



**Welcome Back Breakfast –  
Faculty Orientation & Pre-Semester Professional Development Week  
Presented By President Dr. Jim Fries**

# My Goals for Highlands

## 1. Be proud of and celebrate who we are

- Diversity
- Versatility
- Opportunity
- Location
- Affordable Excellence
- Student Success
- Scholarly Productivity
- Alumni Success

# **“I Chose Highlands”**

University of Choice

Make Fridays **“PURPLE PRIDE”** days

If we continue to focus too heavily on the negative elements of our past, we will quickly short change our future.

## 2. Improve Student Success

- A. Increase enrollment to 4,000 students
- B. Improve 4 – Year and 6 – Year graduation rates by at least 50% for this fall's freshmen class.
  - ❖ 80% Fall to Spring
  - ❖ 60% Fall to Fall
  - ❖ 50% Junior Year
- C. CCA – Time is the Enemy

# Steps to Foster, support, facilitate, expect, and celebrate our value-added student success

1. Advising to graduation: every student every semester
2. Eliminate unnecessary barriers / requirements (on-line application payments option)
3. Review all our programs and how we schedule classes
4. Define the role of our Centers and their growth potential
5. Center for Teaching Excellence

# Steps to Foster, support, facilitate, expect, and celebrate our value-added student success

6. Increase opportunities for student participation beyond the classroom
7. Establish tuition, fee and scholarship rates for 2015 by mid-October
8. Analyze data to maximize yields and focus recruiting efforts: NE New Mexico, Transfers, International, Native American, Out-of-State, Centers, and Programs
9. Promote both parts of Affordable Excellence

# Steps to Foster, support, facilitate, expect, and celebrate our value-added student success

10. Analyze our enrollment capacity by program, center, and funding
11. Increase number of new students for fall 2015 by at least 10%
12. Purple Pride – **PURPLE FRIDAY**
13. Increase funding for operations and scholarships through the Foundation
14. Revise organizational structure where appropriate to achieve success

### **3. Expand Highlands' educational, cultural, and economic leadership as a regional university with national and international impact**

# Three Goals

1. Be proud of and celebrate who we are.
2. Foster, support, facilitate, expect, and celebrate our value-added student success.
3. Expand Highlands' educational, cultural, and economic leadership as a regional university with a national and international impact.

# Trolley Project - Today



# Trolley Building – Opening Summer 2016





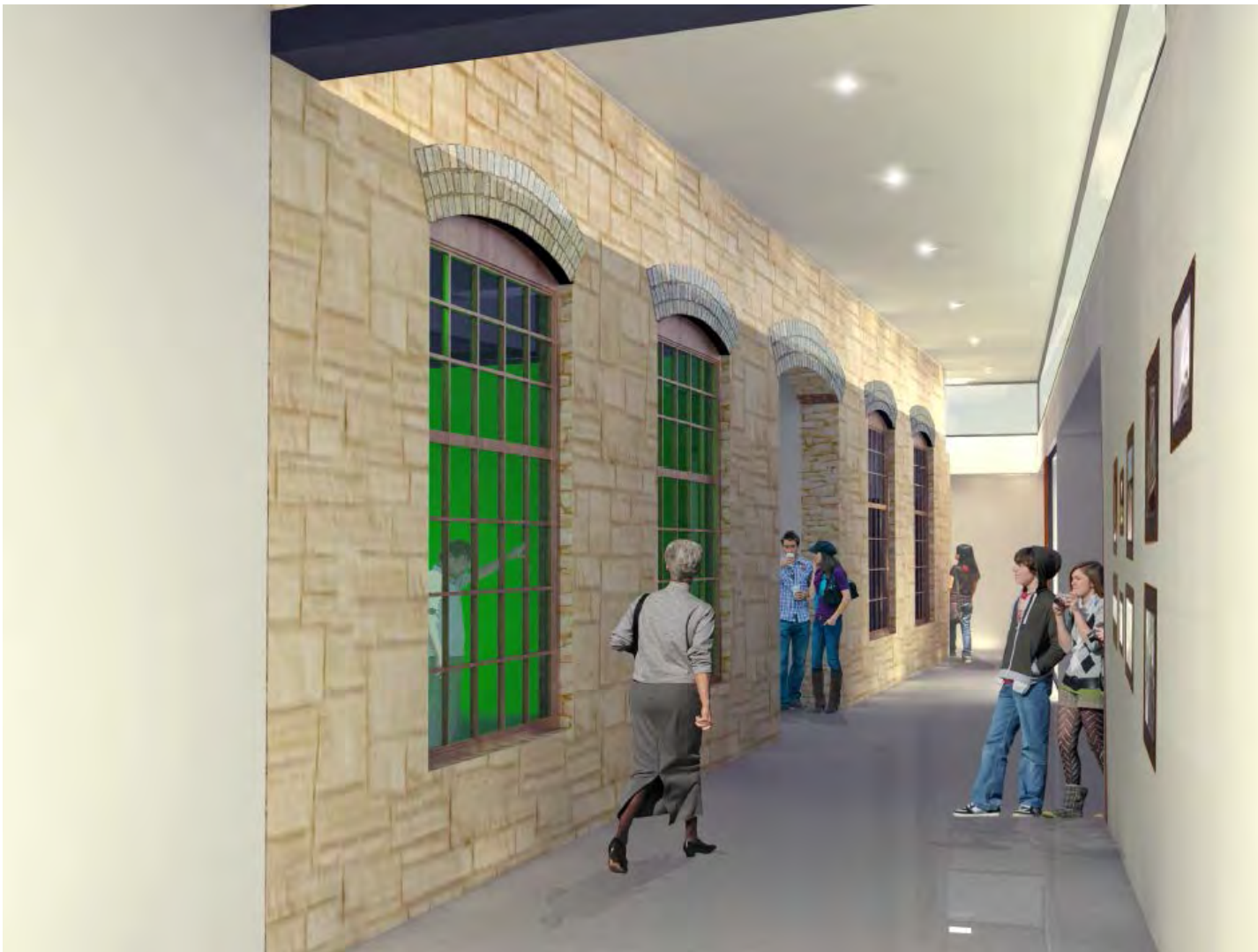
















# Academic Year 2014 –15

- ❖ Best Wishes for a Great 2014-15
- ❖ Focus on Removing Roadblocks for Students and Ourselves
- ❖ How We Think and How We See Matters
- ❖ THANK YOU