

**ASSESSMENT REPORT
AY 2015 - 2016**

Business Graduate: Finance Concentration

(Instructional Degree Program)

MBA

(Degree Level)

Program Mission:

New Mexico Highlands University's Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. Our mission is to become the best small school of business in the southwest and to prepare students to be confident, competent, ethical, and responsible business decision-makers, managers, leaders, and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Finance students understand economic risk and are able to analyze the return on invested capital.

Traits Specifically Linked to Student Learning Outcome 1

Mastery of Content Knowledge and Skills

Critical and Reflective Thinking Skills

Effective Use of Technology

Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 1:

Score on assignments of analyzing corporation in FIN 509, Investments. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Fall 2015:

Number of Students Meeting Criterion:	12	Number of Students Not Meeting Criterion:	1
Total Number of Students Assessed:	13	Percent of Students Meeting Criterion:	92.3%

Second Means of Assessment for Outcome 1:

Test scores on final exam from FIN 575, International Finance. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Fall 2015:

Number of Students Meeting Criterion:	13	Number of Students Not Meeting Criterion:	0
Total Number of Students Assessed:	13	Percent of Students Meeting Criterion:	100%

Interpretation of Results for Outcome 1:

The FIN 509 Investments class will analyze and compile ten financial and non-financial criteria as to the financial viability (health) of an examined corporation. Quantitative tools utilized include financial ratios, trend analysis, growth rates, and forecasted earnings and stock prices. Qualitative tools include financial analyst's reports, relevant researched information from the internet, and corporate websites.

The results for fall 2015 are a significant improvement from the results in 2013-14. The result improved from a 92.3 percent meeting the criterion to 100 percent. This result was achieved due to doing more problems in and out of classrooms. The students also solved many problems using EXCEL spreadsheet. Many students appreciated this.

Student Learning Outcome 2:

Finance students are able to prepare and evaluate financial statements.

Traits Specifically Linked to Student Learning Outcome 2

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 2:

Scores on financial statement assignment in ACCT 605 Financial Accounting. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Fall 2015:

Number of Students Meeting Criterion:	19	Number of Students Not Meeting Criterion:	3
Total Number of Students Assessed:	22	Percent of Students Meeting Criterion:	86.4%

Summary of Data Spring 2016:

Number of Students Meeting Criterion:	20	Number of Students Not Meeting Criterion:	2
Total Number of Students Assessed:	22	Percent of Students Meeting Criterion:	90.1%

Second Means of Assessment for Outcome 2:

Scores on final exam in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Spring 2016:

Number of Students Meeting	18	Number of Students Not Meeting	3
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Criterion:		Criterion:	
Total Number of Students Assessed:	21	Percent of Students Meeting Criterion:	85.7%

Interpretation of Results for Outcome 2:

Students are still meeting the criterion measure for the first means of assessment and the percentage has increased since the last assessment period. This indicates that students are able to prepare the basic financial statements for an organization, but a little more problem solving and an increase in real world examples will be implemented.

Student Learning Outcome 3:

Finance students are able to examine financial data and evaluate the risk and financial position of a firm.

Traits Specifically Linked to Student Learning Outcome 3

- Mastery of Content Knowledge and Skills
- Critical and Reflective Thinking Skills
- Effective Use of Technology
- Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 3:

Scores on chapter exams in ACCT 605 Financial Accounting. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Fall 2015:

Number of Students Meeting Criterion:	15	Number of Students Not Meeting Criterion:	7
Total Number of Students Assessed:	22	Percent of Students Meeting Criterion:	68.2%

Summary of Data Spring 2016:

Number of Students Meeting Criterion:	16	Number of Students Not Meeting Criterion:	6
Total Number of Students Assessed:	22	Percent of Students Meeting Criterion:	72.7%

Second Means of Assessment for Outcome 3:

Scores on financial case study in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data Spring 2016:

Number of Students Meeting Criterion:	19	Number of Students Not Meeting Criterion:	2
Total Number of Students Assessed:	21	Percent of Students Meeting Criterion:	90.5%

Interpretation of Results for Outcome 3:

The criterion measure was met for the second means of assessment but not the first. For the first means of assessment this is a decrease of about 8% from the prior reporting period. This indicates that many students are not able to use financial data to evaluate financial position and risk of an organization. Students did well on the financial case study.