

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: CARES

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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)/	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
1. Highlands University will achieve academic excellence, academic integration and student success.	1. Promote a violence free and inclusive campus for all students to achieve personal excellence	1. CARES will devise and distribute campus climate surveys to NMHU students to assess student perception; Provide best practice advocacy services to students in crisis or experiencing interpersonal violence 2. CARES will include substance and alcohol abuse/misuse as it relates to individual crisis and interpersonal violence.	1. Utilization of services 2. Skyfactor campus climate survey of students, faculty, and staff	1. Director and/or Advocacy and Education Coordinator(s)	1. Number of students utilizing services, involvement in activities 2. Results from Skyfactor administered annually	1. Quarterly Review: October, January, April, July
3. Highlands University will achieve a vibrant campus life.	1. Develop and provided diverse campus activities which promote campus safety, unity and pride	1. CARES will conduct innovative workshops and seminars with faculty and other campus organizations for promoting awareness of CARES. 2. CARES will conduct educational and social events to promote campus unity, diversity,	1. Student participation in workshops and events. 2. Increased opportunities for collaboration with other campus departments and organizations including classroom presentations.	1. Director and/or Advocacy and Education Coordinator(s), Peer Mentor(s)	1. Number of students participating and/or contributing to events;	1. Quarterly Review: October, January, April, July

Notes: Submit plans to your direct supervisor (Dean/Director/VP) by Friday, Sept 23, 2016 at 5:00 pm. Deans/Directors/VP will coordinate review and return with feedback by Friday, Oct 7. Final unit plans will be submitted with the budget requests on Friday, October 21, 2016. Units are generally defined by budget. Units do not have to address every strategic goal in their unit plans. However, units are encouraged to include plans for Goals 5 and 6.

		inclusion, and well-being.				
4. Highlands University will be a community partner.	1. Develop, Cultivate, and Improve relationships with community partners	1. CARES will coordinate CCRT meetings with local DV provider, District Attorney and Law Enforcement, Substance Abuse Educator and Student Health to promote awareness of interpersonal violence and appropriate response 2. CARES will work to promote a holistic and prevention based approach to issues surrounding interpersonal violence, stalking and sexual assault.	1. CCRT meetings will be held on a quarterly basis 2. CCRT members will collaborate to host awareness events around issues of DV, Stalking and Sexual Assault	1. Director and/or Advocacy and Education Coordinator(s)	1. Number of meetings/events held; Community Participation/Outreach;	1. Quarterly Review: October, January, April, July
5. Highlands University will achieve technological advancement and innovation.	1. Develop and implement culturally sensitive and diverse programming tailored to reach each NMHU Center Site 2. Develop innovative Social	1. CARES will conduct workshops and webinars that consist of content relevant to issues of interpersonal violence and crisis response. Workshops will be streamed via ITV and Zoom. Workshops will be recorded and streamed for view to	1. Workshops will be streamed at least once per month. 2. Campaigns will be implemented for major awareness events to include Suicide Prevention Awareness, Domestic/Dating Violence	1. Center Advocate and Education Coordinator 2. Comm. Designer in conjunction with Advocacy and Education Coordinator(s)	1. Accessibility of services; Utilization of the technology; 2. Social Media Following and participation in events/activities;	1. Quarterly Review: October, January, April, July

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	Media and Visual Communication Campaigns surrounding interpersonal violence and suicide prevention	students at each center site. Webinars will be posted on social media for on demand access. 2. CARES will produce and create PSA's, awareness posters, and other means of visual campaigns for display at sites and main campus	Awareness, Stalking Awareness, and Sexual Assault Awareness.	3. Center Personnel		
6. Highlands University will achieve enhanced communication and efficiency.	1. Collaborate to implement effective communication and response to students experiencing interpersonal violence and/or in crisis.	1. CARES will participate in SBIST meeting with partner departments to identify students of concern; CARES will offer and provide training to faculty and staff regarding appropriate response; Utilization of Advocate program to streamline communication between departments and students.	1. Attendance at bi-weekly SBIST meetings; Trainings offered, participation of staff and faculty and staff during development week 2. Use of Advocate program	1. Director	1. Number of Referrals from University Staff and Faculty;	1. Review: Fall, Spring Semester

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