

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: **NMHU Farmington Center**

Main Contact: _____ Email: eclayton@nmhu.edu

Phone: __3058

Strategic Goals for 2020 Planning for FY19-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>1. Highlands University will achieve academic excellence, academic integration and student success.</p>	<p>The goal of the International Education Center is to have a well-informed international student population regarding NMHU and USA policies and regulations pertaining to Int'l Students.</p>	<p>1. a. Conduct a mandatory International Student Orientation to inform newly arrived Int'l students of American Academic standards, U.S. and State laws that must be obeyed (DWI, Substance abuse, domestic relations, health care system and insurance.... 1. b. Conduct a mandatory International Student Orientation to inform newly arrived Int'l students of Regulations required by the U.S. government regarding study in the United States through F-1 and J-1 Visas.</p>	<p>1. One orientation per semester for new international students</p>	<p>1. International Education Center Director, Coordinator and Staff</p>	<p>. One orientation held in August and January of every year</p>	<p>1. August 30th 2017, and January 30 2018</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>- Ongoing</p>	<p>August 2017, January 18</p>	<p>- Recommend to hold International Student Orientation - Prior to the beginning of the semester, instead of 1 week after the semester begins. - Implementation: Fall 2019</p>		<p>- On Semester to prepare for Orientation to begin prior to the beginning of the semester. - Will need to coordinate with housing to allow arriving students to check into housing prior to official check in date.</p>		<p>NO</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>2. Highlands University will achieve strategic enrollment management.</p>	<p>3. The goal of the International Education Center is to increase International Student enrollment to 200 students by 2020.</p> <p>2. The goal of the International Education Center is to establish an Intensive English Language Program at NMHU</p>	<p>. a. Create an International Student recruitment plan.</p> <p>1. b. Collaborate with Departments and University Relations to create informational materials appropriate for the International Student market</p> <p>1. c. Coordinate with Education USA Centers worldwide to host NMHU webinars.</p> <p>1. d. Recruit International students enrolled at community colleges with large international student enrollments</p> <p>1. e. Plan and execute recruitment trips abroad</p> <p>2. a. Collaborate with an existing IELP to develop MOU detailing establishment of an IELP on the NMHU campus</p> <p>2. b. Offer classroom space to rent for IELP needs,</p> <p>2. c. Offer our student residence halls and meal plans to students enrolled at the IELP.</p> <p>. d. Allow students enrolled at the IELP to enroll at NMHU as non-degree seeking students.</p>	<p>1. a. International Student Recruitment Plan</p> <p>1. b. Four brochures with varying information for international students</p> <p>1. c. Number of webinars</p> <p>1. d. Number of international students transferring to NMHU</p> <p>1. e. International student recruitment abroad plan</p> <p>2. Establishment of IELP</p>	<p>1. International Ed. Center Director, International Committee, and VPSEM</p> <p>2. International Ed. Center Director, VP of Enrollment Management, President and VP for finance, Housing Director</p>	<p>1. Every fall session</p> <p>2. Tentatively, Fall 2017</p>	<p>1. Every September</p> <p>2. Fall 2017</p>

Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)
<p>- ongoing</p>	<p>Goals 1 and 2 not met Recruitment plan complete, need to revisit and implement.</p> <p>Traveled to Santa Monica College to recruit international transfer students.</p>	<p>- Continue to seek recruitment opportunities to increase international student enrollment at NMHU</p>	<p>- Budgetary funding</p>	<p>- Yes.</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>3. Highlands University will achieve a vibrant campus life.</p>	<p>The goal of the International Education Center is to have a globally informed International campus community</p>	<p>Conduct Cultural Activities such as Flag Hoisting Ceremony and Cultural enrichment sessions for NMHU community</p>	<p>1. a. Number of Ceremonies 1. b. Number of Cultural Enrichment Sessions 1.</p>	<p>International Ed. Center staff, Int’nl Students Club in collaboration w/appropriate offices on campus</p>	<p>1. Once every semester</p>	<p>Every September and May 1. b. At the end of every Semester</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>- On going</p>	<p>December 2017 May 2018</p>	<p>- Continue flag raising ceremony every Spring - Continue the International cuisine festival in Fall - Hold more cultural events that will attract both the campus and local community</p>	<p>- Budget - Need to establish a budget to sponsor cultural events on campus.</p>	<p>- Yes</p>		

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>4. Highlands University will be a community partner.</p>	<p>. The goal of the International Education Center is to have a well-informed International Student population</p>	<p>1. Invite organizations to the International Student Orientation and present on issues such as DWI, Sexual Harassment, City Ordinances, etc.</p>	<p>Number of organizations/presenters at International Student Orientation</p> <p>1.</p>	<p>International Ed. Center Director in partnership with Community organizations, banks, SS office, DMV, District Attorney's office, campus police, NMHU Housing, business office, professors, career</p>	<p>1. Once Every semester</p>	<p>1. August and January</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>		<p>Challenge(s)</p>		<p>Budget Consideration (Yes / No)</p>
<p>- Ongoing, completed every semester</p>	<p>Throughout every semester</p>	<p>- Continue to invited community members or professionals onto campus to present to International students.</p>		<p>- None</p>		<p>Y</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>5. Highlands University will achieve technological advancement and innovation.</p>	<p>1. The goal of the International Education Center is to have an International student Web – Page that facilitates international student enrollment and retention</p>	<p>a. Create an online-application for UG, GRAD and Non-degree seeking International Students. 1. b. Create a “Pay Now” Link on the Int’l. Web Page that will accept Foreign transactions For applicants and enrolled International Students 1. c. Post SEVIS information about NMHU’s recertification and re-designation approvals from Immigration and Customs Enforcement 1. d. Post Education USA and Organization of the American States logos on the web-site</p>	<p>1. Web Page</p>	<p>1. International Ed. Center Director, VP of Enrollment Management, Business Office, University Relations</p>	<p>1. June 2017</p>	<p>Fall 2017</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)	Budget Consideration (Yes / No)	
<p>- Not achieved</p>	<p>New completion date May 2019</p>	<p>- Give more access to International Education Center staff to be able to accomplish this goal.</p>		<p>- Access</p>	<p>- N</p>	

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>6. Highlands University will achieve enhanced communication and efficiency.</p>	<p>The goal of the International Education Center is to have a well-informed campus community regarding program policies and regulations pertaining to Int'l Students, faculty and Staff.</p>	<p>. Create e-booklets for web-page and D2L content 1. c. Continue to hold workshops for International students that address Federal Regulations and procedures that benefit and affect their visa status. 1. d. Update internal forms, policies and procedures to coincide with federal regulations as needed for NMHU and International student use. 1. e. Create a J-1 visa pamphlet for faculty and staff 1. f. Create an F-1 Visa pamphlet 1.</p>	<p>. Postings on D2L Int'l Student Corner 1. c. Workshops 1. d. Pamphlets 1. e. Pamphlets 1. f. Pamphlets</p>	<p>. b.-f. Ongoing as federal regulations and policies change</p>	<p>1.</p>	<p>1. b. July of every year 1. c. Every fall and spring semester 1. d. – f. July of every year</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>		<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>	
<p>- Ongoing. Presented to New faculty. Email faculty and staff when needed.</p>	<p>Ongoing throughout the semester</p>	<p>- Create an informative web page that informs students, staff, faculty and community about regulations.</p>		<p>None</p>	<p>N</p>	