Strategic Planning Committee

Meeting minutes for 10/22/19

Present: Tamlyn, Ian, Lee, Vince, Eric, Patrick, Sara, Inca, Buddy

Approval of agenda: carried

Approval of minutes from 10/8/19: carried with addition of Sara to "present"

Review of survey draft:

General comments:

- Does the survey need to be pruned? Are there redundancies?
- If the survey is too long it may discourage people from participating
- Should operational goals be included in the survey?
- The intended outcome of the survey is basically to facilitate dialogue with multiple stakeholder groups
- We don't want to narrow the categories too much when we present them to our stakeholders for review and discussion
- Each item on the survey will be rated on a Likert scale
- We should balance the number of items within each category to avoid creating a bias
- We need to select the key items for each of the categories
- Items should be simple and general enough for all stakeholders to understand

Category 4 / Faculty-related:

- Overlaps with other categories; may not be necessary as a separate item
- If we add items under this category they should be specific to faculty concerns, not covered under other areas
- If we include a separate category for faculty, we may have to include other specific stakeholder groups as well

Category 5 / Diversity, equity, and inclusion:

- How do we define the terms in this category?
- Keep items 11 and 12 with some minor wording changes

Category 1 / Academic excellence:

- What does academic integration mean? Term may not be clear to other stakeholders
- Academic excellence: these items may need re-working; Buddy and Eric will work on developing some other survey options
- Possibly change second item to "Achieve integration of..." so as to provide more clarity and specificity

Category 2 / Community engagement:

- Possibly change item 5 to "Be a community partner by..." to provide more specificity and clarity
- Possibly combine items 5 and 6
- Drop item 7
- Service learning may be more of an objective than a goal

Category 3 / Curricular program leadership

- Keep items as they stand

Category 6 / Student-centered

- Retain emphasis on "holistic" but don't include in every item
- Drop items 14 and 16
- Possibly add reference to leadership into item 15
- Remove "holistically" from item 17
- Item 19 may be more of an objective; delete as goal or reword to be more general

Category 7 / Organizational strength and financial stability:

- Need to be cautious about framing these goals so that they are not exclusively operational
- Possibly add reference leadership development; could be an objective, or perhaps add "develop" to item 20
- Should we include previous items from Vision 2020? Probably not
- Keep modified version of item 20
- Delete item 23 – too operational
- Keep item 28, perhaps combine with parts of item 27

Category 8 / Strategic enrollment management / Accessibility

- Item 32 is mandated by the HLC, may be redundant here in its present form
- 31 captures various concerns and may be a good item to keep
- 29 is vague and very general; what does it means, how do we know if we've achieved it? Delete or possibly reword (Eric will work on this item)
- Perhaps keep 30 with its reference to the centers; modify as needed

Rolling out the survey

- Survey will be created in Survey Monkey
- Survey link will be sent to the head of three senates (faculty, staff, student)
- Vince and Sarah and Eric will distribute the survey to the community
- Dr. Minner will distribute the survey to the EMT and BOR

We can put the survey link on the Strategic Planning webpage and on NMHU Facebook

Next steps:

- Ian will send out a list of revised survey items
- Review survey items and provide feedback
- Survey will be deployed in the next few weeks

Meeting adjourned

Minutes respectfully submitted by Lee Allard