

**New Mexico Highlands University  
Strategic Planning Committee meeting  
August 28, 2019**

Present: Eric Romero, Vince Howell, Patrick Wilson, Robert Karaba, Carla Espinoza, Ian Williamson, Lee Allard (ex officio)

Absent: Inca Crespin, Daniel Chadborn

Motion to add agenda item on ways to engage larger community in strategic planning process; motion carried

Motion to approve minutes of August 8; motion carried

Committee membership:

- Membership is still in flux; there may be some new members joining us
- Two community members are still under consideration for membership
- Introduction of Carla Espinoza, Student Senate treasurer, involved in multiple clubs
  - Received strong recommendation from Eric
  - Motion to accept Carla as committee member; motion carried
- Dr. Minner has indicated that he is fine with adding other committee members, they would just need committee approval
- Dr. Tamir sent out invitation to faculty for possible committee members, no response yet
- We will look for emeritus faculty if possible to join committee
- Vince will look for another community representative
- We may add center manager to provide better representation of centers
- SharePoint site is up but needs to be shared with everyone

Community involvement in strategic planning process:

- Vince has a list of recommendations from community members that could be incorporated into strategic planning goals:
  - Need more attention paid to diverse students
    - Eric mentioned that the Diversity Action Council can provide useful feedback
  - There are concerns among female students about safety and security issues
    - Is transportation available for students walking home?
- Need structured inquiry into community needs and concerns

Meeting time and location:

- Will meet in SUB321 most of the time
- Meeting time may be changed if necessary; will wait until we have full membership before making a final decision

Suggested goals from committee members:

Robert Karaba:

- Academic Excellence / transforming communities
  - Culturally responsive curriculum
- Financial Stability
- Engaged Community Partner / Civic Engagement

- Committee comments:
  - Need to focus on our status as a rural-serving institution
  - Can we invite ranch families to discuss their educational needs?

Patrick Wilson:

- Sustainability
  - Enrollment growth
  - Relevant programs
  - Wise use of resources
  - Unique value
- Organizational Strength
  - Shared governance
  - Communication
  - Integrated planning and budgeting
  - Faculty and staff development
- Reputation
  - Message based on vision / mission
  - Invest in communicating message
  - Partner with community colleges
  - Become a comprehensive provider of educational services

Ian Williamson:

- Identify and develop around unique strengths
- Understand and act on broad student interests
- Support operational efficiency and improved workflow

Eric Romero:

- Fiscal solvency and transparency in budget process
- Inclusive collaboration and creative programming
- Community engagement and civic responsibility
- Academic enhancement of NMHED Core Learning Objectives and integration with content knowledge and disciplinary competence
- Diversity, Equity, and Inclusion practice in institutional and academic programming
- Strategic enrollment management

Topics for next meeting:

- How can we get these ideas out to the community?
- Need to look at student survey data
- Survey larger community – how can NMHU better interact with the community?
- Need to interface with Workforce Development Board

Next meeting: September 11, 2019, 1:00-2:30 PM, SUB321

Meeting adjourned

Respectfully submitted,

Lee Allard