

**NMHU Graduate Disciplinary Outcomes
Plans for Improvements for 2017-2018**

Summary of Relevant Data [Areas to focus on in 2017-2018]	Action Steps/Plans	Disciplinary SMART Goals [Specific, Measurable, Achievable, Results-focused, and Time-bound]
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SCHOOL of BUSINESS and MEDIA TECHNOLOGY

Master in Business Administration

<p>1. The Department conducted a comprehensive review of its curriculum for the MBA concentrations. The purpose of the review was to align the program's requirements with the university's overall graduation and ACBSP requirements, to provide greater flexibility for students in pursuing courses of interest, and to align the curriculum with the Department's capacity to dependably and regularly deliver the curriculum, all of which benefit student learning. The revised curriculum increased emphasis on ethics and globalization.</p>	<ol style="list-style-type: none"> 1. Modifications to individual course requirements and means of assessments. 2. Utilize the worldwide Business Strategy Game as a means of external assessment. 3. Add prerequisites were to the MBA capstone course so students have a stronger foundation in business principles before competing in the Business Strategy Game. 4. Increased availability of tutoring services. 5. Respond to student email and phone messages within 24 hours during the work week. 6. Effectively advise students toward degree completion. Students are assigned an academic advisor in their chosen concentration area. 7. Implement monthly "Coffee with the Dean" and "Welcome Back Student BBQ". 	<ol style="list-style-type: none"> 1. Improved student performance in capstone 2. Improved retention rates 3. Improved graduation rates 4. Increased number of majors 5. Improved outcome performance
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Media Arts

<p>1. We are confident that our graduate program is currently preparing students for professional careers with effective technical skills, presentation skills and the ability to create a masters' level field project.</p>	<ol style="list-style-type: none"> 1. Prepare for rapid increase in students 	<ol style="list-style-type: none"> 1. Increased majors 2. Improved graduation rates 3. Reduced time to graduate
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Software Systems Design		
<ol style="list-style-type: none"> 1. Results suggest that the current crop of students all chose to extend their field projects into another semester. 2. Incoming students are being properly trained on how to deliver a presentation. 	<ol style="list-style-type: none"> 1. Modify the SSD 600 curriculum in Fall '17 to begin demonstrating to students the time and effort required by a field project so that they can complete on time. 2. The new SSD 600 curriculum requires 3 mini field project proof of concepts with accompanying papers. Each project requires a schedule to be created by the student, so that with 3 iterations of the process, they can begin to see how to best schedule their time between research, coding, and testing to deliver a project on time. 	<ol style="list-style-type: none"> 1. Improved student performance 2. Decreased time to graduate