

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: Department of Exercise and Sport Sciences

Main Contact: Kathy Jenkins, PhD **Email:** kjenkins@nmhu.edu **Phone:** (505)454-3479

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
1. <i>Highlands University will achieve academic excellence, academic integration and student success.</i>	1. Hire full-time PE faculty with health related fitness background 2. Hire full-time TT faculty in Exercise Science	Secure funding and approval	approval	Administration	Immediate	August 2020
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
- Goal 1: Achieved - Goal 2: Ongoing	1. New TT position began Fall 2020 2. Budget request put in Fall 2020 for position	- Complete Goal 2 for Fall 2021		- Required decisions are above Unit/Department level		Yes

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p><i>2. Highlands University will achieve strategic enrollment management.</i></p>	<p>1. Increase appeal of PE, Health, and Exercise Science programming for online students and remote populations</p>	<p>1. Approve, develop, and implement certificate programs 2. Innovative appeal for greater diversity of students 3. Improve awareness of our programs to new populations 4. Investigate online laboratory options in Exercise Science</p>	<p>1. Increase numbers 2. Increase demographic variance. 3. Continue measurable growth.</p>	<p>Jenkins, Lee, Hayward, M. Kim, Bogda, Vickers</p>	<p>Immediate</p>	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>- 1. Ongoing</p>	<p>Ongoing/continuous improvement</p>	<p>- Prioritize the development of a new undergraduate dual major in Exercise Science and Health Promotion during AY 20-21 -Dept of ESS should complete a survey of students to determine other desired certificates -Compare student learning outcomes in online laboratories in Kinesiology, Stress Testing, and Body composition to determine viability of online offerings in Exercise Science</p>		<p>- Time due to COVID 19 - Identify demographics, target advertising and outreach</p>		<p>- Yes funding needed for call back survey and creation of database of recent graduate - No funding needed for development of new program, as it uses existing resources in department and courses already in curricula</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>3. <i>Highlands University will achieve a vibrant campus life.</i></p>	<p>1. Enhance, diversify, and provide opportunities for additional certification for nontraditional students.</p>	<p>1. Examples have been put across that may range from many game based innovative play to situational thought-provoking activities that will steer away from the stereotypical, and now often recognized within the field as somewhat of an intimidating arena associated with exercise health and physical education as a whole.</p> <p>2. We as a department would therefore seek funding where existing resources may not be in place but with a view for them to be readily utilized frequently in the future. Whenever possible our department will always try to use all existing resources both intellectual and physical and of course existing courses to provide this differing template for presentation of health exercise and wellness.</p>	<p>1. Increased enrollment numbers for PE related activities</p> <p>2. Related to strategic goal #2</p>	<p>Hayward, Lee, M. Kim</p>	<p>1. Two years – COVID 19 has interfered with ability to move forward on this goal at this time</p>	
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>	<p>Challenge(s)</p>	<p>Budget Consideration (Yes / No)</p>		
<p>- Ongoing</p>		<p>- Need for funding</p>	<p>- Overall decreasing university enrollment</p>	<p>- YES</p>		

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>4. Highlands University will be a community partner.</p>	<p>1. Whenever possible develop partnerships with existing institutions both within New Mexico where we feel we can be a center for excellence within our discipline.</p>	<ol style="list-style-type: none"> 1. We already have contact with San Juan Community College pertaining to a memorandum of understanding) but also out of state with Metro State University in Denver regarding mutual use of both experiential and professional resources. 2. We are working with LV FD for fitness program development and training for fitness coordinator by GAs. 3. Development of research and academic support for K-12 schools in San Miguel County 	<p>1. Continuing action and growth.</p>	<p>Jenkins, Y. Kim, Bogda, Lee</p>	<p>1. AY 20-21</p>	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>- Ongoing</p>	<p>Ongoing/continuous</p>	<ul style="list-style-type: none"> - Develop research packet including Informed Consent in English and Spanish - With help of GAs conduct evaluations of students (N approximately 600) using instruments such as the Test of Gross Motor Development - Design and implement research protocols 		<ul style="list-style-type: none"> - COVID 19 has shut down programs -NMHU online courses means less face to face offerings and lack of opportunity for data collection -turnover at LVFD -timing of school year schedule 		<p>Yes- in the future we will need funding</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>5. Highlands University will achieve technological advancement and innovation.</p>	<p>1. Our one zoom classroom has already proven to be inadequate for our department as a whole. We need further upgrades to our other classrooms to ensure that we can remain current but that these resources and classrooms to be upgraded based upon the student usage. As evident from the number of majors, this is again a high priority in our goals and our objectives for the coming year.</p>	<p>1. Secure necessary funding not only for the maintenance of current equipment directly related to the skill set that our students need to get hands- on knowledge within the field but also the purchase of additional technology especially necessary to align with our goals of greater internship and intern experiences and requests for our actual facility maintenance that has been exceptionally poor and in specific terms to meet with the increase in the number of online classes, and so that we may be not only current but aggressive in our development of these courses.</p>	<p>1. Funded or not 2. Classroom technology maintained or not</p>	<p>1. Department faculty</p>		<p>Ongoing</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>		<p>Challenge(s)</p>		<p>Budget Consideration (Yes / No)</p>
<p>- Ongoing</p>		<p>- Continue to focus on expanding Zoom hybrid capabilities, despite NMHU going online during AY 20-21</p>		<p>- NMHU online during AY 20-21 due to COVID 19 - Lack of available funding/support</p>		<p>- Yes</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>6. Highlands University will achieve enhanced communication and efficiency.</p>	<ol style="list-style-type: none"> 1. Promote public face on campus. 2. Promote ESS public face to community. 	<ol style="list-style-type: none"> 1. Develop website for ESS 2. Increase social media profile 3. Increase overall media exposure (radio, brochures, newspaper, etc) 	<p>-Enhanced demand from community for additional information from ESS (health and health-related fitness)</p> <p>-Advertising of ESS programs by University Relations</p>	<p>Lee, Jenkins, Hayward</p>		
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>- Ongoing</p>	<p>Ongoing</p>	<ul style="list-style-type: none"> - Speak with University Relations about advertising. Sean Weaver indicated ESS is being advertised during AY 20-21 - Speak with University about social media possibilities and policies 		<p>Funding, policy barriers</p>		<p>YES</p>