

**Assessment Report
Fall 2019 – Spring 2020**

Business Graduate: Finance Concentration

(Instructional Degree Program)

MBA

(Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will apply time value of money to financial decisions.

Traits Specifically Linked to Student Learning Outcome 1

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 1:

Quiz on interest rate determination in BFIN 5050.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 5050 (SLO1 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2019	18	14	0	77.8%
Total	18	14	0	77.8%

Second Means of Assessment for Outcome 1:

Score on quiz covering time value of money in BFIN 6090.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 6090 (SLO1 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2019	22	16	6	72.7%
Total	22	16	6	72.7%

Interpretation of Results for Outcome 1:

The first means of assessment met the criterion, but we fell slightly short in the second means of assessment. The reason could have been the disruption caused by the cyberattack that disabled the system preventing students to complete assignments.

Student Learning Outcome 2:

Students will analyze financial variables and financial ratios of individual corporations.

Traits Specifically Linked to Student Learning Outcome 2

- Mastery of Content Knowledge and Skills
- Critical and Reflective Thinking Skills
- Effective Use of Technology
- Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 2:

Score on an assignment using Value Line database in BFIN 6090 Investments.
 Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 6090 (SLO2 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2019	22	18	2	82%
Total	22	18	2	82%

Second Means of Assessment for Outcome 2:

Score on quiz covering risk, interest rates and the valuation of assets in BFIN 5050.
 Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 5050 (SLO2 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2019	18	16	2	89.0%
Total	18	16	2	89.0%

Interpretation of Results for Outcome 2:

Although we met the criterion in both means of assessments, the percentage of students meeting each criterion went down slightly. The instructor will monitor the result and will continue to seek improvement.

Student Learning Outcome 3:

Students will prepare financial statements and analyze financial data to make decisions about the operating performance and financial position of a company.

Traits Specifically Linked to Student Learning Outcome 3

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 3:

Group presentation on analyzing financial data and decision making in ACCT 6850 Financial Statement Analysis.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 6850 (SLO3 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2020	35	30	5	85.7%
Total	35	30	5	85.7%

Second Means of Assessment for Outcome 3:

Score on final exam in ACCT 6850 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 6850 (SLO3 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2020	35	30	5	85.7%
Total	35	30	5	85.7%

Interpretation of Results for Outcome 3:

Although we met the criteria on both means of assessment, the percentage went down slightly compared to the previous year. The instructor will keep making the efforts and modify teaching methods/materials based on students' reflections.