

<b>NMHU Unit Strategic Planning: FY21 Plan</b>	
<b>Unit name:</b>	<b>Exercise and Sport Sciences</b>
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PLAN - Unit Goals / Objectives										
Unit	Unit / Department Objective	Purpose of Objective	SP Goal 1	SP Goal 2	SP Goal 3	SP Goal 4	SP Goal 5	Status (New or Ongoing)	Timeframe	Measureable outcomes
ESS	Expand and grow department while maintaining academic excellence and student success.	Provide greater availability to quality faculty in physical education and exercise science. Expand frequency and range of course offerings.	X	X				Ongoing	Spring 2022	Increased enrollments and course offerings without overload contracts or hiring per-course instructors.
ESS	Increase appeal of PE, Health, and Exercise Science programming for online students and remote populations.	Improve enrollment.		X				Ongoing	Continuous	1. Increase enrollment numbers 2. Increase demographic variability. 3. Continue measurable growth.
ESS	Enhance, diversify, and provide opportunities for additional certification for nontraditional students.	Improve campus life.	X	X	X	X		Ongoing	Continuous	Increased enrollment numbers for PE related activities
ESS	Whenever possible develop partnerships with existing institutions both within New Mexico where we feel we can be a center for excellence within our discipline.	Emphasize the need to be a community partner				X		Ongoing	Continuous	Continuing action and growth

ESS	Our one zoom classroom has already proven to be inadequate for our department as a whole. We need further upgrades to our other classrooms to ensure that we can remain current but that these resources and classrooms to be upgraded based upon the student usage. As evident from the number of majors, this is again a high priority in our goals and our objectives for the coming year.	Improve classroom/teaching environment.					X	Partially met, otherwise ongoing	Continuous	Add an additional Zoom classroom.  Continue to focus on Zoom/Hybrid capabilities.
	Promote public face on campus. Promote ESS public face to community.	Improve enrollment, engage across campus with the University as a whole.	X	X	X	X	X	Stalled, ongoing	Continuous	Enhanced demand from community for additional information from ESS (health and health-related fitness)  Advertising of ESS programs by University Relations
ESS	Health faculty examine the current health program for places to build a regionally competitive program.	Update, improve, innovate Health program area to increase appeal and regional competitiveness.	X	X	X	X	X	Ongoing	Continuous	Increased interest, enrollment, and recognition of NMHU health program.

DO - Implement Plan		STUDY - Assessment			ACT - Improve
Action(s)	Budget implication	Status (Met, Ongoing, Stop)	Outcome(s)	Challenge(s)	Improvement(s)
1. Hire full-time PE faculty with health related fitness background as replacement. 2. Hire full-time tenure-track faculty in exercise science.	1. Action #1 is a budget neutral item to fill open position. 2. Action item #2 requires funding of a new position	Ongoing	ESS was able to hire a TT faculty member for the PE position 1.5 years ago (Fall 2020) but that person left Summer 2021 leaving the position is open again.	1. For the PE position the hiring proposal is in cue waiting for final HR approval (Fall 2021). 2. The new exercise science position requires approval and funding.	Listing in PeopleAdmin for the PE position.
1. Approve, develop, and implement certificate programs 2. Innovative appeal for greater diversity of students 3. Improve awareness of our programs to new populations 4. Investigate online laboratory options in Exercise Science	Funding needed for call back survey and creation of database of recent graduate  No funding needed for development of new program, as it uses existing resources in department and courses already in curricula	Ongoing	ESS prioritized the development of a new undergraduate dual major in Exercise Science and Health Promotion during AY 20-21.	The proposal has been accepted regarding the Health Promotion & Wellness dual major and is moving to implement the changes into the web page, the Registrar's Office, Course Catalog, etc.	Dept of ESS should complete a survey of students to determine desired certificates.  Identify demographics, target advertising and outreach.  Compare student learning outcomes in online laboratories in Kinesiology, Stress Testing, and Body composition to determine viability of online offerings in Exercise Science
1. Examples have been put across that may range from many game based innovative play to situational thoughtprovoking activities that will	Need for resources, including funding, to develop programming, purchase necessary	Ongoing	The COVID pandemic has interfered with our capability to move forward on this goal.	Decreased enrollment across the University impacting the overall size of the target groups.	Stay on top of ecological restrictions while being vigilant and looking for opportunities to move forward.
1. We already have contact with San Juan Community College pertaining to a memorandum of understanding) but also out of state with Metro State University in Denver regarding mutual use of both experiential and professional resources. 2. We are working with LV FD for fitness program development and training for fitness coordinator by GAs. 3. Development of research and academic support for K-12 schools in San Miguel County 4. Become a(the) regional sponsor for the nationally-recognized,	All of these Actions require additional funding.	Ongoing	The COVID pandemic has interfered with our capability to move forward on this goal.	The pandemic has shut down new programming initiatives.  NMHU online courses means less face to face offerings and lack of opportunity for data collection  Personnel turnover at LVFD has created a gap in leadership and commitment at LVFD despite the institutional requirements for a health-related fitness program.  Timing of school year schedule	Develop research packet including Informed Consent in English and Spanish.  With help of GAs conduct evaluations of students (N approximately 600) using instruments such as the Test of Gross Motor Development, Purdue Perceptual Motor Survey, etc.  Design and implement research protocols including IRB approvals.

<p>Secure necessary funding not only for the maintenance of current equipment directly related to the skill set that our students need to get hands-on knowledge within the field but also the purchase of additional technology especially necessary to align with our goals of greater internship and intern experiences and requests for our actual facility maintenance that has been exceptionally poor and in specific terms to meet with the increase in the number of online classes, and so that we may be not only current but aggressive in our development of these courses.</p>	<p>Goal of adding an additional Zoom classroom has been met. No new funding required for that objective.</p> <p>Funding still needed for developing hybrid capabilities.</p>	<p>Zoom classroom addition--Met.</p> <p>Other components to this goal still ongoing.</p>	<p>An additional Zoom classroom was recently installed in the classroom suites of the Wilson Physical Education Complex.</p>	<p>The pandemic has forced faculty to teach online classes from safer, healthier locations instead of from on-campus classrooms. This impacts not just face-to-face classes but also reduces the need of faculty to teach from Zoom classrooms. Faculty have adjusted quickly and effectively to these challenges but often are teaching from less than optimal settings resulting in distracting online sessions.</p>	<p>Develop specific improvements needed for hybrid courses and improved Zoom capabilities.</p>
<ol style="list-style-type: none"> <li>1. Develop website for ESS</li> <li>2. Increase social media profile</li> <li>3. Increase overall media exposure (radio, brochures, newspaper, etc)</li> </ol>	<p>Funding will be required to implement these actions.</p>	<p>Ongoing</p>	<p>Actions stalled due to the Pandemic.</p>	<p>Funding and policy barriers.</p>	<p>Speak with University Relations about advertising.</p> <p>Sean Weaver indicated ESS is being advertised during AY 20-21. We should talk to Sean Weaver again as the specific advertising does not seem to have happened. This can moved to year 21-22.</p> <p>Speak with University about social media</p>
<ol style="list-style-type: none"> <li>1. Combine Health Promotion &amp; Wellness with Health Education.</li> <li>2. Add a graduate certificate in Health.</li> <li>3. Add a master's degree in Health.</li> <li>4. Create a health educator certificate within the Health Promotion &amp; Wellness concentration.</li> </ol>	<p>Funding will be required to fully implement these actions.</p>	<p>The Health Promotion &amp; Wellness concentration change has been partially met. The other actions are ongoing.</p>	<p>Health Promotion &amp; Wellness concentration is moving forward.</p>	<p>Changes to website, course catalog, Registrar's Office have not been made.</p>	<p>Follow through with making the necessary changes to web pages, catalog, Registrar and social marketing to increase awareness.</p>