

NMHU Unit Strategic Planning: FY22 Plan  
 Unit name: Media Arts & Technology  
 Chair: Angela Meron  
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PLAN - Unit Goals / Objectives

Unit	Unit / Department Objective	Purpose of Objective	SP Goal 1	SP Goal 2	SP Goal 3	SP Goal 4	SP Goal 5	Status (New or Ongoing)	Timeframe	Measureable outcomes
MA&T	Increase UG student base in MA, MA BFA, MA Minor, BSSD, SSD Minor	To strengthen MA&T, internally with other areas in NMHU and external areas to build student projects and professionalism	x			x	x	Ongoing	Continuous	Social events with students, meet with support services, build new online MA, revise existing AA with SJCC, LCC, NCC, SFCC & CNM
MA&T	Promote Professional work by providing support to student & faculty attendance at annual conferences	Students gain professionalism in presenting work, seeing new industry standards, networking for employment, Faculty continues development in specialized areas for student learning/research	x	x		x		Ongoing	Continuous	Conference Attendance, graduates employed in industry, new learning outcomes from faculty research, students accept internships, independent freelance work projects
MA&T	Develop recruitment materials and strategies	Increase enrollment, build awareness of MA&T programs locally, regionally and nationally		x		x	x	Ongoing	Continuous & New	Increased enrollment and overall awareness of program
MA&T	Develop opportunities for students to participate in events to gain necessary skills for future employment	Provide students learning opportunities outside the classroom with outside groups	x	x	x	x	x	Ongoing	Continuous	Internships, successful employment in industry, Presentations, Awards, increased cultural workshops from community and granting organizations (Seabury, Mellon, MISP etc.) provides culturally rich projects to students from partnerships with NHCC, Jemez, Coronado, Pueblo's and more
MA&T	Rework Lab 2 classroom from computers to iPads and begin procedural process for replacement of Lab 1 & 2 computers	Bring MA&T back to "state of the art" technology	x				x	New & Ongoing	FY23 and FY24 for labs, FY 22 & FY23 for equipment purchases	Bring technology offered in MA&T up to current media technology standards which will improve recruitment offerings, employment opportunities for students, provide additional skillsets/training needed for students

MA&T	Develop & update degrees in department	Offer new programs for students	x		x		x	New & Ongoing	FY22 & FY23	Increased enrollment in both UG & G programs
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DO - Implement Plan		STUDY - Assessment			ACT - Improve
Action(s)	Budget implication	Status (Met, Ongoing, Stop)	Outcome(s)	Challenge(s)	Improvement(s)
Schedule events throughout semester for students, encourage club participation, set routine advisement on degree plan, revise AA with CC, hold open house at NMMNH,	Travel to CC for AA, Guest speakers or workshops for student participation events				
MA&T Club to hold fundraising events for Student Professional Conference, student participation in annual Tech Showcase, National Conferences	Fund student/faculty travel to conferences, workshops, professional events				
Invite groups, individuals to Fall/Spring student shows, Display work in building on monitors and installations, gallery, revise program marketing materials, implement marketing and recruitment of new programs	Cost of printing or promotion of programs, time and funding for recruitment area outside of Las Vegas				
Provide student support thru professional & social events, workshops, service activities, student presentations, plan work nights, project management, portfolio reviews, screenings, juried show, public talks, scholarships, providing classes with cultural projects (PICT, CMT, SMA, H of Design, ADP ) or with grant funding relationships. Provide travel projects such as Pop-Ups in Winslow, AZ, travel outside of US when available	Grant writing & time management time considerations, Time & Effort, funding, time away from classroom				
Work with IT for purchases and upgrades of technology. Invest in replacing laser cutter, projection equipment, video/audio equipment upgrades, VR equipment	Cost of iPads, iMacs, cost of new equipment				
Add new online BA degree, new BFA's degrees, update BSSD, MSSD and offer low residency MFA program option	Recruitment materials, Time & Effort. Increase staff hours				