

**Mission** *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

**Vision** *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: **Ifeld Auditorium**

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Strategic Goals for 2020 Planning for FY19-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
1. <i>Highlands University will achieve academic excellence, academic integration and student success.</i>						
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<i>2.Highlands University will achieve strategic enrollment management.</i>						
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
3. <i>Highlands University will achieve a vibrant campus life.</i>	1. Book Events. 2. Annual themed symposium. 3. Educational documentaries.	1. Schedule events in advance. 2. Include various dept. as co-sponsors. 3. Additional advertising campus wide.	1. Social media 2. Attendance. 3. Attendance following movie.	Donna M Donna M Donna m	1. Annual 2. Following event 3. Annual	1. June –end of fiscal year. 2. following event. 3. end of semester.
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
1. Achieved 2. Ongoing 3. ongoing	1. End of fiscal year. 2. End of fiscal year. 3. annually	1. Continue booking events. 2. Work with student affairs staff to achieve goal. 3. Continue showing educational documentaries when available.	1. Time constraints. 2. Finding right people to achieve goals. 3. Finding documentaries that students are interested in.	Yes. Yes. Yes.		

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<p>4. <i>Highlands University will be a community partner.</i></p>	<p>1. Student outreach events. 2. Free movies for community as well as students. 3. Partner w/community for events.</p>	<p>1. Speak to local superintendents. 2. Continue inviting community. 3. Contact community organizations.</p>	<p>1. Attendance. 2. Attendance. 3. Attendance.</p>	<p>Donna M Donna M Donna M</p>	<p>1. Annual 2. Annual 3. Following each event.</p>	<p>1. End of fiscal year 2. End of fiscal year. 3. Following event.</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>1. Ongoing 2. Achieved. 3. Achieved.</p>	<p>June 2018 June 2018 June 2018</p>	<p>1. Continue to invite schools. 2. Continue inviting community to movies. 3. Continue to invite community organizations to participate.</p>		<p>1. Require stabilization in school system. 2. Advertising 3. Time.</p>		<p>1. Yes 2. Yes 3. Yes</p>

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5. <i>Highlands University will achieve technological advancement and innovation.</i>			1.	1.	1.	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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<p>6. <i>Highlands University will achieve enhanced communication and efficiency.</i></p>	<ol style="list-style-type: none"> <li>1. Include KEDP broadcast in centralized locations on campus (sub, cafeteria, etc.)</li> <li>2. Call in to studio, participation with students and community.</li> <li>3. Include university information for all to listen.</li> </ol>	<ol style="list-style-type: none"> <li>1. Purchase speakers in centralized locations on campus.</li> <li>2. Advertise show by radio, posters, etc.</li> <li>3. Collect additional information from university to include in talk shows and DJ programming.</li> </ol>	<ol style="list-style-type: none"> <li>1. Data</li> <li>2. Survey from Dj's</li> <li>3. Survey from Dj's</li> </ol>	<p>Donna M Donna M Donna M</p>	<p>Annual Annual Annual</p>	<p>End of fiscal year End of fiscal year End of fiscal year</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>	<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>		
<ul style="list-style-type: none"> <li>- Ongoing</li> <li>- Ongoing</li> <li>- Ongoing</li> </ul>	<p>End of fiscal year End of fiscal year End of fiscal year</p>	<ul style="list-style-type: none"> <li>- Budget is required to purchase equipment necessary.</li> <li>- Train DJ's to have them participate.</li> <li>- Continue giving listeners university information.</li> </ul>	<ol style="list-style-type: none"> <li>1. Budget</li> <li>2. Time constraint</li> <li>3. None</li> </ol>	<p>Yes No No</p>		