

Institutional Key Performance Indicators

Spring 2019

Date: 4/22/19

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Summary

Enrollment Management												
Fall enrollment		Trend	Fall-to-fall retention: new students			Trend	4-year graduation rate: new students		Trend	New student yield rate		Trend
2016	3471		2015	52.7%		2012	9.9%		2016	12.8%		
2017	3284	↓	2016	45.2%	↓	2013	10.9%	↑	2017	16.7%	↑	
2018	3181	↓	2017	51.6%	↑	2014	20.4%	↑	2018	33.6%	↑	

Finance											
Core revenue (K \$)		Trend	Core revenue per FTE		Trend	Core expenses (K \$)		Trend	Core expenses per FTE		Trend
FY2016	\$71,305	↑	FY2016	\$25,375	↑	FY2016	\$60,289	↔	FY2016	\$21,455	↔
FY2017	\$65,932	↓	FY2017	\$23,880	↓	FY2017	\$65,389	↑	FY2017	\$23,683	↑
FY2018	\$66,463	↔	FY2018	\$24,372	↔	FY2018	\$73,976	↑	FY2018	\$27,127	↑

Human Resources											
Avg faculty salaries		Trend	Faculty % minority		Trend	Avg staff salaries		Trend	Staff % minority		Trend
2016	\$54,414	↔	2016	25.6%	↓	2016	\$42,545	↔	2016	76.3%	↔
2017	\$58,884	↑	2017	30.5%	↑	2017	\$41,569	↔	2017	75.6%	↔
2018	\$56,601	↓	2018	36.8%	↑	2018	\$45,785	↑	2018	76.4%	↔

Advancement											
Total revenue (K \$)		Trend	# of donors		Trend	# of alumni events		Trend	# alumni participants		Trend
2015	\$1,223		2016	522		2016	30		2016	2487	
2016	\$1,915	↑	2017	654	↑	2017	49	↑	2017	2599	↑
2017	\$1,789	↓	2018	529	↓	2018	54	↑	2018	3532	↑

Athletics										
Academic year GPA		Trend	% in-state		Trend	% living on-campus		Trend		
AY2016	3.03		AY2016	29.7%		AY2016	50.0%			
AY2017	2.98	↔	AY2017	34.8%	↑	AY2017	53.4%	↑		
AY2018	3.02	↔	AY2018	30.3%	↓	AY2018	58.9%	↑		

University Relations		
Unique pageviews		Trend
2017 1st	53,814	
2017 2nd	25,232	↓
2018 1st	29,390	↑

Student Affairs		
Student clinic visits		Trend
2016	1,729	
2017	2,180	↑
2018	2,281	↑

Note: Up and down arrows indicate a change of 3% or more; horizontal arrows indicate no significant change. Green indicates a positive change, red a negative change, gray a neutral change.

Enrollment by Term

FALL ENROLLMENT					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Undergraduate degree-seeking	2147	2129	2086	1890	1797
Undergraduate non-degree	62	50	55	58	63
Graduate degree-seeking	1037	1089	1063	1056	1059
Graduate certificate	37	34	43	34	21
Graduate non-degree	198	207	183	182	177
Dual credit	65	54	41	64	64
Total	3546	3563	3471	3284	3181

SPRING ENROLLMENT					
Cohort	Spr 2015	Spr 2016	Spr 2017	Spr 2018	Spr 2019
Undergraduate degree-seeking	1949	1880	1826	1708	1544
Undergraduate non-degree	56	59	68	60	76
Graduate degree-seeking	1040	1067	1047	1092	990
Graduate certificate	41	48	29	30	29
Graduate non-degree	188	178	196	181	171
Dual credit	61	43	49	74	53
Total	3335	3275	3215	3145	2863

SUMMER ENROLLMENT					
Cohort	Su 2014	Su 2015	Su 2016	Su 2017	Su 2018
Undergraduate degree-seeking	583	616	531	500	495
Undergraduate non-degree	25	28	27	46	38
Graduate degree-seeking	618	602	596	601	591
Graduate certificate	20	23	28	19	19
Graduate non-degree	140	135	105	119	88
Dual credit	14	6	2	14	4
Total	1400	1410	1289	1299	1235

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
 Update schedule: Fall and spring census day; summer EOT

Enrollment Demographics

FALL ENROLLMENT BY GENDER					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Female	64.0%	64.7%	65.4%	65.5%	66.1%
Male	36.0%	35.3%	34.6%	34.5%	33.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

FALL ENROLLMENT BY ETHNICITY					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
African American	4.6%	4.4%	4.1%	4.4%	4.2%
American Indian	6.7%	7.2%	7.6%	8.0%	8.3%
Asian	0.8%	0.9%	1.0%	1.1%	0.9%
Hawaiian	0.6%	0.5%	0.5%	0.4%	0.4%
Hispanic	53.4%	52.3%	53.4%	53.8%	53.7%
NonResident Alien	5.5%	5.8%	5.4%	5.1%	4.7%
Two or More	1.2%	1.4%	1.7%	1.7%	1.7%
Unknown	3.2%	2.9%	2.6%	2.2%	2.1%
White	24.0%	24.6%	23.7%	23.4%	23.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

FALL ENROLLMENT BY AGE					
Cohort	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
<18 yrs	2.1%	1.8%	1.6%	2.2%	2.6%
18-19 yrs	12.3%	12.3%	13.5%	12.0%	12.6%
20-21 yrs	11.8%	11.7%	10.2%	11.4%	10.9%
22-24 yrs	14.9%	14.8%	14.8%	14.6%	14.1%
25-29 yrs	16.5%	15.9%	16.0%	14.7%	15.7%
30-39 yrs	19.8%	20.5%	20.9%	21.0%	20.1%
40-49 yrs	11.7%	11.9%	11.9%	12.1%	11.6%
50+ yrs	11.0%	11.1%	11.1%	12.0%	12.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
 Update schedule: Fall census day

Retention, Graduation, and Yield

RETENTION RATES										
Cohort	Fall to spring					Fall to fall				
	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
New, first-time, full-time	76.7%	74.5%	72.1%	75.6%	77.1%	48.4%	52.0%	52.7%	45.2%	51.6%
Transfer w/o associate's	63.2%	64.7%	56.1%	73.6%	80.2%	38.9%	40.2%	53.9%	39.3%	51.8%
Transfer with associate's	83.9%	85.6%	85.5%	89.4%	78.5%	79.4%	79.4%	78.8%	76.6%	79.2%
New first-time graduate student	88.9%	91.1%	89.0%	91.0%	90.5%	81.4%	84.4%	81.9%	81.2%	85.3%

GRADUATION RATES												
Cohort	3-year graduation rate			4-year graduation rate			5-year graduation rate			6-year graduation rate		
	Fall 2013	Fall 2014	Fall 2015	Fall 2012	Fall 2013	Fall 2014	Fall 2011	Fall 2012	Fall 2013	Fall 2010	Fall 2011	Fall 2012
New, first-time, full-time	1.4%	4.7%	5.4%	9.9%	10.9%	20.4%	17.1%	18.7%	19.2%	22.2%	22.2%	20.8%
Transfer w/o associate's	16.0%	17.1%	28.4%	20.1%	17.6%	21.4%	19.5%	22.9%	19.8%	35.9%	21.5%	25.0%
Transfer with associate's	64.4%	65.3%	66.0%	62.8%	69.6%	69.8%	71.8%	66.4%	73.9%	71.5%	72.7%	67.2%
New first-time graduate student	61.3%	66.6%	67.0%	66.8%	68.1%	73.5%	67.4%	69.9%	71.5%	73.4%	69.5%	71.9%

APPLICATION FUNNEL - FALL COHORTS															
	New undergraduate					Transfer					New graduate				
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
Applications	3565	2778	4033	2327	1338	1013	873	867	810	662	728	857	831	846	731
Admits	1749	1501	2579	1603	854	561	578	590	538	487	529	651	565	632	534
Matriculations	288	308	330	267	287	422	414	418	388	356	394	481	444	454	417
Yield rate	16.5%	20.5%	12.8%	16.7%	33.6%	75.2%	71.6%	70.8%	72.1%	73.1%	74.5%	73.9%	78.6%	71.8%	78.1%

Source: NMHU Office of Strategic Enrollment Management / Office of Institutional Effectiveness
Update schedule: Fall census day

Finance and Administration

CORE REVENUES									
Revenue source	FY2016			FY2017			FY2018		
	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE	Reported values	% of total core revenue	Core revenue per FTE
Tuition and fees	\$13,156,673	18%	\$4,682	\$15,020,144	23%	\$5,440	\$18,739,488	28%	\$6,872
State appropriations	\$31,561,502	44%	\$11,232	\$29,371,697	45%	\$10,638	\$29,090,900	44%	\$10,668
Local appropriations	\$0	0%	\$0	\$0	0%	\$0	\$0	0%	\$0
Government grants and contracts	\$15,215,272	21%	\$5,415	\$19,755,640	30%	\$7,155	\$13,386,607	20%	\$4,909
Private gifts, grants, and contracts	\$0	0%	\$0	\$0	0%	\$0	\$2,777,259	4%	\$1,018
Investment income	\$260,578	0%	\$93	\$669,315	1%	\$242	\$589,554	1%	\$216
Other core revenues	\$11,110,592	16%	\$3,954	\$1,114,912	2%	\$404	\$1,879,421	3%	\$689
Total core revenues	\$71,304,617	100%	\$25,375	\$65,931,708	100%	\$23,880	\$66,463,229	100%	\$24,372
Total revenues	\$75,047,656		\$26,707	\$69,620,674		\$25,216	\$69,896,330		\$25,631

CORE EXPENSES									
Expense function	FY2016			FY2017			FY2018		
	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE	Reported values	% of total core expense	Core expense per FTE
Instruction	\$19,340,787	32%	\$6,883	\$19,581,449	30%	\$7,092	\$24,758,069	33%	\$9,079
Research	\$2,107,684	3%	\$750	\$2,226,510	3%	\$806	\$2,037,301	3%	\$747
Public service	\$7,012,446	12%	\$2,496	\$6,390,444	10%	\$2,315	\$9,147,493	12%	\$3,354
Academic support	\$2,777,308	5%	\$988	\$2,715,053	4%	\$983	\$3,182,865	4%	\$1,167
Institutional support	\$6,552,870	11%	\$2,332	\$6,850,216	10%	\$2,481	\$8,562,698	12%	\$3,140
Student services	\$4,519,038	7%	\$1,608	\$4,400,375	7%	\$1,594	\$5,973,660	8%	\$2,191
Other core expenses	\$17,979,163	30%	\$6,398	\$23,224,671	36%	\$8,412	\$20,314,365	27%	\$7,449
Total core expenses	\$60,289,296	100%	\$21,455	\$65,388,718	100%	\$23,683	\$73,976,451	100%	\$27,127
Total expenses	\$66,537,885		\$23,679	\$68,674,917		\$24,873	\$81,995,618		\$30,068

Source: IPEDS Finance reports as prepared by NMHU Finance Office
 Update schedule: April of each year (after IPEDS reports are submitted)

Faculty Salaries and Diversity

FACULTY SALARIES								
	Fall 2015		Fall 2016		Fall 2017		Fall 2018	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Full-time faculty:								
Professors	30	\$67,473	25	\$68,827	28	\$65,814	24	\$75,037
Associate professors	35	\$58,581	33	\$58,449	31	\$73,633	33	\$63,019
Assistant professors	42	\$50,778	39	\$50,213	32	\$56,995	32	\$53,157
Instructors	12	\$43,254	12	\$43,859	12	\$47,784	24	\$47,267
Lecturers	0		0		24	\$47,572	0	
No academic rank	17	\$50,319	24	\$45,954	14	\$45,597	20	\$51,619
Total full-time faculty	136	\$55,746	133	\$54,414	141	\$58,884	133	\$56,601
Part-time faculty	141		119		149		113	

FACULTY DIVERSITY									
	Fall 2016			Fall 2017			Fall 2018		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Full-time faculty:									
Professors	25	44.0%	12.0%	28	46.4%	17.9%	24	45.8%	20.8%
Associate professors	33	33.3%	33.3%	31	38.7%	29.0%	33	42.4%	39.4%
Assistant professors	39	48.7%	25.6%	32	59.4%	34.4%	32	50.0%	37.5%
Instructors	12	50.0%	33.3%	12	50.0%	41.7%	24	54.2%	54.2%
Lecturers	0			24	50.0%	25.0%	0		
No academic rank	24	66.7%	25.0%	14	35.7%	50.0%	20	40.0%	30.0%
Total full-time faculty	133	47.4%	25.6%	141	47.5%	30.5%	133	46.6%	36.8%

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER
 Update schedule: April of each year (after IPEDS reports are submitted)

Staff Salaries and Diversity

FULL-TIME STAFF SALARIES								
	Fall 2015		Fall 2016		Fall 2017		Fall 2018	
	Count	Avg salary	Count	Avg salary	Count	Avg salary	Count	Avg salary
Research	0		2	\$40,000	0		0	
Public service	0		0		0		0	
Student / academic affairs	68	\$43,312	70	\$43,811	32	\$34,817	56	\$42,494
Management	37	\$83,571	37	\$90,520	65	\$75,604	42	\$99,734
Business / finance	25	\$44,612	27	\$45,289	31	\$44,252	25	\$48,915
Computer and technical	15	\$45,102	15	\$43,519	17	\$41,034	21	\$44,988
Community, sports, entertainment	39	\$46,380	31	\$44,079	37	\$39,651	31	\$47,362
Healthcare	3	\$44,366	2	\$41,441	3	\$40,527	3	\$63,951
Service occupations	54	\$22,884	55	\$22,333	18	\$23,545	49	\$24,234
Sales	0		0		0		0	
Office / administrative support	64	\$31,636	61	\$32,357	51	\$32,198	59	\$33,863
Construction and maintenance	18	\$30,715	18	\$29,619	58	\$21,984	28	\$28,389
Production and transportation	2	\$29,239	2	\$29,128	3	\$22,270	0	
Total full-time staff	325	\$41,978	320	\$42,545	315	\$41,569	314	\$45,785
All part-time staff	21		19		20		19	

FULL-TIME STAFF DIVERSITY									
	Fall 2016			Fall 2017			Fall 2018		
	Count	Female	Minority	Count	Female	Minority	Count	Female	Minority
Research	2	50.0%	0.0%	0			0		
Public service	0			0			0		
Student / academic affairs	70	70.0%	67.1%	32	75.0%	71.9%	56	73.2%	64.3%
Management	37	37.8%	64.9%	65	44.6%	66.2%	42	45.2%	66.7%
Business / finance	27	70.4%	81.5%	31	80.6%	87.1%	25	72.0%	88.0%
Computer and technical	15	26.7%	66.7%	17	23.5%	70.6%	21	23.8%	71.4%
Community, sports, entertainment	31	51.6%	51.6%	37	40.5%	48.6%	31	38.7%	41.9%
Healthcare	2	50.0%	50.0%	3	100.0%	0.0%	3	66.7%	66.7%
Service occupations	55	16.4%	94.5%	18	38.9%	83.3%	49	20.4%	95.9%
Sales	0			0			0		
Office / administrative support	61	91.8%	88.5%	51	100.0%	84.3%	59	96.6%	84.7%
Construction and maintenance	18	0.0%	88.9%	58	12.1%	93.1%	28	7.1%	96.4%
Production and transportation	2	0.0%	100.0%	3	33.3%	100.0%	0		
Total full-time staff	320	52.8%	76.3%	315	52.7%	75.6%	314	52.9%	76.4%

Source: IPEDS Human Resources reports as prepared by NMHU Human Resources Office and OIER
 Update schedule: April of each year (after IPEDS reports are submitted)

Office of University Relations

PAGEVIEWS ON www.newmexicohighlands.com							
July - December 2016*		January - June 2017		July - December 2017		January - June 2018	
Unique	Unique returning	Unique	Unique returning	Unique	Unique returning	Unique	Unique returning
20,032	n/a	53,814	13,377	25,232	5,823	29,390	6,685

TOP FIVE CITIES ON www.newmexicohighlands.com			
July - December 2016*	January - June 2017	July - December 2017	January - June 2018
(User / Returning user)	(User / Returning user)	(User / Returning user)	(User / Returning user)
Albuquerque (6571/1796)	Albuquerque (7456/1964)	Albuquerque (5175/1342)	Albuquerque (6240/1629)
Las Vegas (1865/927)	Houston (2833/905)	Santa Fe (1242/289)	Santa Fe (1621/388)
Santa Fe (1306/404)	Dallas (2712/847)	Las Vegas (1200/398)	Las Vegas (1617/556)
Rio Rancho (747/192)	Denver (2273/620)	Rio Rancho (746/210)	Rio Rancho (1015/299)
Los Angeles (624/140)	San Antonio (1972/685)	Lagos, Nigeria (698/303)	Denver (955/268)

*Incomplete data

SOURCE TRAFFIC (TOP 20) TO www.NewMexicoHighlands.com January 1-June 30 2018								
Source	Channel	Sessions	Form Fills	Calls	Link to Application	Download	Total Conversions	Conversion Rate
(direct)	Direct	16778	79	65	1777	355	2276	13.6%
google	Organic Search	5077	7	24	340	54	425	8.4%
google	Paid Search Ads	876	0	872	0	0	872	99.5%
nmhu.edu	Referral Links	747	1	2	72	21	96	12.9%
bing	Organic Search	582	0	0	50	9	59	10.1%
ClickDimensions	Email	315	0	2	13	1	16	5.1%
yahoo	Organic Search	231	1	1	25	4	31	13.4%
tpc.google syndication.com	Referral Links	215	0	0	0	0	0	0.0%

Source: NMHU Office of University Relations
 Update schedule: October and April annually

Advancement

OTHER ADVANCEMENT MEASURES			
Measure	FY2016	FY2017	FY2018
Total revenue	\$1,223,468	\$1,914,826	\$1,789,193
Number of donors	522	654	529
Percentage of scholarships awarded	61%	68%	65%
Number of alumni events	30	49	54
Participants in alumni events	2487	2599	3532
Number of individual giving appeals	2	6	4

Source: NMHU Advancement Office

Update schedule: October annually

Student Affairs

NEW FRESHMEN: RETENTION BY RESIDENCE HALL									
	Fall 2015 cohort			Fall 2016 cohort			Fall 2017 cohort		
	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention	Count	Fall-to-spring retention	Fall-to-fall retention
Archuleta	26	65.4%	46.2%	33	75.8%	30.3%	23	73.9%	60.9%
Melody Hall	25	76.0%	52.0%	50	66.0%	36.0%	27	77.8%	33.3%
Viles and Crimmin	130	76.9%	51.5%	130	82.3%	53.1%	102	65.7%	48.0%
Other	9	66.7%	55.6%	9	77.8%	44.4%	2	100.0%	50.0%
Total	190	74.7%	51.1%	222	77.5%	45.5%	154	69.5%	47.4%

Source: NMHU Student Affairs Office

Update schedule: Fall census day

STUDENT CLINIC ACTIVITY									
	June 2015 - May 2016			June 2016 - May 2017			June 2017 - May 2018		
	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse	Medical	Behavioral Health	Nurse
# of encounters	1242	469	18	1560	617	3	1610	669	2

Source: NMHU Student Affairs Office / El Centro Family Health

Update schedule: Fall census day

Athletics

ATHLETICS - ACADEMIC SUCCESS															
Sport	AY2016					AY2017					AY2018				
	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students	Count	Academic year GPA	% in-state	% living on-campus	% transfer students
Football	85	2.50	23.5%	52.9%	27.1%	75	2.42	37.3%	61.3%	14.7%	88	2.33	28.4%	71.6%	34.1%
Men's Basketball	20	2.44	30.0%	30.0%	35.0%	21	2.32	28.6%	38.1%	33.3%	16	2.56	37.5%	43.8%	43.8%
Baseball	28	3.32	17.9%	35.7%	71.4%	33	3.17	15.2%	27.3%	39.4%	26	3.14	11.5%	57.7%	34.6%
Men's Cross Country	7	2.95	57.1%	42.9%	0.0%	8	2.95	37.5%	25.0%	12.5%	8	3.38	12.5%	25.0%	0.0%
Wrestling	37	2.96	32.4%	48.6%	2.7%	36	2.72	38.9%	52.8%	8.3%	32	2.90	31.3%	40.6%	9.4%
Women's Basketball	18	2.97	44.4%	50.0%	5.6%	14	3.19	50.0%	57.1%	28.6%	14	2.90	50.0%	57.1%	50.0%
Women's Cross Country	7	3.27	57.1%	42.9%	14.3%	7	3.16	71.4%	57.1%	0.0%	8	3.37	75.0%	62.5%	0.0%
Soccer	23	3.28	30.4%	60.9%	30.4%	28	3.34	32.1%	71.4%	21.4%	30	3.04	26.7%	33.3%	23.3%
Softball	24	3.23	29.2%	70.8%	25.0%	23	3.22	13.0%	78.3%	13.0%	22	2.85	9.1%	81.8%	13.6%
Track	30	3.14	36.7%	63.3%	13.3%	32	3.13	46.9%	59.4%	12.5%	28	3.36	50.0%	60.7%	7.1%
Volleyball	21	3.25	23.8%	28.6%	14.3%	19	3.21	42.1%	26.3%	5.3%	15	3.38	33.3%	73.3%	33.3%
Total	300	3.03	29.7%	50.0%	24.3%	296	2.98	34.8%	53.4%	17.9%	287	3.02	30.3%	58.9%	25.4%

ATHLETICS - RETENTION									
Sport	AY2016			AY2017			AY2018		
	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees	Retention (%)	# eligible to return	# of returnees
Football	43.1%	72	31	39.7%	68	27	54.4%	79	43
Men's Basketball	62.5%	16	10	37.5%	16	6	61.5%	13	8
Baseball	75.0%	24	18	66.7%	18	12	68.4%	19	13
Men's Cross Country	83.3%	6	5	83.3%	6	5	83.3%	6	5
Wrestling	71.9%	32	23	66.7%	30	20	76.0%	25	19
Women's Basketball	42.9%	14	6	23.1%	13	3	53.8%	13	7
Women's Cross Country	100.0%	5	5	50.0%	4	2	66.7%	6	4
Soccer	42.1%	19	8	73.9%	23	17	56.0%	25	14
Softball	70.0%	20	14	73.3%	15	11	76.5%	17	13
Track	77.3%	22	17	68.0%	25	17	61.9%	21	13
Volleyball	73.7%	19	14	46.2%	13	6	61.5%	13	8
Total	60.64%	249	151	54.55%	231	126	62.03%	237	147

Source: NMHU Athletics Office

Update schedule: October annually

Glossary

Enrollment	Fall and spring enrollments include all registered students as of census day.
	Summer enrollment includes all registered and withdrawn students as of the end of term
Enrollment demographics	Data reflect all enrolled students, both undergraduate and graduate
Retention	Fall-to-spring retention rates show the percent of students retained from the fall census day to the following spring census day
	Fall-to-fall retention rates show the percent of students retained from one fall census day to the next fall census day
	Transfer students are divided by whether or not they had earned an associates degree at the time of matriculation
Graduation rates	4-year graduation rates shows the number of students in the specified cohort who graduated within 4 years
	3-year, 5-year, and 6-year graduation rates are defined similarly
Application funnel	This table shows the number of first-time, full-time, degree-seeking students who moved from applicants to matriculated (i.e. enrolled) students
	Admitted students are those who completed an application
	The yield rate is the percentage of students who completed an application who actually enrolled
Core expenses	"Institutional support" is a functional expense category that includes expenses for the day-to-day operational support of the institution.
Staff salaries	This table shows average staff salaries broken down by IPEDS categories
	There have been some changes in these categories across time.
Faculty and staff diversity	"Minority" is used to indicate persons who self-identify as Hispanic, Native American, African American, or Pacific Islander
Faculty salaries	"No academic rank" typically refers to full-time contingent faculty