

Mission *New Mexico Highlands University is a public comprehensive university serving our local and global communities. Our mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences, and professions within a diverse community.*

Vision *Our vision is to be a premier comprehensive university transforming lives and communities now and for generations to come.*

Department/Program: CARES

Main Contact: Ruthy Watson

Email: ruthywatson@nmhu.edu

Phone: (505)454-3445

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
1.Highlands University will achieve academic excellence, academic integration and student success.	1.Promote violence free campus	Campus climate survey incomplete, advocacy services ongoing, Smart Recovery, SA/DV support groups and Grief groups held fall and spring 2019-20.	Number of students completing survey and attending groups.	CARES staff	End of the semester	May 2021
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
- Ongoing	Ongoing	Campus climate survey incomplete, advocacy services ongoing, extend group offerings to SA/DV survivor, Peer support and Grief groups. Collaborate with campus entities promoting diversity, equity, and inclusion in services to advocate for a violence free campus as it relates to CARES services.	<ul style="list-style-type: none"> - Revise format of campus climate survey to increase participation. - Increasing awareness of CARES services relating to student success within the university community. 	No		

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<i>2.Highlands University will achieve strategic enrollment management.</i>	N/A	N/A	N/A	N/A	N/A	N/A
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
-		-		-		-

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>3. <i>Highlands University will achieve a vibrant campus life.</i></p>	<p>1</p>	<p>Workshops and events held in residence halls, student union bldg., dining hall, other locations on campus before pandemic. Activities and workshops offered online due to onset of pandemic.</p>	<p>1. Number of events held 2. Number of students participating 3. Increased creativity and awareness of CARES services and topics relating to healthy relationships, consent, dating and sexual assault violence prevention. Added topics including mindfulness to address stress and foster resilience.</p>	<p>CARES staff</p>	<p>End of the semester</p>	<p>May 2021 December 2020</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)		Challenge(s)		Budget Consideration (Yes / No)
<p>- Ongoing</p>	<p>ongoing</p>	<p>Continue activities and workshops offered online due to onset of pandemic. Develop robust social media engagement and peer advisory group to foster student involvement and improve student relations. Build more engagement with faculty to promote classroom presentations for awareness of CARES among students.</p>		<p>Staffing</p>		<p>- Yes</p>

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>4. Highlands University will be a community partner.</p>	<p>1</p>	<p>1. Collaborations with community partners included workshops for students with statewide partners in addition to lunch and learns seminars on topics relating to sexual assault, domestic violence prevention, inter-personal violence prevention awareness drives for community partners. Trainings and instruction for community partners in topics relating to violence prevention, mindfulness, healthy relationships, awareness of diversity, equity issues with community partners.</p>	<p>1. Number of opportunities for community collaborations. 2. Number of participants. 3. More awareness and communication of topics and services available to community and students in all communities served by NMHU and CARES</p>	<p>CARES staff</p>	<p>1. End of the school year</p>	<p>June 2021</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>- Ongoing</p>	<p>Ongoing</p>	<p>Continue collaborations with community partners including workshops for students with statewide partners in addition to lunch and learns seminars on topics relating to sexual assault, domestic violence prevention, mental health awareness and inter-personal violence prevention awareness activities with and for community partners in all locations.</p>	<ul style="list-style-type: none"> - Increasing engagement in the virtual environment. - Providing possible stipends for presenters. - Securing funding for professional development for CARES staff in the respective areas. 	<p>yes</p>		

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>5. Highlands University will achieve technological advancement and innovation.</p>	<p>1,2</p>	<p>Podcasts were held when the radio station on campus was functioning. That has ended. Otherwise use of social media and other communication tools and outlets have been increased due to the pandemic. Increased collaborations with university relations on RAVE campus safety initiative, social media, and CARES website pages.</p>	<p>1. Number of students listening. 2. Number of posts.</p>	<p>1. CARES staff</p>	<p>1. Monthly 2. End of the school year</p>	<p>June 2021</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>- Ongoing</p>	<p>Ongoing</p>	<p>- CARES will continue to seek to improve on ways to deliver the content and provide awareness activities using technology including social media, Zoom and Microsoft Teams as needed. CARES will be delivering most services virtually due to the pandemic. Continued collaboration with ITS and university relations to maximize use of technology to deliver services. Explore best practices for using technology to achieve the highest quality of services for students.</p>	<p>- Staffing</p>	<p>- yes</p>		

Strategic Goals for 2020 Planning for FY18-FY21	Unit Goals	Unit Actions/Strategies	Measurable Outcome(s)	Person(s) Responsible	Indicators and Time Frame for Assessment	Date(s) for Review
<p>6. <i>Highlands University will achieve enhanced communication and efficiency.</i></p>	<p>1</p>	<p>1. CARES staff recently received updated training in Advocate system, RAVE guardian and participates in SBIST and other committees as appropriate. CARES assists in compiling data for the annual Clery report to Campus police.</p>	<p>1-Increased referrals 2-Increased usage of Advocate, RAVE guardian system.</p>	<p>CARES staff</p>	<p>1. Yearly</p>	<p>June 2021</p>
Action Status w/Description (Achieved, Ongoing, Stop)	Completion Date(s)	Recommendation(s)	Challenge(s)	Budget Consideration (Yes / No)		
<p>- Ongoing</p>	<p>Ongoing</p>	<p>- Training will continue to be conducted virtually and professional development will be sought out in the appropriate means relating to efficient communication with the university community. Best practices will be explored for this purpose.</p>	<p>Collaborating with other campus entities for training.</p>	<p>No</p>		