



New Mexico Highlands University
and
Santa Fe Community College
Transfer Agreement
Bachelor of Business Administration - Marketing



Students completing the Associate of Arts (AA) in Business Administration at Santa Fe Community College (SFCC) can apply those credits and courses directly toward the Bachelor of Business Administration (BBA) with concentration in Marketing at New Mexico Highlands University (NMHU).

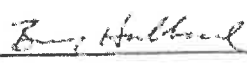



Important Notes:

1. Students must choose a concentration.
2. The graduation requirements are at least (1) 120 total credits; (2) a cumulative NMHU 2.0 GPA; (3) 45 upper level credits (courses numbered 3000-4999); and (4) 30 credits of residency completed at NMHU.
3. Students who have an earned Associate's (AA or AS) Degree will satisfy NMHU proficiency and extended core.
4. Substituted program courses must have a grade of "C" or higher.

Santa Fe Community College			New Mexico Highlands University		
General Education Requirements - 34 credits			Total BBA Program Core: 51 credits		
Communications - 9 credits			BBA Program Core Transferred from SFCC: 30 - 36 credits		
			BBA Program Core Remaining: 15 - 21 credits		
ENGL 1110	Composition I	3	Remaining 2 courses from Related Requirements list taken at SFCC or NMHU.		6
ENGL 1120	Composition II	3	BMIS 3760	Integrated Business Applications	3
ENGL 2210	Professional & Technical Comm	3	BUSA 4110	Business Research	3
Mathematics - 4 credits			INTB 4400	International Business	3
MATH 1220	College Algebra (or equivalent)	4	MGMT 3250	Ops Research & Scientific Mgmt	3
Laboratory Science - 8 credits			MGMT 4890	Strategic Management	3
Choose	2 Lab Science (from 2 different disciplines)	8	Marketing Concentration - 24 credits		
Social/Behavioral Sciences - 6 credits			MKTG 4150	Consumer Behavior	3
ECON 2110	Macroeconomic Principles	3	MKTG 4460 or	Social Media or	3
ECON 2120	Microeconomic Principles	3	MKTG 4510	Internet Marketing Strategies	3
Humanities - 3 credits			MKTG 4730	Advertising	3
Choose	Humanities	3	MKTG 4840	Marketing Management	3
Creative and Fine Arts - 3 credits			MKTG 4890	Strategic Brand Marketing	3
Choose	Creative and Fine Arts	3	Electives	Select three (3) upper division Business Administration courses	9
Health and Wellness - 1 credit			Electives - 15 credits		
Choose	Health and Wellness	1	3000-4999	Upper Level Electives	6
Program Requirements - 19 credits			1000-4999	Electives (Any level)	9
ACCT 2110	Principles of Accounting I	4	Summary		
BCIS 1110	Fundamentals of Info Literacy	3	SFCC AA-Business Admin		60
BLAW 2110	Business Law I	3	NMHU BBA-Core		21
BUSA 1110	Introduction to Business	3	NMHU BBA - Marketing Concentration		24
MATH 1350	Introduction to Statistics	3	Upper Level Electives (3000-4999)		6
MGMT 2110	Principles of Management	3	Any Level Electives (1000-4999)		9
Related Requirements - Choose 7 credits min.			Total Credit Hours		
ACCT 2120	Principles of Accounting II	4	120		
BFIN 2110	Introduction to Finance	3			
BUSA 2460	Business Ethics	3			
MKTG 2110	Principles of Marketing	3			
<p><i>The 4 courses in the Related Requirements are required at NMHU, but only 2 of the 4 are required at SFCC.</i></p> <p><i>The remaining 2 courses can be taken at SFCC or NMHU.</i></p>					
AA Program Total		60			

**New Mexico Highlands University and Santa Fe Community College
Transfer Agreement
Bachelor of Business Administration**

- Students completing the Associate of Arts in Accounting or Business Administration at Santa Fe Community College can apply those credits and courses directly toward the Bachelor of Business Administration with one of the concentrations or the Bachelor of Sciences in General Business at New Mexico Highlands University.
- The transfer and articulation of the commonly numbered coursework within this articulation agreement is supported by The Post-Secondary Education Articulation Act, 21-18, NMSA 1978.
- This Articulation Agreement is designed to guide students in earning their Associate of Arts in Business, completing their New Mexico General Education Core and any prerequisite requirements for the Bachelors of Business Administration. The alignment between the Associates and BBA will prepare students to enroll in Junior level business programming upon transfer.
- Students who earn their Associate of Arts and transfer to NMHU will be granted a waiver for NMHU's proficiency, extended core, outstanding state core, and minor requirements.
- This Agreement will be reviewed by SFCC and NMHU annually.
- This Transfer Articulation Agreement shall not exceed eight (8) years.

SANTA FE COMMUNITY COLLEGE	NEW MEXICO HIGHLANDS UNIVERSITY
Signature: <u></u>	Signature: <u></u>
Printed Name: <u>Barry Hubbard, Ph.D.</u> Dean, School of Business, Professional Studies, & Education	Printed Name: <u>Dr. D. Veena Parboteeah</u> Dean, School of Business, Media, & Technology
Signature: <u></u>	Signature: <u></u>
Printed Name: <u>Margaret Peters</u> Vice President of Academic and Student Affairs	Printed Name: <u>Roxanne Gonzales</u> Provost and Vice President of Academic Affairs

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