

ASSESSMENT REPORT
Spring 2017 – Summer 2018

Business Graduate: Finance Concentration
(Instructional Degree Program)

MBA
(Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will apply time value of money to financial decisions.

Traits Specifically Linked to Student Learning Outcome 1

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 1:

Quiz on interest rate determination in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

FIN 505 (SLO1 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2017	18	18	0	100.0%
Total	18	18	0	100.0%

Second Means of Assessment for Outcome 1:

Score on quiz covering time value of money in FIN 609. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

FIN 609 (SLO1 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2017	7	6	1	85.7%
Fall 2017	10	6	4	60.0%
Total	17	12	5	70.6%

Interpretation of Results for Outcome 1:

For FIN 505, the basic first step in the course is understanding Interest Rate Calculations and we spend some part of almost every class discussing and working these types of problems/issues. This outcome assessment is given toward the end of the class, so all student (100%) do very well on this. In the second means FIN 609 (time value of money), the decline of percentage of students meeting the criterion from 85.70% in Spring 2017 to 60.00% in Fall 2017. The average percentage is 70.6%, which is about 5% lower than the goal of 75%. To reach the goal, there will be more emphasis on the subject matter and more time spent on covering the contents.

Student Learning Outcome 2:

Students will analyze financial variables and financial ratios of individual corporations.

Traits Specifically Linked to Student Learning Outcome 2

Mastery of Content Knowledge and Skills
 Critical and Reflective Thinking Skills
 Effective Use of Technology
 Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 2:

Score on an assignment using Value Line database in FIN 609, Investments. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

FIN 609 (SLO2 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2017	7	6	1	85.7%
Fall 2017	10	6	4	60.0%
Total	17	12	5	70.6%

Second Means of Assessment for Outcome 2:

Score on quiz covering risk, interest rates and the valuation of assets in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

FIN 505 (SLO2 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2017	18	17	1	94.4%
Total	18	17	1	94.4%

Interpretation of Results for Outcome 2:

In the first means FIN 609 (Value Line database), the decline of percentage of students meeting the criterion from 85.70% in Spring 2017 to 60.00% in Fall 2017. The average percentage is

70.6%, which is about 5% lower than the goal of 75%. To help student meeting the criterion, the instructor will emphasize the subject and spend more time covering the contents of Value Line database. For FIN 505, the percentage is 94.4%, higher than the goal of 75%. It is a complex task and needs some experience to understanding risk and the valuation of assets. While the student did well in Fall 2017, it would be better to see another set of results before changing anything.

Student Learning Outcome 3:

Students will prepare financial statements and analyze financial data to make decisions about the operating performance and financial position of a company.

Traits Specifically Linked to Student Learning Outcome 3

- Mastery of Content Knowledge and Skills
- Critical and Reflective Thinking Skills
- Effective Use of Technology
- Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 3:

Group presentation on analyzing financial data and decision making in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 685 (SLO3 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2017	24	20	4	83.3%
Spring 2018	32	32	0	100.0%
Total	56	52	4	92.9%

Second Means of Assessment for Outcome 3:

Score on final exam in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 685 (SLO3 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2017	24	19	5	79.2%
Spring 2018	32	30	2	93.8%
Total	56	49	7	87.5%

Interpretation of Results for Outcome 3:

For ACCT 685 group presentation, the percentage increases from 83.3% in Spring 2017 to 100% in Spring 2018 with an average of 92.9%, above the goal of 75%. For final exam scores in ACCT 685, the percentage increases from 79.2% in Spring 2017 to 93.8% in Spring 2018 with an average of 87.5%, above the goal of 75%. With the results known from the increase of percentages, a dedicated focus was done to improve the results by increasing instructional time in these areas and working with each group. The instructor will keep making the efforts and modify teaching methods/materials based on students' reflections.

Revised Spring 2017