

Strategic Enrollment Management  
Persistence and Completion Academy Minutes  
February 10, 2020  
1:30-3:00 p.m., UCEB 145

- I. P&C Academy Spring 2020 Update Cycle (Deadline: 2/16/20)
  - Committee reviewed the questions and answers from the previous meeting.
  - Benito decided that he will work on the questions himself. He will share the completed answers with the committee on Thursday. He will provide the final version to Kimberly by Friday morning.
- II. Student survey questions review
  - Coaching model is relatively new. Measures no cognitive features. Students that don't have high score, office will develop intervention.
  - Survey will include all of the FYE students and will be conducted by peer mentors.
  - Committee agreed to pilot the survey in Spring 2020. This will provide some data to review for the Fall semester.
  - Survey will include a financial component.
  - Survey can be expanded to transfer students.
  - The Student Success Center will partner with athletics to complete the survey.
  - Questions will be standardized to look at overall outcomes. Questions like, how often do you utilize SSC, do you enjoy highlands, and what was most helpful.
  - Open ended questions will also be used. As an example, describe your experience with SSC?
  - The number of questions will be between 10-15. Leon indicated he would like to hold focus groups in the new Rodgers building.
- III. Brochure review
  - Brochure has been submitted by University Relations to the printers.
  - Brochure is simple and straight forward. It will mainly be for student use.
  - Brochure was a recommendation from Dr. Susan Wood during the P&CA Consultation.
- IV. Other
  - Benito indicated that he would like to see the P&CA meeting go from a bi-weekly meeting to a monthly meeting. Committee agreed to review the possibility of changing this meeting to a monthly meeting.
  - This request will be discussed with Kimberly Blea. Lead of the P&CA.