

**ASSESSMENT PLAN**  
**Spring 2017 – Summer 2018**

**Business Graduate: HR Management Concentration**  
(Instructional Degree Program)

**MBA**  
(Degree Level)

**Program Mission:**

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

**Student Learning Outcome 1:**

Students will examine the complexity of managing in diverse workplaces and explain different theories and practices that organizations use to achieve their goals and motivate employees.

**Traits Specifically Linked to Student Learning Outcome 1**

- Mastery of content knowledge and skills
- Critical and reflective thinking skills
- Effective use of technology
- Effective communication skills
- Qualitative or quantitative analysis

**First Means of Assessment for Outcome 1:**

Scores on term paper in MGMT 687 Human Resource Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

**Second Means of Assessment for Outcome 1:**

Score on case studies in MGMT 664 Organizational Theory. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

**Student Learning Outcome 2:**

Students will examine labor issues and how they affect organizations operating internationally.

**Traits Specifically Linked to Student Learning Outcome 2**

- Mastery of content knowledge and skills
- Critical and reflective thinking skills
- Qualitative or quantitative analysis

**First Means of Assessment for Outcome 2:**

Score on paper related to international human resource issues in MGMT 687, Human Resources Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

**Second Means of Assessment for Outcome 2:**

The average score on cases related to international human resources issues in MGMT 665 Personnel Practices and the Law. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

**Student Learning Outcome 3:**

Students will evaluate how discrimination and pertinent laws and regulations affect business.

**Traits Specifically Linked to Student Learning Outcome 3**

Mastery of content knowledge and skills

Critical and reflective thinking skills

Effective communication skills

**First Means of Assessment for Outcome 3:**

Average score on related cases in MGMT 665 Personnel Practices and the Law. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

**Second Means of Assessment for Outcome 3:**

Score on paper related to discrimination issues in MGMT 687 Human Resources Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Revised Spring 2017