

ASSESSMENT PLAN
Spring 2017 – Summer 2018

Business Graduate: Management Concentration
(Instructional Degree Program)

MBA
(Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will compare different management concepts and methods used to motivate employees.

Traits Specifically Linked to Student Learning Outcome 1

- Mastery of content knowledge and skills
- Critical and reflective thinking skills
- Effective use of technology
- Effective communication skills
- Qualitative or quantitative analysis

First Means of Assessment for Outcome 1:

Score on paper and presentation in MGMT 664 Organizational Theory. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 1:

Score on position paper related to motivating employees in MGMT 687 Human Resources Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Student Learning Outcome 2:

Students will identify concepts of project planning and organization, budgeting/control, and project life cycles.

Traits Specifically Linked to Student Learning Outcome 2

- Mastery of content knowledge and skills
- Critical and reflective thinking skills
- Qualitative or quantitative analysis

First Means of Assessment for Outcome 2:

Case study in MIS 580, Project Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 2:

Final exam in MIS 580, Project Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Student Learning Outcome 3:

Students will critique moral and ethical dilemmas and how they affect management decision making.

Traits Specifically Linked to Student Learning Outcome 3

Mastery of content knowledge and skills

Critical and reflective thinking skills

Effective communication skills

First Means of Assessment for Outcome 3:

Score on position paper related to ethical issues in Human Resources in MGMT 687, Human Resources Management. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 3:

Score on related case analyses in MGMT 664, Organizational Behavior. Criterion Measure: 75% of students will score 80% or better = meets the outcome.

Revised Spring 2017