

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: *NMHU Farmington Center*

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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
1. <i>Highlands University will achieve academic excellence, academic integration and student success.</i>	1. Faculty/Program Communications 2. Support Service Communications 3. Student Communications/Orientation	1. Minimum one meeting per academic year 2. Minimum one meeting per academic year 3. Minimum one scheduled meeting/Orientation and on-going suggestions and feedback from students	1. Dates/completion 2. Dates/completion 3. Dates/completion	Center Staff	End of Term and Academic Year	End of Academic Year
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
1. Achieved 1a. Achieved/Ongoing	1. Strategic Planning SFCC Human Services and NMHU 10/1/19 1a. Fall, Spring, Summer	1. On going coordination to include SW Dean, Faculty and HEC and SFCC staff. 1a. On going meetings with Social Work, Education, Business, Arts and Sciences Deans to target work related to the Center	1. Covid, coordination of meetings given faculty and staff schedules. 1a. Program and course offerings to reflect new opportunities like a health related bachelor's degree	1.No 1a. Budget restraints and available faculty		

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<p><i>2.Highlands University will achieve strategic enrollment management.</i></p>	<p>1.Retetion 2.Recruitment 3.Expansion</p>	<p>1.Outreach to existing students each semester 2.Traditional outreach to SFCC and coordination with SFCC 3.Seek new opportunities with governmental and outside entities at least two new entities per</p>	<p>1.Document communications and feedback, track progress. 2.Participate in at least three events per month in coordination with Admissions Office 3.Coordinate the visits with appropriate faculty and Deans</p>	<p>Center Team</p>	<p>1.End of Each Semester 2.On-going report out at the end of each semester before the start of the next semester. 3.On-going report out at end of each semester with goals/results/challenges</p>	<p>End of Academic Year</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>1. Achieved</p>	<p>1.8/10/19 SFCC Fall Fest 9/21/19 Rio Homecoming 10/13/19 UNM Los Alamos Transfer Day 12/17/19 Upward Bound Career Exposition 2/13/20 Santa Fe Public School Career Exposition 3/3/20 SFCC Transfer Fair Meetings with SFCC and HEC throughout Academic year to improve coordination, communication and results Constant communications including emails, phone calls, texts to students to assist with being a student. Attended NMHU Virtual Transfer Fairs/Radio</p>	<p>On going outreach and coordinated information to students, faculty staff and the campus community. Continue the Radio Program and Advertising. Expand the Radio program into a podcast and utilize for recruitment campus-wide. Coordinate more events with SFCC and our community partners with faculty, staff and students included for all activities. Adapt to the needs of the students and the community related to higher education.</p>	<p>Adapting to the new needs of students and faculty in our new normal. Utilizing and attaining additional technology to support clear and consistent interactions. Expanded outreach in coordination with the Academic units to seek and attain new adult learners that are served at the Campus Centers. Balancing the needs of Centers with the needs of Main Campus without being detrimental to either.</p>	<p>Yes</p>		

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<p>3. <i>Highlands University will achieve a vibrant campus life.</i></p>	<p>1.Activities 2.Food 3.Feedback</p>	<p>1.Schedule at minimum two activities for students per semester 2.Provide food once per month for students 2. from campus life resource 3.Throughout the year attain feedback from students</p>	<p>1.Completed or Not Completed 2.Completed or Not Completed 3.On-going reporting of how feedback was attained.</p>	<p>Center Team</p>	<p>End of Academic Year</p>	<p>End of Each Semester</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>Achieved/Ongoing (1,2,3)</p>	<p>Throughout Academic Year: Ski Santa Fe, Museums, Meow Wolf, Lentic Performances, Bowling, Movie Tickets, Breakfast, Lunch Dinner, Popcorn Machine, BBQ Grill</p>	<p>Continue emails requesting feedback from students, continue, suggestion box (when COVID behind us), learn from students provide them what they request within the allowable parameters of NMHU.</p>		<p>Our students are adult learners and are focused on completion of programs and not as interested in campus life because they have their own respective families and needs. How we more utilize campus life to reflect the differences and reality of how Main Campus students have different needs than Campus Center needs.</p>		<p>Yes</p>

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<p>4. <i>Highlands University will be a community partner.</i></p>	<p>1.Listen/Learn about Community Needs 2.Help a non-profit or community provider each year 3.Target a new program to deliver in partnership with SFCC/Others 4.Coordination with the Director of Distance Learning and Fellow Campus Centers</p>	<p>1.Minimum one meeting with a community partner per semester 2.Schedule one event or participate in one event that specifically helps people in the community. 3.Set the goal with the Higher Education Center and with SFCC 4. Create Standardized Policies/Procedures and Practices</p>	<p>1.What goal for the semester was established 2.Get support from faculty/staff/administration each year before the event to plan and implement. 3.Get support from Faculty, Staff and the Administration to Implement 4. Work In collaboration with fellow Centers to establish goals and objectives.</p>	<p>Center Team</p>	<p>1.Evaluate/Re-Align each semester 2.Implement/Evaluate and Re-Align each year 3.Implement/Evaluate and Re-Align 4. Create coordinated plan and implement</p>	<p>Academic Year End</p>
<p>Action Status w/Description (Achieved, Ongoing, Stop)</p>	<p>Completion Date(s)</p>	<p>Recommendation(s)</p>		<p>Challenge(s)</p>		<p>Budget Consideration (Yes / No)</p>
<p>Achieved/Ongoing</p>	<p>11/2019 Thanksgiving Food Drive Forestry Articulation with SFCC 2019 Communication and Coordination with City of Santa Fe and Santa Fe County regarding potential course offerings</p>	<p>Target offerings requested by local governments for standard offerings like our HR Management program and non-typical continuing education type offerings. Pursue additional governmental entities like SFPS and private entities like the Hospitals in SF.</p>		<p>Coordination of Efforts and Goals in alignment with Faculty Association, Academic Affairs, Programs and Overall Goals and Expectations of University Leadership.</p>		<p>Yes</p>

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<p>5. <i>Highlands University will achieve technological advancement and innovation.</i></p>	<p>1.SFCC Graduates 2.Use of Computer Lab 3.Expanded outreach to Veterans</p>	<p>1.Target Graduates work with Admissions to recruit and admit 2.Get feedback from faculty and students 3.How do we help existing veterans and attract new applicants.</p>	<p>1.Compare against prior years and target growth goals. 2.Document usage and need and plan targeted opportunities to utilize. 3.Attain feedback from Veterans and their dependents and set goals based on their needs.</p>	<p>Center Team</p>	<p>1.Evaluate and Re-Align 2.Evaluate and Re-Align 3.Implement/Evaluate and Re-Align</p>	<p>1. Dec/May 2. Dec/May 3. Dec/May</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)	Budget Consideration (Yes / No)	
<p>Achieved/Ongoing</p>	<p>End of Fall and Spring attain list of graduates from SFCC and reach out directly to them via email, phone and email. Ongoing use of computer lab throughout academic year 11/14/19 SFCC Veterans Day participation</p>	<p>Utilize OIER more to target graduates with our partners and with NMHU. More interactions with Deans and faculty to do more evaluation of data. More coordination with SFCC regarding target populations like Veterans.</p>		<p>Coordination of effort with the entire campus community to develop targeted needs and objectives that are aligned.</p>	<p>Yes</p>	

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<p>6. <i>Highlands University will achieve enhanced communication and efficiency.</i></p>	<p>1.On going communications with students and faculty 2.One meeting per semester with Dean from each School 3.Monthly Meetings with SFCC and HEC</p>	<p>1.Create a monthly newsletter 2.Create at least two goals 3.Create and document at least two goals per month</p>	<p>1.Implement by Spring 2020 start 2.achieve goals during semester 3.Achieve goals during the month and document</p>	<p>Center Team</p>	<p>1.With Input from Faculty and Students Evaluate/Re-Align 2.Evaluate/Re-Align/Implement with Deans 3.Evaluate/Re-Align/Continue</p>	<p>1. 2020 2.Goals/Results 3. Goals/Results</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>Achieved/Ongoing</p>	<p>Throughout Academic Year</p>	<p>Work on specific meetings with Deans and Programs with specific and targeted goals and objectives in alignment with their goals and the goals of campus community as a whole.</p>	<p>Doing targeted and agreed upon work in alignment with the campus community as a whole. We do good work at the Centers however we need more focused work to enhance and expand course and program offerings at the campus centers. We need continued involvement to assure alignment with Programs, Faculty and overall goals and targeted strategies. Campus Centers have great potential to expand enrollment if we can get a more focused and agreed upon strategy that includes alignment with Programs, Faculty (and the Faculty Association), Administration, Staff and ultimately the Board of Regents approving and following up on the progress of the agreed upon pathway in coordination with the campus community.</p>	<p>Yes</p>		