

General Faculty Meeting Approved Minutes
Approved February 25, 2015

January 28, 2015

4:00 p.m.

Sininger Hall 100

1. Call to Order at 4:12 p.m.: quorum obtained (26 voting faculty members and 2 non-voting members)
2. Approval of Agenda: approved with cancellation of Athletic Department presentation and move recruiting discussion after updates.
3. Approval of Minutes: Minutes from October 22nd were approved. Minutes from October 29th were approved.
4. Presentation from the Athletic Department - cancelled
5. Presentation from the ad hoc committee on NMHU Identity
 - a. 3 forums and a Q&A w/President were held in fall semester, and a newsletter sent out summarizing the committee's activities.
 - b. Questionnaire will go out and forums will be scheduled based on the results.
6. Faculty Senate Chair's report
 - a. Special Board of Regents meeting – January 23, 2015
 - i. Presidential search – selected firm out of five possible – R. H. Perry & Associates (Washington D.C.) Want 6 candidates. 13 people on the committee w/first meeting on Feb. 6th.
 - 1) The search firm will review NMHU needs and wants and try to solicit nominations nationally, and then vet the applicants
 - ii. 2 new regents selected, but not yet confirmed by the legislature. Lou Ella Marr-Montoya & Sandra Turner
 - b. Ad Hoc Committee on scholarly activities day – need members from across campus, especially the humanities. Students are setting up their own research day.
 - c. Student Academic Integrity policy vote is out on survey monkey. Will go to BOR.
7. Updates on various issues by Dr. Aguilar & Jean Hill
 - a. Presidential search
 - i. Please review the search firm website to get a sense of what services they will provide: rhperry.com
 - b. Dean Searches

- i. Need one more faculty member on the College of Arts and Sciences committee. Dr. Margaret Young will be the representative from the administration
 - ii. Need two more faculty on the Education Committee. Dr. Linda Lagrange will be the representative from the administration.
 - iii. Neither administrator will be the committee chair.
 - iv. The Faculty Senate spent a lot of time to update faculty handbook to include more tenured faculty on these searches, and still need a representative on both committees.
 - v. Dr. Margaret Young has submitted her resignation. Dr. Aguilar will be meeting with Business/Media Arts department to discuss how to proceed in filling the position.
 - vi. The School of Social Work decided to keep an interim dean through next year and begin the hiring process in the fall.
 - c. Strategic Planning
 - i. Website at www.nmhu.edu/highlands2020 and a new timeline will be released.
 - ii. Kick-off event today with about 400 people attending from across the community. Summary of responses will be shared
 - iii. Focus groups, forums, debates, etc. will be held in communities around each of the centers.
 - iv. Will present the drafts of the plans to each of the university senates.
 - d. Center for Teaching Excellence report
 - i. The Faculty Advisory Board was selected and will need to meet to discuss the hiring process for the director
 - e. New work-out room in Archuleta. Adjunct faculty and temporary employees can get an id from the Office of Campus Life so they may use the facilities
 - f. HLC visit
 - i. Jean Hill reported that the Faculty Affairs Committee is working on an adjunct faculty handbook, and Student Affairs committee is working on an advisement manual. Need retention, recruitment, and enrollment plan and who should develop it?
8. Recruiting. During the discussion, the following points were made:
- a. Gil Gonzales gave a presentation about what their office is doing, and reports that their department is short-staffed this year.
 - b. 1500-2000 students are admitted every year.
 - c. 5069 inquiries from website, advertising in various avenues
 - d. Scholarships are the #1 reason students attend a college. Recruitment was able to get our scholarships out in December vs. April last year.

- e. Go to college fairs in the region, and can scan in info from students and then get out recruitment material faster
- f. Internet marketing needs to be improved. Corie Weaver is working on this.
- g. Department brochures should be improved. Need a graphic designer.
- h. How can faculty help? Make sure departmental information is up to date on the website. Can department create their own website? Can faculty go out to local schools to recruit?
- i. Need to get appropriate funding to develop a complete marketing plan. Senate can report issues they see to the BOR.
- j. There were questions about recruitment of transfer students. Gil and his staff go to the transfer fairs. Articulation agreements are critical for recruiting transfer students.
- k. There seems to be a disconnect between marketing (under the purview of University Relations), and recruitment.
- l. It was suggested that Gil's office submit an enrollment management proposal to faculty who can then take it to administration.
- m. Gil reports that Will Wooten is doing good things.

9. Other

10. Announcements

11. Adjournment at 5:28 p.m.