advancing knowledge.**

Draft Goals:

## **1. To promote student success:**

- a. **By building upon our regional, national, and international reputation for effectiveness in education through rigorous academic programs, effective student and faculty support services, and external support.**
  1. **Completion rates; retention rates**
  2. **Enrollment; enrollment inquiries**
  3. **Alumni surveys**

- 4. Efficacy of support services**
- 5. Availability of tutors**
- 6. Regional, national, and international student and faculty presentations and publications**
- 7. Learning outcomes**
- 8. IT help desk**
- 9. EOS help desk**
- 10. Build a Bridge Workshops**
- 11. Early alert**

**b. Through advancing knowledge in the liberal arts, sciences, and professions.**

- 1. Student academic assessment**
- 2. Program reviews**
- 3. Numbers of graduate students**
- 4. Student licensure**
- 5. Accreditation for individual programs**
- 6. STEM initiatives (BCS, CSREES, Gear Up, Upward Bound)**
- 7. Pino endowment**
- 8. LANL endowment**
- 9. Academic persistence rates**

**c. By providing the resources and technology to meet program needs and expand enrollment while providing an accessible education to underserved populations.**

- 1. Improved classroom technology**
- 2. ITS activity**
- 3. EOS expansion**
- 4. Attention to recruitment and retention**
- 5. Adequate classroom space**
- 6. New residence halls**
- 7. Planned student center**
- 8. Open enrollment**
- 9. College prep courses**
- 10. Affordability**
- 11. First generation students**
- 12. Dual credit students**
- 13. Gear Up**
- 14. Upward Bound**
- 15. Outreach to public schools**

**d. Through research activity in conjunction with educational opportunities.**

- 1. State-funded RPSPs**

2. Grant applications and funding
3. PI release time
4. Grant writing release time
5. Grant writing workshops
6. The Faculty Research Fund
7. The Sigma Xi Student Research Fund

## **2. To promote a respectful and stimulating learning environment**

- a. By enhancing the multicultural environment at NMHU that fosters **(wording here needs some work)** integrity, respect, tolerance, fairness, and accountability through strong ties with the distinctive Hispanic and Native American traditions of this region and our diverse international student body.

1. Heritage Spanish Program
2. Study abroad opportunities
3. Social Work Bilingual Program
4. Education Bilingual Program
5. Navajo language courses
6. International campus and community involvement
7. International Students Club activities
8. Research funding for STEM opportunities for Hispanics
9. Hispanic Medical Association
10. Pre-college dual credit and concurrent enrollment
11. Ballen Endowment
12. Distance Education with the Dine colleges as well as 6 other Native American tribes/agencies
13. By creating handbooks that indicate appropriate procedures to ensure integrity, fairness, and accountability.
14. Personnel policies as evidence of tolerance.
15. Diversity training for faculty, staff, and students
16. Audits, evaluations, assessments to measure demonstrate accountability.

- b. By creating a safe and secure work and learning environment.

1. Campus climate measures
2. New campus safety procedures
3. Security cameras
4. Campus police officer training
5. ITV cyberspace security
6. Lab safety procedures

### **3. To Promote the well being of the region:**

**a. Through social and cultural development in collaboration with public and private agencies in Northern New Mexico.**

- 1. Forestry Institute**
- 2. University involvement in water rights issues**
- 3. Collaborations with Mainstreet and the Las Vegas EDC**
- 4. Interns at local businesses, social services, public schools**
- 5. Media arts training – film industry – technology**
- 6. Creates a cadre of qualified employees here in Las Vegas**
- 7. Community music and theatre events**
- 8. Cooperation with local school districts**
- 9. Business plans for local businesses**
- 10. Athletics – using local non-chain hotels and restaurants vendors**
- 11. Assessments and social services**
- 12. Collaboration with UWC and LCC**
- 13. Effective state and federal lobbying**
- 14. Student senate lobbying activities**

The next scheduled meeting is 02/05/09 at 1:00.