Retention Advisory Council Minutes
December 20, 2018
3:30-5:30 p.m., FMTZ Conference Room 210

Present: Lee Allard, Susan Chavez, Jesus Rivas, Julia Geffroy, Rebecca Moore, Jim Deisler, Leon Bustos, Benito Pacheco, Edward Martinez, and Tiffany Esquibel

Zoom: Kristen Olds

I. Accomplishment Report Review
   • Committee reviewed and discussed the African American student subpopulation. No changes were made to this section.
   • Committee reviewed and discussed the Native American student subpopulation. No changes were made to this section.
   • Committee reviewed the addition of the Athletes to a subpopulation.
   • Committee reviewed the addition of students on the Student Success Contract subpopulation.
   • Committee reviewed and discussed the accomplishments through the Matriculation Taskforce.
   • Committee reviewed the retention goals, targets and 2017-18 outcomes.
   • Committee agreed that once minor changes are made, Accomplishments Report can be placed on the NMHU website and HLC website.

II. Short Summary of Georgia State University Visit
   • Edward and a few other staff and faculty visited Georgia State University (GSU). Visit was to discuss GSU’s retention practices.
   • GSA is a poster child for retention initiatives.
   • They have doubled and in some cases tripled their retention rates.
   • They did not increase retention rates by recruiting proper students. In fact their current students ACT scores have dropped by 33 points.
   • They are more accessible to students that are not prepared.
   • 54% of students are Pell eligible.
   • GSU is an urban campus and does provide onsite residence.
   • GSA has 25,000 undergraduate students and they have distance campuses.
   • GSA has 60 advisors to assist students. Each advisor has a caseload of students. They monitor students throughout the semester. They are being very proactive.
   • NMHU can only track students if they are reported through early alert and/or midterm grades.
   • GSA tracks pathway to graduation, attendance, logging into D2L, and determine whether or not students are logging into the web portal.
   • A student success division monitor all their students. Faculty does not have a role in this initiative.

III. Other
   • Next meeting committee will discuss the participation of members to this committee including a possible change of date and time to accommodate faculty and new members.