

**NMHU Undergraduate Disciplinary Outcomes  
Plans for Improvements for 2017-2018**

Summary of Relevant Data [Areas to focus on in 2017-2018]	Action Steps/Plans	Disciplinary SMART Goals [Specific, Measurable, Achievable, Results-focused, and Time-bound]
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**SCHOOL of BUSINESS and MEDIA TECHNOLOGY**

**Business Administration (All Concentrations)**

<ol style="list-style-type: none"> <li>Increase retention of first time full time freshmen declaring major in BBA accounting concentration.</li> </ol>	<ol style="list-style-type: none"> <li>By the 4<sup>th</sup> week of fall semester the Chair will request a list from Office of Institutional Effectiveness and Effectiveness of FTFT freshmen declaring BBA Accounting Concentration as their major</li> <li>By 6<sup>th</sup> week of fall semester the Chair will assign a faculty member as academic advisor to each FTFT freshman.</li> <li>By 8<sup>th</sup> week of fall semester faculty advisor will contact FTFT freshmen advisees.</li> </ol>	<ol style="list-style-type: none"> <li>All FTFT freshmen will be contacted by their assigned academic advisor at least once a semester.</li> </ol>
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**Media Arts**

<ol style="list-style-type: none"> <li>The program is satisfied with the current assessment criteria for Media Arts majors.</li> <li>The department will continue to raise the bar on critical thinking, writing skills, time management and professional output.</li> </ol>	<ol style="list-style-type: none"> <li>Adjust SLO1 to “Students will demonstrate the ability to create, edit, and differentiate between different digital image formats”.</li> <li>Adjust SLO1, 2<sup>nd</sup> Means of Assessment to: 80% of students in Imaging, History and Production (MART 233) should attain a grade of C or better on the final project covering creation and manipulation of vector images around a concept of theme.</li> <li>In order to encourage more student engagement around “mastery of content knowledge,” the media arts department will implement bi-monthly “work nights” and “portfolio nights in Fall 2017.</li> </ol>	<ol style="list-style-type: none"> <li>Improve technical proficiency</li> <li>Improve mastery of content</li> <li>Improve retention for first- and second-year students</li> <li>Increase Media Arts Club participation</li> </ol>
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	<ol style="list-style-type: none"> <li>4. Encouraging students to attend twice monthly “work nights” sponsored by the department.</li> <li>5. Encourage group work time, joining the Media Arts Club, and to always take at least one Media Arts or SSD class per semester.</li> <li>6. Advisor meetings are required each semester.</li> </ol>	
<b>Software Systems Design</b>		
<ol style="list-style-type: none"> <li>1. We will continue to use these criteria to assess the skills of SSD majors. The department will continue to raise the bar on critical thinking, writing skills, time management and professional output in conjunction with Media Arts’ efforts.</li> </ol>	<ol style="list-style-type: none"> <li>1. We are considering changes to outcomes involving SSD 340, since most undergraduates are transfers from CNM and have already fulfilled this course.</li> <li>2. We have cross listed this course with the CS department at NMHU to still allow us to provide support for incoming students to build a foundation.</li> <li>3. We are currently reviewing which other course(s) would best asses the outcomes currently using SSD 340 and plan to change these by the end of the Fall semester.</li> </ol>	<ol style="list-style-type: none"> <li>1. Improved assessment plan</li> <li>2. Improved assessment achievement</li> <li>3. Increased enrollment</li> </ol>