

# Institutional Key Performance Indicators

Fall 2018

Date: 11/26/18

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## Summary

Enrollment Management										
Fall enrollment		Trend	Fall-to-fall retention: new students			4-year graduation rate: new students			New student yield rate	
2016	3471		2015	52.7%		2012	9.9%		2016	12.8%
2017	3284	↓	2016	45.2%	↓	2013	10.9%	↑	2017	16.7%
2018	3181	↓	2017	51.6%	↑	2014	20.4%	↑	2018	33.6%

Finance										
Core revenue (K \$)		Trend	Core revenue per FTE		Trend	Core expenses (K \$)		Trend	Core expenses per FTE	
FY2015	\$61,938		FY2015	\$21,948		FY2015	\$59,463		FY2015	\$21,071
FY2016	\$71,305	↑	FY2016	\$25,375	↑	FY2016	\$60,289	↔	FY2016	\$21,455
FY2017	\$65,932	↓	FY2017	\$23,880	↓	FY2017	\$65,389	↑	FY2017	\$23,683

Human Resources										
Avg faculty salaries		Trend	Faculty % minority		Trend	Avg staff salaries		Trend	Staff % minority	
2015	\$55,746		2015	29.4%		2015	\$41,978		2015	76.6%
2016	\$54,414	↔	2016	25.6%	↓	2016	\$42,545	↔	2016	76.3%
2017	\$58,884	↑	2017	30.5%	↑	2017	\$41,569	↔	2017	75.6%

Advancement										
Total revenue (K \$)		Trend	# of donors		Trend	# of alumni events		Trend	# alumni participants	
2015	\$1,223		2016	522		2016	30		2016	2487
2016	\$1,915	↑	2017	654	↑	2017	49	↑	2017	2599
2017	\$1,789	↓	2018	529	↓	2018	54	↑	2018	3532

Athletics										
Academic year GPA		Trend	% in-state		Trend	% living on-campus		Trend		
AY2016	3.03		AY2016	29.7%		AY2016	50.0%			
AY2017	2.98	↔	AY2017	34.8%	↑	AY2017	53.4%	↑		
AY2018	3.02	↔	AY2018	30.3%	↓	AY2018	58.9%	↑		

University Relations			Student Affairs		
Unique pageviews		Trend	Student clinic visits		Trend
2017 1st	53,814		2016	1,729	
2017 2nd	25,232	↓	2017	2,180	↑
2018 1st	29,390	↑	2018	2,281	↑

Note: Up and down arrows indicate a change of 3% or more; horizontal arrows indicate no significant change.

Green indicates a positive change, red a negative change, gray a neutral change.

## Enrollment by Term

FALL ENROLLMENT					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Undergraduate degree-seeking	2147	2129	2086	1890	1797
Undergraduate non-degree	62	50	55	58	63
Graduate degree-seeking	1037	1089	1063	1056	1059
Graduate certificate	37	34	43	34	21
Graduate non-degree	198	207	183	182	177
Dual credit	65	54	41	64	64
<b>Total</b>	<b>3546</b>	<b>3563</b>	<b>3471</b>	<b>3284</b>	<b>3181</b>

SPRING ENROLLMENT					
Cohort	Spr 2014	Spr 2015	Spr 2016	Spr 2017	Spr 2018
Undergraduate degree-seeking	2036	1949	1880	1826	1708
Undergraduate non-degree	66	56	59	68	60
Graduate degree-seeking	1040	1040	1067	1047	1092
Graduate certificate	43	41	48	29	30
Graduate non-degree	203	188	178	196	181
Dual credit	101	61	43	49	74
<b>Total</b>	<b>3489</b>	<b>3335</b>	<b>3275</b>	<b>3215</b>	<b>3145</b>

SUMMER ENROLLMENT					
Cohort	Su 2014	Su 2015	Su 2016	Su 2017	Su 2018
Undergraduate degree-seeking	583	616	531	500	495
Undergraduate non-degree	25	28	27	46	38
Graduate degree-seeking	618	602	596	601	591
Graduate certificate	20	23	28	19	19
Graduate non-degree	140	135	105	119	88
Dual credit	14	6	2	14	4
<b>Total</b>	<b>1400</b>	<b>1410</b>	<b>1289</b>	<b>1299</b>	<b>1235</b>

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness  
 Update schedule: Fall and spring census day; summer EOT

## Enrollment Demographics

FALL ENROLLMENT BY GENDER					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Female	64.0%	64.7%	65.4%	65.5%	66.1%
Male	36.0%	35.3%	34.6%	34.5%	33.9%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

FALL ENROLLMENT BY ETHNICITY					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
African American	4.6%	4.4%	4.1%	4.4%	4.2%
American Indian	6.7%	7.2%	7.6%	8.0%	8.3%
Asian	0.8%	0.9%	1.0%	1.1%	0.9%
Hawaiian	0.6%	0.5%	0.5%	0.4%	0.4%
Hispanic	53.4%	52.3%	53.4%	53.8%	53.7%
NonResident Alien	5.5%	5.8%	5.4%	5.1%	4.7%
Two or More	1.2%	1.4%	1.7%	1.7%	1.7%
Unknown	3.2%	2.9%	2.6%	2.2%	2.1%
White	24.0%	24.6%	23.7%	23.4%	23.9%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

FALL ENROLLMENT BY AGE					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
<18 yrs	2.1%	1.8%	1.6%	2.2%	2.6%
18-19 yrs	12.3%	12.3%	13.5%	12.0%	12.6%
20-21 yrs	11.8%	11.7%	10.2%	11.4%	10.9%
22-24 yrs	14.9%	14.8%	14.8%	14.6%	14.1%
25-29 yrs	16.5%	15.9%	16.0%	14.7%	15.7%
30-39 yrs	19.8%	20.5%	20.9%	21.0%	20.1%
40-49 yrs	11.7%	11.9%	11.9%	12.1%	11.6%
50+ yrs	11.0%	11.1%	11.1%	12.0%	12.3%
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness  
 Update schedule: Fall census day

## Retention, Graduation, and Yield

RETENTION RATES										
	Fall to spring					Fall to fall				
Cohort	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
New, first-time, full-time	75.4%	76.7%	74.5%	72.1%	75.6%	48.4%	52.0%	52.7%	45.2%	51.6%
Transfer w/o associate's	61.8%	63.2%	64.7%	56.1%	73.6%	38.9%	40.2%	53.9%	39.3%	51.8%
Transfer with associate's	86.6%	83.9%	85.6%	85.5%	89.4%	79.4%	79.4%	78.8%	76.6%	79.2%
New first-time graduate student	91.4%	88.9%	91.1%	89.0%	91.0%	81.4%	84.4%	81.9%	81.2%	85.3%

GRADUATION RATES												
	3-year graduation rate			4-year graduation rate			5-year graduation rate			6-year graduation rate		
Cohort	Fall 2013	Fall 2014	Fall 2015	Fall 2012	Fall 2013	Fall 2014	Fall 2011	Fall 2012	Fall 2013	Fall 2010	Fall 2011	Fall 2012
New, first-time, full-time	1.4%	4.7%	5.4%	9.9%	10.9%	20.4%	17.1%	18.7%	19.2%	22.2%	22.2%	20.8%
Transfer w/o associate's	16.0%	17.1%	28.4%	20.1%	17.6%	21.4%	19.5%	22.9%	19.8%	35.9%	21.5%	25.0%
Transfer with associate's	64.4%	65.3%	66.0%	62.8%	69.6%	69.8%	71.8%	66.4%	73.9%	71.5%	72.7%	67.2%
New first-time graduate student	61.3%	66.6%	67.0%	66.8%	68.1%	73.5%	67.4%	69.9%	71.5%	73.4%	69.5%	71.9%

APPLICATION FUNNEL - FALL COHORTS															
	New undergraduate					Transfer					New graduate				
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
Applications	3565	2778	4033	2327	1338	1013	873	867	810	662	728	857	831	846	731
Admits	1749	1501	2579	1603	854	561	578	590	538	487	529	651	565	632	534
Matriculations	288	308	330	267	287	422	414	418	388	356	394	481	444	454	417
Yield rate	16.5%	20.5%	12.8%	16.7%	33.6%	75.2%	71.6%	70.8%	72.1%	73.1%	74.5%	73.9%	78.6%	71.8%	78.1%

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness  
Update schedule: Fall census day

## Finance and Administration

CORE REVENUES									
Revenue source	FY2015			FY2016			FY2017		
	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE
Tuition and fees	\$12,243,034	20%	\$4,338	\$13,156,673	18%	\$4,682	\$15,020,144	23%	\$5,440
State appropriations	\$31,564,698	51%	\$11,185	\$31,561,502	44%	\$11,232	\$29,371,697	45%	\$10,638
Local appropriations	\$0	0%	\$0	\$0	0%	\$0	\$0	0%	\$0
Government grants and contracts	\$15,558,086	25%	\$5,513	\$15,215,272	21%	\$5,415	\$19,755,640	30%	\$7,155
Private gifts, grants, and contracts	\$0	0%	\$0	\$0	0%	\$0	\$0	0%	\$0
Investment income	\$538,809	1%	\$191	\$260,578	0%	\$93	\$669,315	1%	\$242
Other core revenues	\$2,033,049	3%	\$720	\$11,110,592	16%	\$3,954	\$1,114,912	2%	\$404
<b>Total core revenues</b>	<b>\$61,937,676</b>	<b>100%</b>	<b>\$21,948</b>	<b>\$71,304,617</b>	<b>100%</b>	<b>\$25,375</b>	<b>\$65,931,708</b>	<b>100%</b>	<b>\$23,880</b>
Total revenues	\$65,902,956		\$23,353	\$75,047,656		\$26,707	\$69,620,674		\$25,216

CORE EXPENSES									
Expense function	FY2015			FY2016			FY2017		
	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE
Instruction	\$20,802,207	35%	\$7,371	\$19,340,787	32%	\$6,883	\$19,581,449	30%	\$7,092
Research	\$1,555,153	3%	\$551	\$2,107,684	3%	\$750	\$2,226,510	3%	\$806
Public service	\$7,842,296	13%	\$2,779	\$7,012,446	12%	\$2,496	\$6,390,444	10%	\$2,315
Academic support	\$2,987,034	5%	\$1,058	\$2,777,308	5%	\$988	\$2,715,053	4%	\$983
Institutional support	\$7,101,300	12%	\$2,516	\$6,552,870	11%	\$2,332	\$6,850,216	10%	\$2,481
Student services	\$4,970,577	8%	\$1,761	\$4,519,038	7%	\$1,608	\$4,400,375	7%	\$1,594
Other core expenses	\$14,204,428	24%	\$5,033	\$17,979,163	30%	\$6,398	\$23,224,671	36%	\$8,412
<b>Total core expenses</b>	<b>\$59,462,995</b>	<b>100%</b>	<b>\$21,071</b>	<b>\$60,289,296</b>	<b>100%</b>	<b>\$21,455</b>	<b>\$65,388,718</b>	<b>100%</b>	<b>\$23,683</b>
Total expenses	\$65,585,164		\$23,241	\$66,537,885		\$23,679	\$68,674,917		\$24,873

Source: IPEDS Finance reports as prepared by NMHU Finance Office  
 Update schedule: April of each year (after IPEDS reports are submitted)

## Faculty Salaries and Diversity

FACULTY SALARIES								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Full-time faculty:								
Professors	31	\$67,527	30	\$67,473	25	\$68,827	28	\$65,814
Associate professors	29	\$59,670	35	\$58,581	33	\$58,449	31	\$73,633
Assistant professors	49	\$50,535	42	\$50,778	39	\$50,213	32	\$56,995
Instructors	9	\$41,589	12	\$43,254	12	\$43,859	12	\$47,784
Lecturers	0		0		0		24	\$47,572
No academic rank	17	\$51,390	17	\$50,319	24	\$45,954	14	\$45,597
<b>Total full-time faculty</b>	<b>135</b>	<b>\$55,908</b>	<b>136</b>	<b>\$55,746</b>	<b>133</b>	<b>\$54,414</b>	<b>141</b>	<b>\$58,884</b>
Part-time faculty	147		141		119		149	

FACULTY DIVERSITY									
	Fall 2015			Fall 2016			Fall 2017		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Full-time faculty:									
Professors	30	43.3%	26.7%	25	44.0%	12.0%	28	46.4%	17.9%
Associate professors	35	28.6%	31.4%	33	33.3%	33.3%	31	38.7%	29.0%
Assistant professors	42	40.5%	28.6%	39	48.7%	25.6%	32	59.4%	34.4%
Instructors	12	58.3%	33.3%	12	50.0%	33.3%	12	50.0%	41.7%
Lecturers	0			0			24	50.0%	25.0%
No academic rank	17	58.8%	29.4%	24	66.7%	25.0%	14	35.7%	50.0%
<b>Total full-time faculty</b>	<b>136</b>	<b>41.9%</b>	<b>29.4%</b>	<b>133</b>	<b>47.4%</b>	<b>25.6%</b>	<b>141</b>	<b>47.5%</b>	<b>30.5%</b>

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER  
 Update schedule: April of each year (after IPEDS reports are submitted)

## Staff Salaries and Diversity

STAFF SALARIES								
	Fall 2014		Fall 2015		Fall 2016		Fall 2017	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Full-time staff:								
Research	0		0		2	\$40,000	0	
Public service	0		0		0		0	
Student / academic affairs	70	\$42,860	68	\$43,312	70	\$43,811	32	\$34,817
Management	38	\$85,636	37	\$83,571	37	\$90,520	65	\$75,604
Business / finance	22	\$44,533	25	\$44,612	27	\$45,289	31	\$44,252
Computer and technical	11	\$58,660	15	\$45,102	15	\$43,519	17	\$41,034
Community, sports, entertainment	46	\$43,124	39	\$46,380	31	\$44,079	37	\$39,651
Healthcare	3	\$45,033	3	\$44,366	2	\$41,441	3	\$40,527
Service occupations	62	\$22,793	54	\$22,884	55	\$22,333	18	\$23,545
Sales	0		0		0		0	
Office / administrative support	68	\$31,506	64	\$31,636	61	\$32,357	51	\$32,198
Construction and maintenance	17	\$30,819	18	\$30,715	18	\$29,619	58	\$21,984
Production and transportation	2	\$29,128	2	\$29,239	2	\$29,128	3	\$22,270
<b>Total full-time staff</b>	<b>339</b>	<b>\$41,699</b>	<b>325</b>	<b>\$41,978</b>	<b>320</b>	<b>\$42,545</b>	<b>315</b>	<b>\$41,569</b>
All part-time staff	n/a		21		19		20	

STAFF DIVERSITY									
	Fall 2015			Fall 2016			Fall 2017		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Full-time staff:									
Research	0			2	50.0%	0.0%	0		
Public service	0			0			0		
Student / academic affairs	68	66.2%	64.7%	70	70.0%	67.1%	32	75.0%	71.9%
Management	37	37.8%	67.6%	37	37.8%	64.9%	65	44.6%	66.2%
Business / finance	25	72.0%	84.0%	27	70.4%	81.5%	31	80.6%	87.1%
Computer and technical	15	26.7%	60.0%	15	26.7%	66.7%	17	23.5%	70.6%
Community, sports, entertainment	39	38.5%	46.2%	31	51.6%	51.6%	37	40.5%	48.6%
Healthcare	3	33.3%	100.0%	2	50.0%	50.0%	3	100.0%	0.0%
Service occupations	54	14.8%	94.4%	55	16.4%	94.5%	18	38.9%	83.3%
Sales	0			0			0		
Office / administrative support	64	92.2%	93.8%	61	91.8%	88.5%	51	100.0%	84.3%
Construction and maintenance	18	0.0%	88.9%	18	0.0%	88.9%	58	12.1%	93.1%
Production and transportation	2	0.0%	100.0%	2	0.0%	100.0%	3	33.3%	100.0%
<b>Total full-time staff</b>	<b>325</b>	<b>50.5%</b>	<b>76.6%</b>	<b>320</b>	<b>52.8%</b>	<b>76.3%</b>	<b>315</b>	<b>52.7%</b>	<b>75.6%</b>

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER  
 Update schedule: April of each year (after IPEDS reports are submitted)



Office of University Relations

PAGEVIEWS ON www.newmexicohighlands.com							
July - December 2016*		January - June 2017		July - December 2017		January - June 2018	
Unique	Unique returning	Unique	Unique returning	Unique	Unique returning	Unique	Unique returning
20,032	n/a	53,814	13,377	25,232	5,823	29,390	6,685

TOP FIVE CITIES ON www.newmexicohighlands.com			
July - December 2016*	January - June 2017	July - December 2017	January - June 2018
(User / Returning user)	(User / Returning user)	(User / Returning user)	(User / Returning user)
Albuquerque (6571/1796)	Albuquerque (7456/1964)	Albuquerque (5175/1342)	Albuquerque (6240/1629)
Las Vegas (1865/927)	Houston (2833/905)	Santa Fe (1242/289)	Santa Fe (1621/388)
Santa Fe (1306/404)	Dallas (2712/847)	Las Vegas (1200/398)	Las Vegas (1617/556)
Rio Rancho (747/192)	Denver (2273/620)	Rio Rancho (746/210)	Rio Rancho (1015/299)
Los Angeles (624/140)	San Antonio (1972/685)	Lagos, Nigeria (698/303)	Denver (955/268)

\*Incomplete data

SOURCE TRAFFIC (TOP 20) TO www.NewMexicoHighlands.com January 1-June 30 2018								
Source	Channel	Sessions	Form Fills	Calls	Link to Application	Download	Total Conversions	Conversion Rate
(direct)	Direct	16778	79	65	1777	355	2276	13.6%
google	Organic Search	5077	7	24	340	54	425	8.4%
google	Paid Search Ads	876	0	872	0	0	872	99.5%
nmhu.edu	Referral Links	747	1	2	72	21	96	12.9%
bing	Organic Search	582	0	0	50	9	59	10.1%
ClickDimensions	Email	315	0	2	13	1	16	5.1%
yahoo	Organic Search	231	1	1	25	4	31	13.4%
tpc.google syndication.com	Referral Links	215	0	0	0	0	0	0.0%

Source: NMHU Office of University Relations  
 Update schedule: October and April annually

## Advancement

OTHER ADVANCEMENT MEASURES			
Measure	FY2016	FY2017	FY2018
Total revenue	\$1,223,468	\$1,914,826	\$1,789,193
Number of donors	522	654	529
Percentage of scholarships awarded	61%	68%	65%
Number of alumni events	30	49	54
Participants in alumni events	2487	2599	3532
Number of individual giving appeals	2	6	4

Source: NMHU Advancement Office

Update schedule: October annually

## Student Affairs

NEW FRESHMEN: RETENTION BY RESIDENCE HALL									
	Fall 2015 cohort			Fall 2016 cohort			Fall 2017 cohort		
	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention
Archuleta	26	65.4%	46.2%	33	75.8%	30.3%	23	73.9%	60.9%
Melody Hall	25	76.0%	52.0%	50	66.0%	36.0%	27	77.8%	33.3%
Viles and Crimmin	130	76.9%	51.5%	130	82.3%	53.1%	102	65.7%	48.0%
Other	9	66.7%	55.6%	9	77.8%	44.4%	2	100.0%	50.0%
<b>Total</b>	<b>190</b>	<b>74.7%</b>	<b>51.1%</b>	<b>222</b>	<b>77.5%</b>	<b>45.5%</b>	<b>154</b>	<b>69.5%</b>	<b>47.4%</b>

Source: NMHU Student Affairs Office

Update schedule: Fall census day

STUDENT CLINIC ACTIVITY									
	June 2015 - May 2016			June 2016 - May 2017			June 2017 - May 2018		
	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse
# of encounters	1242	469	18	1560	617	3	1610	669	2

Source: NMHU Student Affairs Office / El Centro Family Health

Update schedule: Fall census day

## Athletics

ATHLETICS - ACADEMIC SUCCESS															
Sport	AY2016					AY2017					AY2018				
	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students
Football	85	2.50	23.5%	52.9%	27.1%	75	2.42	37.3%	61.3%	14.7%	88	2.33	28.4%	71.6%	34.1%
Men's Basketball	20	2.44	30.0%	30.0%	35.0%	21	2.32	28.6%	38.1%	33.3%	16	2.56	37.5%	43.8%	43.8%
Baseball	28	3.32	17.9%	35.7%	71.4%	33	3.17	15.2%	27.3%	39.4%	26	3.14	11.5%	57.7%	34.6%
Men's Cross Country	7	2.95	57.1%	42.9%	0.0%	8	2.95	37.5%	25.0%	12.5%	8	3.38	12.5%	25.0%	0.0%
Wrestling	37	2.96	32.4%	48.6%	2.7%	36	2.72	38.9%	52.8%	8.3%	32	2.90	31.3%	40.6%	9.4%
Women's Basketball	18	2.97	44.4%	50.0%	5.6%	14	3.19	50.0%	57.1%	28.6%	14	2.90	50.0%	57.1%	50.0%
Women's Cross Country	7	3.27	57.1%	42.9%	14.3%	7	3.16	71.4%	57.1%	0.0%	8	3.37	75.0%	62.5%	0.0%
Soccer	23	3.28	30.4%	60.9%	30.4%	28	3.34	32.1%	71.4%	21.4%	30	3.04	26.7%	33.3%	23.3%
Softball	24	3.23	29.2%	70.8%	25.0%	23	3.22	13.0%	78.3%	13.0%	22	2.85	9.1%	81.8%	13.6%
Track	30	3.14	36.7%	63.3%	13.3%	32	3.13	46.9%	59.4%	12.5%	28	3.36	50.0%	60.7%	7.1%
Volleyball	21	3.25	23.8%	28.6%	14.3%	19	3.21	42.1%	26.3%	5.3%	15	3.38	33.3%	73.3%	33.3%
<b>Total</b>	<b>300</b>	<b>3.03</b>	<b>29.7%</b>	<b>50.0%</b>	<b>24.3%</b>	<b>296</b>	<b>2.98</b>	<b>34.8%</b>	<b>53.4%</b>	<b>17.9%</b>	<b>287</b>	<b>3.02</b>	<b>30.3%</b>	<b>58.9%</b>	<b>25.4%</b>

ATHLETICS - RETENTION									
Sport	AY2016			AY2017			AY2018		
	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees
Football	43.1%	72	31	39.7%	68	27	54.4%	79	43
Men's Basketball	62.5%	16	10	37.5%	16	6	61.5%	13	8
Baseball	75.0%	24	18	66.7%	18	12	68.4%	19	13
Men's Cross Country	83.3%	6	5	83.3%	6	5	83.3%	6	5
Wrestling	71.9%	32	23	66.7%	30	20	76.0%	25	19
Women's Basketball	42.9%	14	6	23.1%	13	3	53.8%	13	7
Women's Cross Country	100.0%	5	5	50.0%	4	2	66.7%	6	4
Soccer	42.1%	19	8	73.9%	23	17	56.0%	25	14
Softball	70.0%	20	14	73.3%	15	11	76.5%	17	13
Track	77.3%	22	17	68.0%	25	17	61.9%	21	13
Volleyball	73.7%	19	14	46.2%	13	6	61.5%	13	8
<b>Total</b>	<b>60.64%</b>	<b>249</b>	<b>151</b>	<b>54.55%</b>	<b>231</b>	<b>126</b>	<b>62.03%</b>	<b>237</b>	<b>147</b>

Source: NMHU Athletics Office

Update schedule: October annually

## Glossary

<b>Enrollment</b>	Fall and spring enrollments include all registered students as of census day.
	Summer enrollment includes all registered and withdrawn students as of the end of term
<b>Enrollment demographics</b>	Data reflect all enrolled students, both undergraduate and graduate
<b>Retention</b>	Fall-to-spring retention rates show the percent of students retained from the fall census day to the following spring census day
	Fall-to-fall retention rates show the percent of students retained from one fall census day to the next fall census day
	Transfer students are divided by whether or not they had earned an associates degree at the time of matriculation
<b>Graduation rates</b>	4-year graduation rates shows the number of students in the specified cohort who graduated within 4 years
	3-year, 5-year, and 6-year graduation rates are defined similarly
<b>Application funnel</b>	This table shows the number of first-time, full-time, degree-seeking students who moved from applicants to matriculated (i.e. enrolled) students
	Admitted students are those who completed an application
	The yield rate is the percentage of students who completed an application who actually enrolled
<b>Core expenses</b>	"Institutional support" is a functional expense category that includes expenses for the day-to-day operational support of the institution.
<b>Staff salaries</b>	This table shows average staff salaries broken down by IPEDS categories
	There have been some changes in these categories across time.
<b>Faculty and staff diversity</b>	"Minority" is used to indicate persons who self-identify as Hispanic, Native American, African American, or Pacific Islander
<b>Faculty salaries</b>	"No academic rank" typically refers to full-time contingent faculty