

**ASSESSMENT REPORT**  
**Fall 2018 – Summer 2019**

**Business Graduate: Finance Concentration**  
 (Instructional Degree Program)

**MBA**  
 (Degree Level)

**Program Mission:**

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

**Student Learning Outcome 1:**

Students will apply time value of money to financial decisions.

**Traits Specifically Linked to Student Learning Outcome 1**

- Mastery of Content Knowledge and Skills
- Critical and Reflective Thinking Skills
- Effective Use of Technology
- Quantitative and Qualitative Analysis

**First Means of Assessment for Outcome 1:**

Quiz on interest rate determination in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

**Summary of Data:**

FIN 505 (SLO1 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2018	20	20	0	100.0%
Total	20	20	0	100.0%

**Second Means of Assessment for Outcome 1:**

Score on quiz covering time value of money in FIN 609. Criterion measure: 75% of students will score 80% or better = meets the outcome.

**Summary of Data:**

FIN 609 (SLO1 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2018	9	9	0	100.0%
Total	9	9	0	100.0%

**Interpretation of Results for Outcome 1:**

For FIN 505, the outcome assessment is given toward the end of the class, so all student (100%, the same as last year) do very well on this. In the second means FIN 609 (time value of money), the average percentage is 100%, which is improved 30% compared with 70.6% last year. The reason is that the instructor put more emphasis on the subject matter and spent more time on covering the contents.

**Student Learning Outcome 2:**

Students will analyze financial variables and financial ratios of individual corporations.

**Traits Specifically Linked to Student Learning Outcome 2**

- Mastery of Content Knowledge and Skills
- Critical and Reflective Thinking Skills
- Effective Use of Technology
- Quantitative and Qualitative Analysis

**First Means of Assessment for Outcome 2:**

Score on an assignment using Value Line database in FIN 609, Investments. Criterion measure: 75% of students will score 80% or better = meets the outcome.

**Summary of Data:**

FIN 609 (SLO2 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2018	8	5	3	62.5%
Total	8	5	3	62.5%

**Second Means of Assessment for Outcome 2:**

Score on quiz covering risk, interest rates and the valuation of assets in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

**Summary of Data:**

FIN 505 (SLO2 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2018	20	20	0	100.0%
Total	20	20	0	100.0%

**Interpretation of Results for Outcome 2:**

In the first means FIN 609 (Value Line database), the decline of percentage of students meeting the criterion from 70.6% last year to 62.5% this year. To help student meeting the criterion, the instructor will emphasize the subject and spend more time covering the contents of Value Line database. For FIN 505, the percentage is 100%, higher than 94.4% last year. It is a complex task and needs some experience to understanding risk and the valuation of assets.

### **Student Learning Outcome 3:**

Students will prepare financial statements and analyze financial data to make decisions about the operating performance and financial position of a company.

### **Traits Specifically Linked to Student Learning Outcome 3**

Mastery of Content Knowledge and Skills  
Critical and Reflective Thinking Skills  
Effective Use of Technology  
Quantitative and Qualitative Analysis

### **First Means of Assessment for Outcome 3:**

Group presentation on analyzing financial data and decision making in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

### **Summary of Data:**

ACCT 685 (SLO3 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2019	26	24	2	92.3%
Total	26	24	2	92.3%

### **Second Means of Assessment for Outcome 3:**

Score on final exam in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

### **Summary of Data:**

ACCT 685 (SLO3 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2019	26	24	2	92.3%
Total	26	24	2	92.3%

### **Interpretation of Results for Outcome 3:**

For ACCT 685 group presentation, the percentage increases average performance (92.35) is similar as that (92.9%) last year. For final exam scores in ACCT 685, the percentage increases from 87.5% last year to 92.3% this year, above the goal of 75%. The instructor will keep making the efforts and modify teaching methods/materials based on students' reflections.