

Strategic Planning Committee meeting

October 8, 2019

Present: Tamlyn Crain, Ian Williamson, Rebecca Moore, Inca Crespín, Eric Romero, Patrick Wilson, Buddy Rivera, Rod Rock

All sectors of NMHU and the larger community will be invited to participate in the survey regarding the strategic goals

Faculty Senate, Staff Senate, Student Senate, and the EMT will encourage participation among their constituents

Based on survey results we will refine the list of strategic goals, but the committee will have the final say on the goals that will be formulated in the draft strategic plan

The strategic goals should all be included under the seven themes we identified earlier

We need to focus on strategic goals rather than operational goals

There is some redundancy in the list of strategic goals; we may be able to delete some redundant items or change the wording

We need to be cautious about having goals that are too broad, or “super-goals” that actually include multiple goals

We need to incorporate non-traditional students and students at the centers in the goals

Goal 11 on current list (as distributed by Ian in today’s meeting) may need to be tweaked; perhaps just keep the first part of the goal

Goal 20: change “adult” to “post-traditional”

Additional goals from Rebecca:

- HU will promote student-centric learning and leadership (this can replace current goal 14)
- HU will model excellence in diversity, equity, and inclusion policies and practices
- HU will engage with community partners in service learning

Possibly add reference to co-curricular learning in one (or more) goals

Goals need to emphasize promoting life-long learning in addition to teaching content

Buddy emphasized importance of having a properly structured strategic plan with appropriate measurable objectives

Is list of goals too long? Can we reduce to 10 or 12? Perhaps by eliminating redundancy

We are at the brainstorming stage of the process, so it may be messy at this point

Should respondents be able to select more than 5 items from the list?

Should we seek more qualitative input from the community? May be too time-consuming to process but could provide valuable feedback

- We can add a few open-ended questions to the survey
- The open-ended questions can be structured around broad themes, e.g. student success
- The open-ended questions can provide ideas for additional communication and data collection

Next steps:

- Address redundancies in list
- Are there any possible goals to add to the list?
- Suggestions for qualitative / open-ended questions to add to the survey
- Then we will roll out the survey to various sectors of the campus and larger community
- We will need to get clarification of EMT and BOR expectations

Respectfully submitted,

Lee Allard