

ASSESSMENT PLAN
Spring 2017 – Summer 2018

Business Graduate: Accounting Concentration
(Instructional Degree Program)

MBA
(Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will identify and discuss the stages of an audit from planning to conclusion using standard audit procedures.

Traits Specifically Linked to Student Learning Outcome 1

- Mastery of Content Knowledge and Skills
- Critical and reflective thinking skills
- Effective Communication Skills
- Effective Use of Technology
- Qualitative or quantitative analysis

First Means of Assessment for Outcome 1:

Case assignment on reports that accompany an entity's financial statements and the content of the auditor's report in ACCT 592, Auditing. Criterion measure: 75% of students will earn 80% or better = meets the outcome.

Second Means of Assessment for Outcome 1:

Case assignments on planning an audit in ACCT 592. Criterion measure: 75% of students will earn 80% or better = meets the outcome.

Student Learning Outcome 2

Students will analyze financial data, record transactions and prepare financial statements for United States governments and not-for-profit entities using Governmental Accounting Standards. Criterion measure: 75% of students will earn an 80% or better = meets the outcome.

Traits Specifically Linked to Student Learning Outcome 2

- Mastery of content knowledge
- Effective communication skills
- Effective use of technology
- Critical and reflective thinking skills
- Qualitative or quantitative analysis

First Means of Assessment for Student Learning Outcome 2

Average chapter exams on GASB Standards in ACCT 589, Governmental Accounting. 75% of students will earn 80% or better = meets the outcome.

Second Means of Assessment for Student Learning Outcome 2

Financial statement assignment in ACCT 589 Governmental Accounting. 75% of students will earn 80% or better = meets the outcome.

Student Learning Outcome 3:

Students will analyze financial data to make decisions about the operating performance and financial position of a company.

Traits Specifically Linked to Student Learning Outcome 3

Mastery of Content Knowledge

Effective Use of Technology

Critical and Reflective Thinking Skills

Qualitative or quantitative analysis

First Means of Assessment for Outcome 3:

Case study in ACCT 685 Financial Statement Analysis. Criterion Measure: 75% of students will earn an 80% or better = meets the outcome.

Second Means of Assessment for Outcome 3:

Score on final exam in ACCT 685 Financial Statement Analysis. Criterion Measure: 75% of students will earn an 80% or better = meets the outcome.