

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: *NMHU Las Vegas Main Campus, Department of Exercise and Sport Sciences*

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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<i>1.Highlands University will achieve academic excellence, academic integration and student success.</i>	<i>1. Hire full-time TT health specialist. 2. Hire full-time TT exercise science faculty with health-related fitness background.</i>	Secure funding and approval	Approval	Administration	Immediate	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
- Goal 1. Achieved - Goal 2. Ongoing	Goal 1. Hired TT health specialist with PHD beginning Fall2018	Complete Goal 2. (In progress)		Required decisions are above Unit/Department level.		Yes

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<p>2. Highlands University will achieve strategic enrollment management.</p>	<p>1. Increase appeal of PE, Health, and Exercise science programming for online students and remote populations</p>	<p>1. Approve, develop, and implement certificate programs. 2. Innovative appeal for greater diversity of students. 3. Improve awareness of our programs to new populations</p>	<p>1. Increase numbers. 2. Increase demographic variance. 3. Continue measurable growth.</p>	<p>1. Jenkins, Lee, and Hayward</p>		
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>	<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>		
<p>- Ongoing</p>	<p>Ongoing/Continuous actions</p>	<p>1. Dept of ESS should complete a survey of students to identify desired certifications. 2. Dept should identify certification trends of similar depts of other universities.</p>	<p>Identify demographics, target advertising and outreach</p>	<p>- Yes—funding for a call-back survey/needs assessment of recent graduates</p>		

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<p>3. <i>Highlands University will achieve a vibrant campus life.</i></p>	<p>1. <i>Enhance, diversify, and provide opportunities for additional certification for nontraditional students.</i></p>	<p>1. <i>Examples have been put across that may range from many game based innovative play to situational thought-provoking activities that will steer away from the stereotypical, and now often recognized within the field as somewhat of an intimidating arena associated with exercise health and physical education as a whole.</i></p> <p>2. <i>We as a department would therefore seek funding where existing resources may not be in place but with a view for them to be readily utilized frequently in the future. Whenever possible our department will always try to use all existing resources both intellectual and physical and of course existing courses to provide this differing template for presentation of health exercise and wellness.</i></p>	<p>1. <i>Increased enrollment numbers for PE related activities</i></p> <p>2. <i>Related to strategic goal #2</i></p>	<p><i>Hayward and Schmafeldt</i></p>	<p>1. One year</p>	
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>	<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>		
<p>- Ongoing</p>		<p>- Need for funding</p>	<p>- Overall decreasing enrollment across university</p>	<p>- Yes</p>		

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<p>4. <i>Highlands University will be a community partner.</i></p>	<p>1. Whenever possible develop partnerships with existing institutions both within New Mexico where we feel we can be a center for excellence with in our discipline.</p>	<p>1. <i>We already have contact with San Juan Community College pertaining to a memorandum of understanding) but also out of state with Metro State University in Denver regarding mutual use of both experiential and professional resources.</i></p> <p>2. <i>We are working with LVFD for fitness program development and training for fitness coordinator by GAs.</i></p> <p>3. <i>Development of research and academic support for K-12 schools in San Miguel County.</i></p>	<p>1. Continuing action and growth.</p>	<p>Schmalfeldt and Lee</p>		
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)	Budget Consideration (Yes / No)	
<ul style="list-style-type: none"> • <i>Ongoing</i> • <i>Met with Chief of LVFD and their appointed fitness coordinator - Schmalfedlt working on MOA.</i> • <i>Met with school district manager/coordinator</i> 	<p>Ongoing/Continuous</p>	<ul style="list-style-type: none"> - Improve follow up - Develop research packet including Informed Consent in English and Spanish - With help of GAs conduct evaluations of students (N approximately 600) using instruments such as the Test of Gross Motor Development - Design and implement research protocols 		<ul style="list-style-type: none"> - Personnel turnover at LVFD. - Timing of school year schedule 	<p>Yes—at a point in the near future some funding will be needed</p>	

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<p>5. <i>Highlands University will achieve technological advancement and innovation.</i></p>	<p>1. Our one zoom classroom has already proven to be inadequate for our department as a whole. We need further upgrades to our other classrooms to ensure that we can remain current but that these resources and classrooms to be upgraded based upon the student usage. As evident from the number of majors, this is again a high priority in our goals and our objectives for the coming year.</p>	<p>1. Secure necessary funding not only for the maintenance of current equipment directly related to the skill set that our students need to get hands-on knowledge within the field but also the purchase of additional technology especially necessary to align with our goals of greater internship and intern experiences and requests for our actual facility maintenance that has been exceptionally poor and in specific terms to meet with the increase in the number of online classes, and so that we may be not only current but aggressive in our development of these courses.</p>	<p>1. Funded or not 2. Classroom technology maintained or not</p>	<p>1. Dept</p>	<p>1.</p>	<p>Ongoing</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>	<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>		
<p>- Ongoing</p>		<p>-</p>	<p>- We have not been able to progress due to a lack of available funding/support.</p>	<p>- Yes</p>		

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<p>6. <i>Highlands University will achieve enhanced communication and efficiency.</i></p>	<ol style="list-style-type: none"> 1. Promote public face on campus. 2. Promote ESS public face to community. 	<ol style="list-style-type: none"> 1. Develop website for ESS 2. Increase social media profile 3. Increase overall media exposure (radio, brochures, newspaper, etc) 	<p>Enhanced demand from community for additional information from ESS (health and health-related fitness)</p>	<p>Schmalfeldt and Lee</p>		
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>		<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>	
<p>- Ongoing</p>		<p>-</p>		<p>No funding/support available Policy barriers (web page/internet/social media restrictions)</p>	<p>Yes</p>	