

**Mission** *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

**Vision** *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: *Ilfeld Auditorium/Arts @ HU*

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Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<i>1.Highlands University will achieve academic excellence, academic integration and student success.</i>						
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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<i>2.Highlands University will achieve strategic enrollment management.</i>						
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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<p>3. <i>Highlands University will achieve a vibrant campus life.</i></p>	<p>1. Book events virtually for students.                      2. Implement and maintain information on signage board.                      3. continue Cineflix in Ilfeld.</p>	<p>1. Schedule events in advance.                      2. Proper training for board.                      3. Additional advertising campus wide.</p>	<p>1. Social Media                      2. Board changing regularly.                      3. Attendance.</p>	<p>Donna L.</p>	<p>1. Annual</p>	<p>June 30, 2021</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<ul style="list-style-type: none"> <li>- Ongoing</li> <li>- Ongoing</li> <li>- Ongoing</li> </ul>	<p>End of fiscal year.                      End of fiscal year.                      End of fiscal year.</p>	<ul style="list-style-type: none"> <li>- Continue booking events.</li> <li>- Continue training on board.</li> <li>- Continue showing movies following pandemic.</li> </ul>		<ul style="list-style-type: none"> <li>- Financial</li> <li>- Training</li> <li>- Pandemic/finances</li> </ul>		<ul style="list-style-type: none"> <li>- Yes</li> <li>- No</li> <li>- yes</li> </ul>

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4. <i>Highlands University will be a community partner.</i>	1. Free movies for the community as well as for students. 2. Partner with community for events. 3. Student outreach events.	1. Continue inviting community. 2. Contact university/community liaison. 3. Speak to local superintendents.	1. Attendance. 2. Attendance. 3. Attendance.	Donna L Donna L Donna L	Following event Annual Annual	End of fiscal year. End of fiscal year. End of fiscal year.
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
Ongoing. Ongoing. Ongoing.	June 2021 June 2021 June 2021	- Continue inviting community to movies. Continue to work with community/university liaison. Continue bringing in events that also have student outreach programs.	- Finance/Covid - Finance - Finance/Covid	Yes Yes yes		

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5. <i>Highlands University will achieve technological advancement and innovation.</i>			1.	1.	1.	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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6. <i>Highlands University will achieve enhanced communication and efficiency.</i>	1.	1.			1.	
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
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