

## **Strategic Planning Committee**

### **March 4, 2020 Meeting**

Present: Ian Williamson, Patrick Wilson, Eric Romero, Tamlyn Crain, Buddy Rivera, Rob Karaba, Rod Rock, Angela Meron, Lee Allard

#### Discussion of objectives for Strategic Goal 5:

The committee reviewed the proposed objectives for Goal 5 as presented by Buddy Rivera and Patrick Wilson

We should identify the professional programs we want to develop; be cautious about recruiting first-generation students for online programs

Objective 5.1: can it be more specific? What kind of excellence is referred to? Or should it be left more generic so that each unit can develop its own unit level plan within these broad guidelines?

#### General discussion of strategic plan objectives:

At some point we need to consider timelines and responsible parties for these objectives, but it may be premature right now until we have a more final version of the objectives

Budgetary considerations will also need to be considered in formulating the objectives

Need to develop action steps under the objectives; we also need to be able to specify whether action steps are one-time or ongoing

Objectives must be substantive, aspirational, and measurable

It may be better to be overly ambitious at this point, then narrow down our focus as we move forward

Unit level plans, based on the institutional strategic plan, may offer more detailed action steps for the objectives articulated within the institutional plan

We need to identify key players from whom to solicit feedback as we are rolling out the plan

#### Discussion of objectives for Strategic Goals 1 and 2:

The committee reviewed the proposed objectives for Goals 1 and 2 as presented by Tamlyn and Inca

How can these objectives be measures? Persistence could be one measure, or possibly develop a survey

Transferability of learning from the core curriculum to coursework in the major is a key concern

We need to emphasize that our coursework is aligned with the HED General Education curriculum

What are we doing beyond the state expectations? What differentiates us?

How does University Studies fit under these goals?

With reference to inter-disciplinary concerns, should we consider how this might impact the recruitment of faculty?

How will proposed modifications of our Learning Communities impact inter-disciplinary activities?

Is Goal 2 an outcome of Goal 1? Are the two goals sufficiently differentiated?

Goal 2 focuses more on contextualization and actualization

Next steps:

Next week: the committee will focus on Goals 3 and 4

We will continue to discuss goals 1 and 2

We need to have the objectives nailed down by April, since we will lose faculty and students as the semester nears an end

Possibly send out survey to the campus community soon, asking respondents to propose their own objectives

*Minutes respectfully submitted by Lee Allard*