

Mission *The mission of the Native American Center is to recruit, retain, and graduate indigenous students through collaboration with the campus community, tribal entities, and community alliances.*

Vision *The vision of the Native American Center is an academically and socially integrated indigenous NMHU student population that persists and graduates.*

Department/Program: **Native American Center**

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Strategic Goals for 2020 Planning for FY19-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)/	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>1. Highlands University will achieve academic excellence, academic integration and student success.</p>	<p>1. By the end of the fall semester 2018, Native American first time freshmen retention will increase to 80-90%</p>	<p>1.a. Increase outreach to all Native American students on campus to attend workshops</p> <p>1.b. Implementation of retention program at Melody Hall- workshops, peer mentors, student participation, club meetings, study sessions, early alerts</p>	<p>1.a First time NA freshmen retention will increase to 80-90% at the end of fall semester</p> <p>1.b The majority of students participating in CCI@MH will continue to be involved in spring semester</p>	<p>1.. Native American Center coordinator, student employees, CCI@MH students, HU departments, faculty and staff</p>	<p>1. Every Fall</p> <p>1.b Every fall and spring monitor mid-term and final grades</p>	<p>1. Every Fall</p> <p>1.b. End of every semester</p>
	<p>2. The goal of the NAC is to have a financially literate Native American student population at NMHU by the end of each semester, fall and spring</p>	<p>2a. Develop tribal deadline table to share with NA students and financial aid to ensure that FNAs are processed ahead of time.</p> <p>2b. Remind students of FASFA, FNA and tribal deadlines</p> <p>2c. Collaborate with FA office on financial aid workshop – Spring 2019</p>	<p>2a. Increase # of students submitting FASFAs on time beginning in October 2018</p> <p>2b. Increase # students submitting FNAs prior to beginning of school (by at least 1 month)</p> <p>2c. # of students attending FA workshop</p>	<p>2. Native American Coordinator, tribal education directors, financial aid director and staff</p>	<p>2. December 2018 and July 2019</p>	<p>September 2018 and February 2019</p>
	<p>3. The goal of the NAC is to have a seamless transition from high</p>	<p>3a. Communicate and collaborate with SFIS and NM tribes to increase campus visits, and developing summer bridge program with support from</p>	<p>3a. Increase # of campus visits from tribal schools like SFIS, Native American</p>	<p>3. Native American Coordinator, tribal education directors, SFIS and NACA staff</p>	<p>3. Throughout year</p>	<p>3. May 2019</p> <p>August 2019</p>

	school/community college for all Indigenous students at beginning of fall semester	Johnson O'Malley funds and tribal youth funds	Community Academy 3b. Host summer bridge program for tribes			
Action Status with Description (achieved, Ongoing, stop)	Completion Dates	Recommendations		Challenges		Budget Consideration (Yes/No)
1. Not achieved- 53.3% of FTF were retained from F'18 to S'19	Spring 2019	<ul style="list-style-type: none"> 1. Collaborate with other departments like ARMAS, HUE to strengthen program at MH. Emphasize program at MH and communicate program goals and objectives to all students at the beginning of the year- August Provide training to NAC student workers to guide FTF through the University Experience. Increase NAC presence in Melody Hall Will include other departments into NAC strategic plan and CCOA for MH. HU needs to establish a retention office Collaborate more with academic support on early alert system, NAC delivered letters to all students who were on early alert 		<ul style="list-style-type: none"> 1. Workshops are offered to all students little participation where mid-term grades have suffered- too many students in MH had 0 GPA. Not all were Native American students We have had a difficult time collaborating with the resident director and resident assistants. The NAC wants to be a partner to help support all students in Melody Hall 		Yes
1a. Ongoing-Increase outreach to all NA students on campus During the spring 2019, the NAC placed a bulletin board in Viles & Crimins. The NAC updates 3 bulletin boards on both a weekly and monthly basis. We post flyers daily on a daily basis and change overall board theme on a monthly basis. Information includes,	Spring 2019 & ongoing	<ul style="list-style-type: none"> 1a. Create monthly themes for bulletin boards, collect all past flyers to identify which events happen during the year. Create work plan for students working on bulletin board, show layout, and describe process for monitoring upcoming events Implement NAC communication plan, call students at least 1/semester 		<ul style="list-style-type: none"> 1a. It has been a challenge to collect the information regarding events on campus. Too many times notifications are sent out at the last minute. There are several TVs located around campus that are used for informing students about upcoming events, however they are not being used or updated on a daily basis. Using the monitors can help reduce paper. In the Felix Martinez building, we have information dating back from August '18. 		no

<p>student success tips- study skills, time management, building social skills. We have had good feedback from the students, especially for V & C, since it is new. We send out monthly newsletters via email to all 308+ NA students and distribute a monthly newsletters to all MH residents</p>				
<p>1b. Achieved- & Ongoing: Implementation of retention program at Melody Hall Held 13 NAC hosted events, Co-sponsored 4 events</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • 1b. Evaluate CCI initiative to verify if program is making a positive or negative impact on students • Survey needs to be sent to all students to determine program effectiveness • If program continues, a comprehensive strategic plan will be created that involved other departments and identifies what type of data driven activities can be implemented. 	<ul style="list-style-type: none"> • 1b. Main challenge is getting student participation at NAC events held in Melody Hall. Too many times during our personal enrichment workshops, non-Indian students walk by and do not interact with group. 	<p>NO</p>
<p>2. Ongoing- have financially literate NA population</p> <ul style="list-style-type: none"> • More students are requesting information on the MOU tuition waiver 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 2. Continue outreach to students regarding financial aid process through newsletters, bulletin boards notification, emails, in person and by phone. 	<ul style="list-style-type: none"> • Student participation has been difficult. 	<p>Yes</p>
<p>2a- Achieved- Develop tribal deadline table</p> <ul style="list-style-type: none"> • Created tribal deadline table, give to Financial Aid office, post tribal deadlines on bulletin boards and newsletters. 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 2a. Continue informing students about tribal deadlines, update deadlines on as needed basis • The Recruitment has included tribal affiliation information in the new SLATE program. Program will be up in the very near future. 	<ul style="list-style-type: none"> • 2a. NMHU has not been collecting tribal affiliation data, it has been very difficult for the NAC to inform students about <i>tribally specific</i> scholarships. 	<p>No</p>

<p>2b. Achieved/Ongoing remind students of FAFSA, FNA and tribal deadlines</p> <ul style="list-style-type: none"> • Sent out reminders to students about FAFSA workshops offered by FA office, will collaborate more with FA office when they are offering workshops 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 2b Will create outline of FAFSA process to hand out to new incoming freshmen • Collaborate with tribes and education departments to increase financial literacy- create tribal visiting schedule- i.e. ONNSFA will come in October and March- NAC will start informing Navajo students about visit beginning in August. • Inform students about the FAFSA process, FNA process and sending complete packages. 	<ul style="list-style-type: none"> • 2b. Students do not understand that they need to follow proper procedures in a timely manner. FAFSA are sent in after the FNAs and cannot be completed, thereby creating a delay in the process • Low student participation, need other forms of communication and way to get students to attend FA workshops 	<p>No</p>
<p>3. Ongoing: Seamless transition for HS to college</p> <ul style="list-style-type: none"> • Held retention discussion meeting in Rio Rancho with tribes- January 31. • Spring 2019 we have had more school and Native American groups come for campus visits. NAC and the campus tours are communicating and preparing for the visit, NAC students conduct the campus tours. • We are now collecting email addresses of all NA students who have come to LV and will send them a thank you letter and maintain in contact with them. 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 3. Increase HU presence in tribal communities, host 2 day retention workshop for tribes • NAC workers will assist FTF throughout the first 6 weeks as university guides. • NAC requested either a summer bridge program for NA FTF for the summer or an extended orientation 1 week before school begins in the fall • Continue updating and improving NAC and SEM communication plans, create communication documents specific to student group: <ol style="list-style-type: none"> 1. Lead development to inquiry 2. Inquiry to apply 3. applicant to admit 4. Admit to enroll 5. Enrolled to arrive first day of class 6. Onboarding 7. Retention 8. Completion & prepare for graduation 9. Alumni 10. Emergency Situations 	<ul style="list-style-type: none"> • 3. Many NA FTF have a difficult time during their first semester, if they do not feel a part of the HU community, they will not return the following semester. A lonely student will go home every weekend and will not engage at school. We need to provide more support BEFORE school begins. NAC was informed is no money to fund these types of initiatives. • Retention discussion needs to be 2 days, not enough time to discuss issues and identify solutions • Email addresses for all students have not been collected, especially if the tour reservation is being made through the school. 	<p>Yes</p>

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<p>2. Highlands University will achieve strategic enrollment management.</p>	<p>1. The goal of the NAC is to increase the Native American student population at NMHU by 2.5% by 2020</p>	<p>1a. Finalize and implement NA student recruitment plan with recruitment and admissions office 1.b Continue retention program at CCI@MH, offer workshops during lunch hour, invite all students in MH to participate 1c. Collaborate with SIPI to increase NA transfer students, learn more about STEM program at SIPI</p>	<p>1. a. NA student recruitment plan section added to HU recruitment plan, increase in NA student applications and # admitted and enrolled at NMHU 1.b Increase in CCI@MH participation, fall to fall, spring retention rates, GPAs 1c. Increase NA transfer students from SIPI, increase # of students in STEM fields</p>	<p>1. Native American Center Coord./ Recruitment and Admissions/Strategic Enrollment Management 1.b NAC coordinator, student employees, athletic directors, HUE peer mentors, academic support services, faculty & staff 1c. NAC coordinator, recruitment and SIPI recruitment staff</p>	<p>1. Ongoing Ongoing Ongoing</p>	<p>1. Yearly Ongoing-spring 2019, Fall 2019, midterm grades- fall 2018, spring 2019 Spring 2019- Fall 2019</p>
	<p>2. The goal of the NAC is to maintain enrollment of NA students throughout 4-5 year education career</p>	<p>2a. work with faculty to identify retention strategies 2b. Senior day – promote graduate schools and programs, job searches, career counseling</p>	<p>2.a Number of NA students retained each semester, 2b. Number of NA seniors attending graduate school and job placement</p>	<p>2. NAC Coordinator NARC committee HU Faculty Retention committee career services, graduate programs</p>	<p>Ongoing</p>	<p>2. End of fall semester,</p>
	<p>3.The NAC goal is to increase student outreach and support at all centers by the end of fall semester</p>	<p>3a. Contact Native American students via phone calls at least twice a semester</p>	<p>3a. Center student communication will increase through outreach services provided by the NAC. The number of student interactions and calls will be recorded</p>	<p>3. NAC coordinator, student employees</p>	<p>3. ongoing</p>	<p>3. Review student correspondence every week.</p>

Action Status with Description (achieved, Ongoing, stop)	Completion Dates	Recommendations	Challenges	Budget Consideration (Yes/No)
<p>1. Ongoing- increase NA student population by 2.5% by 2020</p> <ul style="list-style-type: none"> Attend tribal events, conduct tours only for NA groups, communicate within 2 weeks of campus tour 	<p>Ongoing</p>	<ul style="list-style-type: none"> 1. Receive list of all FTF Native American students who have applied to HU from recruitment, send welcome letter Identify new ways to communicate with students: Google Voice 	<ul style="list-style-type: none"> 1. This spring is the first time NAC will send out letters to new students encouraging them to enroll. As of 4.24.19, only 1 student out of 108 FTF NA students has enrolled. 	<p>No</p>
<p>1a. Ongoing Finalize and implement NA recruitment plan with recruitment</p> <ul style="list-style-type: none"> Recruitment has provided a copy of recruitment plan. Planned summer collaboration Developed stronger communication between recruitment & NAC 	<p>Ongoing- will complete summer 2019</p>	<ul style="list-style-type: none"> 1a Work with recruitment office on recruitment plan to include information on how to recruit Native American students Collaborate with recruiter on tribal meetings and community events. Create calendar of tribal events, introduce recruiter to tribal education directors, educate recruiter on tribes and their differences (i.e. tribal government, cultural differences) 	<ul style="list-style-type: none"> 1a. There is no information in the recruitment plan for recruiting Native American students. It has been a challenge because not all recruiters know about the 23 different tribes. Recruitment plan is still being modified; this is a good opportunity to include NA information. Recruitment office has designated one recruiter that focuses on visiting NA High schools We are beginning to collaborate more on tribal meetings and community events with the recruitment office and will continue. In the past, the communication has been limited but has improved over the past 2+ years. 	<p>Yes</p>
<p>1b. Ongoing- Continue retention program at MH- Maintain enrollment of NA students</p> <ul style="list-style-type: none"> HUE hosted more events at Melody Hall and collaborated with NAC Created newsletter specifically for MH 	<p>Ongoing</p>	<ul style="list-style-type: none"> 1b. Re-evaluate MH initiative- re-designate CCI as a "Theme House"- cannot be labeled as a living learning community because we are not able to tie into the classroom or require certain students to live at MH Increase outreach to all NA students- newsletters, center visits, stronger collaboration between NAC, centers and students Work with HUE on strategic plan for CCI and include study sessions in Melody Hall, need to incorporate academic component into program 	<ul style="list-style-type: none"> 1b. HU is not set up to implement a living learning community. Need more collaboration between NAC, Housing, HUE, and faculty. HU does not have a retention office that can provide <i>retention specific</i> training, input, guidance and mentoring to other SEM departments or to faculty if they want to enhance their curriculum or activities to address specific retention issues It has been difficult to communicate with students who live off campus; email is the effective because students are not checking email on daily basis. 	<p>Yes</p>

<p>residents to provide more outreach.</p> <ul style="list-style-type: none"> • NAC student workers held weekly hours in MH for additional support 			<p>Information can be mailed, but not sure if addresses have been updated. Many students do not have voice mail and some cell numbers are no longer valid.</p> <ul style="list-style-type: none"> • The NAC coordinator has been researching retention methods and strategies; however, more guidance, training and mentoring is needed in order to create a strong retention program. Not all staff are experts regarding retention methodologies; it has been a big challenge for the NAC to create a concrete program that will address retention issues. 	
<p>1c. Ongoing: Collaborate with SIPI to increase NA transfer</p> <ul style="list-style-type: none"> • Went to SIPI on spring, met with students, faculty and administrators, discussed HU/ SIPI collaboration. • Located copy of articulation agreement for forestry program • SIPI students came for campus visit, NAC students provided tour 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 1c Continue outreach to SIPI and collaborate on events- campus visits to SIPI, HU faculty lecture series at SIPI, HU campus tours, invitations to HU events in Rio Rancho and ABQ. • Continue working with HU recruiters, provide NAC materials for distribution, assist recruiters with and question they have, ie. Cultural awareness. 	<ul style="list-style-type: none"> • 1c. Approval of articulation agreements have been delayed because HU is still waiting for State core curriculum approval 	<p>Yes</p>
<p>2. Ongoing: Maintain enrollment of NA students throughout 4-5 year education career</p> <ul style="list-style-type: none"> • Currently monitoring FTF Cohort 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 2. Increase FTF and all NA student outreach • Will work with other departments to identify better forms of communication- latest apps. 	<ul style="list-style-type: none"> • 2. Not all NA students contact the NAC when they are having problems-whether academic, personal, social etc. • We need to find a better way to communicate with the students; many do not check email and cell phone numbers change. 	<p>No</p>

<p>2a. Stopped: Work with faculty to identify retention strategies Established NA retention committee, did not have enough participation, meetings stopped</p>	<p>Delayed</p>	<ul style="list-style-type: none"> • 2a. Identify faculty who are specifically interested in retention • Identify trainings that focus on retention strategies • Clarify how data will be collected, analyzed and what retention questions need to be addressed. • Identify strategies to strengthen retention 	<ul style="list-style-type: none"> • 2a. It has been difficult to maintain committee momentum. Faculty are busy and cannot attend on a regular basis. Furthermore, addressing retention methods and strategies sometimes requires a specialized person and/or training and /or discussion. Not all faculty are experts in retention. 	<p>No</p>
<p>2b. Ongoing/Limited: Senior day – promote graduate schools and programs, job searches, career counseling</p> <ul style="list-style-type: none"> • Went to Zuni with 3 college students who presented to juniors and graduating seniors. • Left posters of HU students at Zuni HS as reminders of NMHU/Zuni HS day 	<p>Limited</p>	<ul style="list-style-type: none"> • 2b Identify more college day opportunities within tribal • Continue collaboration with tribal schools. • Encourage NMHU NA students to present at tribal community meetings and HS events • Research and identify grant funding resources for future Senior Day event 	<ul style="list-style-type: none"> • 2b. There are a few tribal schools; NAC has visited the school on a few occasions. We need to establish a calendar of events and plan months ahead of time. 	<p>Yes</p>
<p>3. Ongoing-The NAC goal is to increase student outreach and support at all centers by the end of fall semester</p> <ul style="list-style-type: none"> • Send out newsletters, email reminders and notices every month to all NA students 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 3. Continue to communicate with students • Visit centers and meet with students at least once a semester • Create individual weekly work schedules for student employees. 	<ul style="list-style-type: none"> • 3. It has been a challenge for the NAC coordinator to visit the centers; concerns are that student employees cannot be left alone. Student employees need more work structures so work can continue when the coordinator is out of town. 	<p>No</p>
<p>3a. Delayed- Contact Native American students via phone</p>	<p>Delayed</p>	<ul style="list-style-type: none"> • 3a. Train NAC student workers to make phone calls to all NA students • Will schedule specific times during the semester to focus on calling all NA students 	<ul style="list-style-type: none"> • 3a. As a one-person department, it was very challenging this academic year to individually contact all 308+ students via phone calls. 	<p>Yes</p>

calls at least twice a semester						
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<p>3. Highlands University will achieve a vibrant campus life.</p>	<p>1. The goal of the NAC is to Increase Native American vibrancy on campus</p>	<p>1. a. Tribal Issues Panel discussions</p> <p>1. b. Encourage student participation in Native American club and campus events.</p> <p>1. c. Increase advertisement for Native American Club events to community</p>	<p>1. a. # students attending discussions- 2/year</p> <p>1.b. Number of students participating in the Native American Club</p> <p>1.c. Number of community individuals attending Native American Club events</p>	<p>1. Native American Center/International Edu/ Housing/ HU CARES/ Dean of Students/ SEM./University Relations/Campus Life/ KEDP/</p>	<p>1. a. Fall 2017</p> <p>1. b. On-Going</p> <p>1. c. On-Going</p>	<p>1. a. Fall 2017</p> <p>1. b. On Going</p> <p>1. c. On-Going</p>
Action Status with Description (achieved, Ongoing, stop)	Completion Dates	Recommendations		Challenges	Budget Consideration (Yes/No)	
<p>1. Ongoing- Increase NA campus vibrancy</p> <ul style="list-style-type: none"> • Provide list of NA activities to faculty at the beginning of the year, go into classrooms to promote events as way to increase student participation 	<p>Ongoing</p>	<ul style="list-style-type: none"> •1. Work with Native American club to focus on activities that highlight tribal student diversity 		<ul style="list-style-type: none"> • 1. Participation at events varies; need to increase more awareness about tribal diversity and tribal issues. 	<p>Yes</p>	

<p>1. a. Stopped- Tribal Issues Panel Panel discussions</p> <ul style="list-style-type: none"> • Did not have panel discussions because student participation has been very low. Will provide more direct outreach to all students through faculty and personal invitations to increase attendance. <hr/> <p>1. b. Encourage student participation in Native American club and campus events.</p> <ul style="list-style-type: none"> • Updated NA Club brochure, provide support for events- print out flyers & post. <hr/> <p>1. c. Increase advertisement for Native American Club events to community</p> <ul style="list-style-type: none"> • Promote NA Club meetings every month in newsletters 	<p>Stopped (temporary)</p> <hr/> <p>Ongoing</p> <hr/> <p>Ongoing</p>	<ul style="list-style-type: none"> • 1a. Identify topics and presenters for discussion panels with input from Native American club and students <hr/> <ul style="list-style-type: none"> • 1b. Increase and enhance promotion of NA club • Increase activities and events that highlight different tribes. Food sales serving food from different tribes. • Club members should go door-to-door inviting students to join club, have club meetings in different residential halls • Work with NA Club faculty advisor to promote tribal diversity event <hr/> <ul style="list-style-type: none"> • 1c. Provide calendar of NA events to University relations to post on new NMHU webpage. 	<ul style="list-style-type: none"> • 1a. It has been hard to identify guest speakers and to have high attendance at events. <hr/> <ul style="list-style-type: none"> • 1b In the past, the NA club was thought of as an exclusive club just for NA students. Over the past 2 years, the club has promoted their club to all students; however, it is not seen as inclusive. The club has dealt with internal issues, but worked to address problems. • Students have complained that club is made up of students from only one tribe. <hr/> <ul style="list-style-type: none"> • 1c. The Native American club sometimes posts flyers for events, too late. 	<p>Yes</p> <hr/> <p>No</p> <hr/> <p>No</p>		
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<p>4. Highlands University will be a community partner.</p>	<p>1. The goal of the NAC is to have a campus community</p>	<p>1. a. Indigenous Day October 8, 2018 1. b. Collaborate with Dr. Tamir and other faculty on student</p>	<p>1. a. Number of students attending and participating in Indigenous Day</p>	<p>1. Native American Center Coord. Dr. Tamir and faculty</p>	<p>1. Ongoing</p>	<p>1. End fall 2018 semester, end of</p>

	<p>aware of indigenous issues</p>	<p>projects, increase NON-native student participation on Native Events 1c. Collaborate for future planning with faculty on 2019 curriculum and events</p>	<p>1. a. Number of students participating in native events 1c. schedule of events and special projects for academic year 2019-2020</p>			<p>spring 2019 semester</p>
<p>Action Status with Description (achieved, Ongoing, stop)</p>	<p>Completion Dates</p>	<p>Recommendations</p>		<p>Challenges</p>		<p>Budget Consideration (Yes/No)</p>
<p>1. Ongoing- increase community awareness of Indigenous Cultures Placed posters highlighting NA students from various tribes in SUB <ul style="list-style-type: none"> • Sent out NAC newsletters to campus community • Deb Haaland came for Native American day. </p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • 1. Develop Native American radio show- create work plan, identify tribal issues, create NA programming, • Identify tribal organizations to attend NMHU future events. Stay in communication 		<ul style="list-style-type: none"> • 1. During the Indigenous day celebration, the hired dance group did not come. It stalled our event and celebration. 		<p>Yes</p>
<p>1.a-Achieved- Indigenous Day Celebration <ul style="list-style-type: none"> • HU now celebrated Native American day in place of Columbus day. </p>	<p>Ongoing</p>	<ul style="list-style-type: none"> • 1a.Continue to celebrate Indigenous day, increase NA events, increase Indigenous cultural awareness throughout campus. 		<ul style="list-style-type: none"> • 1a. During the summer of 2018, FYLE and the Dean of students approached NAC to coordinate an Indigenous day celebration. The NAC agreed to participate, and ended up coordinating the whole event, it has been a challenge to receive extra support when hosting events. We need more help when organizing events. 		<p>No</p>

<p>1b. Ongoing- collaborate with faculty to increase student participation at NA events</p> <ul style="list-style-type: none"> • Provided calendar of events to Dr. Tamir before school begins so she can incorporate activities into her curriculum <hr/> <p>1c. Paused: Collaborate for future planning with faculty on 2019 curriculum</p> <p>We have not started on this deliverable yet</p>	<p>Ongoing</p> <hr/> <p>Paused</p>	<ul style="list-style-type: none"> • 1b. Request to present in classes to invite student’s to attend NA events, learn more about NA student diversity and promote cultural campus awareness <hr/> <ul style="list-style-type: none"> • 1c. Begin communicating and reaching out to faculty who are interested in incorporating NAC activities into their curriculum. 	<ul style="list-style-type: none"> • 1b. In fall semester by Dr. Tamir asked NAC to collaborate on events and have her students participate. There was no further collaboration, her students did not join the NA club or visit the NAC. <hr/> <ul style="list-style-type: none"> • 1c. NAC has not had enough outreach and communication with faculty. There are few times when faculty are in the SEM department. Faculty have been invited to NAC events but there is very little participation and attendance. 	<p>No</p> <hr/> <p>No</p>		
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<p>6. Highlands University will achieve enhanced communication and efficiency.</p>	<p>1. Goal- improve NA student communication using technology- Instagram, Facebook, snapchat, zoom etc.</p>	<p>1. Create accounts for Instagram, Facebook, snapchat, zoom to communicate with NA students.</p>	<p>Increase # of students notified by apps and zoom participation</p>	<p>NAC coordinator and NA student workers</p>	<p>Ongoing</p>	<p>N</p>
	<p>2. Develop communication plan for LV students and centers</p>	<p>2. Draft communication plan</p>	<p>2. Increase student communication, record correspondence</p>	<p>2. NAC coordinator and NA student workers</p>	<p>Ongoing</p>	

Action Status with Description (achieved, Ongoing, stop)	Completion Dates	Recommendations	Challenges	Budget Consideration (Yes/No)
<p>1. Ongoing-improve student communication with technology</p> <ul style="list-style-type: none"> • Installed zoom equipment in Melody Hall. 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 1. Use TV monitors in buildings to promote upcoming events. • Talk to younger HU staff to identify current social media platforms and new communication technology and applications 	<ul style="list-style-type: none"> • 1. It has been difficult to identify what platform to use, students use snapchat for socializing, NAC does not have an Instagram account, Academic support has an Instagram account but sometimes it has been difficult to post events ahead of time 	<p>No</p>
<p>2. Achieved:- NAC communication plan</p> <ul style="list-style-type: none"> • Completed NAC communication plan • Incorporating NAC plan in to SEM communication plan • Provided NAC correspondence for SEM comm. plan • Created communications calendar for NAC and incorporating calendar into SEM comm. plan. • Started implementing plan- sending out follow up letters to students who received a campus tour • Outreach to HS student who attended Tribal Youth Environmental summer camp '18 	<p>Ongoing</p>	<ul style="list-style-type: none"> • 2. SEM departments have 1 communication plan- still pending • Complete communication plan for centers • Include other department communication into NAC plan- ie. HUE 	<ul style="list-style-type: none"> • 2. Update and modify communication plan on as needed basis- Still in preliminary stages. 	<p>No</p>

<ul style="list-style-type: none">• Create database for students who will graduate HS in 2020-2023, for future communication upon HS graduation				
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