

University Strategic Planning Committee

Committee meeting February 5, 2020

Present: Ian Williamson, Tamlyn Crain, Patrick Wilson, Sara Harris, Eric Romero, Inca Crespín, Angela Meron, Lee Allard

General observations:

- Rankings of the proposed goals on the survey may be more useful than averages
- It may be difficult to interpret responses from the “Not specified” group since most of those respondents didn’t complete the survey
- We need to narrow down to 3-5 goals soon and perform final wordsmithing on the selected goals
- Ian, Eric, and Vince Howell presented the Strategic Planning process to the Board of Regents last Friday; the presentation went very well and the BOR was positive and supportive of our efforts

Selection of top goals from survey findings:

- The “Program Innovation” (SG6/7/8) category was not strongly endorsed in the survey
- “Academic Quality” goals (SG1/2/3) were strongly endorsed in the survey
- For “Community Partnership” Goal 5 was clearly most popular
- For “Diversity, Equity, and Inclusion” goal 10 was most popular
- For “Student-Centric” goal 13 was the most popular except with students; perhaps this goal could be reworded to resonate more effectively with students
- For “Strategic Enrollment Management” goal 17 was popular; this goal could include an objective related to program innovation as well
- The category “Organizational Strength” did not get strong approval; this category is more operational than strategic
- Perhaps the “Academic Quality” goals can be combined, for example goal 2 seems to be subsumed under goals 1 and/or 3

Review of qualitative comments from survey:

- We need good documentation and communication of various stages of strategic planning process
- Some of the qualitative comments can be incorporated as objectives in the final plan
- We may need to add specific reference to the centers in at least one of the goals
- The “Program Innovation” goals (SG7 and SG8) could be subsumed under goal 3
- The comments make frequent references to learning technology and training
- SG13 might include reference to financial support for students
- Health concerns are also expressed frequently in the comments

Next steps:

- We will survey committee members to rank the top 7 choices from the overall survey findings
- We may need to do additional wordsmithing on certain goals to capture concerns expressed in qualitative comments
- We will switch meeting time to 1:30

Respectfully submitted,

Lee Allard