

NMHU Unit Strategic Planning: FY22 Plan  
 Unit name: OIER  
 Director: Heather Tilson  
 Date submitted: November 2021

PLAN - Unit Goals / Objectives										
Unit	Unit / Department Objective	Purpose of Objective	SP Goal 1	SP Goal 2	SP Goal 3	SP Goal 4	SP Goal 5	Status (New or Ongoing)	Timeframe	Measureable outcomes
OIER	Provide data support for academic success initiatives	To support data-informed decision making in academic programming	X		X			Ongoing	Continuous	Timely completion of data requests
OIER	Support and promote excellence in academic outcomes assessment	To help improve the teaching-learning environment for our students and to meet HLC expectations	X			X		Ongoing	Continuous	Assessment artifacts are submitted by specified due date
OIER	Oversee accreditation activities in preparation for Focused Visit	To ensure compliance with accreditation expectations		X				Ongoing	Continuous	Successful conclusion to Focused Visit
OIER	Develop institution-wide strategy for using survey data more effectively	To help decision makers across campus to make data-informed decisions based on student feedback	X			X		New	To be developed in FY22	Development of plan to use survey data more effectively
OIER	Support strategic enrollment management (SEM) initiatives	To provide data to help enrollment management unit more effectively recruit and retain students					X	Ongoing	Continuous	Timely completion of data requests
OIER	Provide data support for community liaisons	To provide data support for community engagement initiatives			X			Ongoing	Continuous	Timely completion of data requests
OIER	Program reoccurring reports and use ARGOS to write reports available and usable for stakeholders	To help stakeholders access departmental and institutional data more easily and efficiently	X			X	X	New	Being developed in FY22	Development of web-based system for providing data access

DO - Implement Plan		STUDY - Assessment			ACT - Improve
Action(s)	Budget implication	Status (Met, Ongoing, Stop)	Outcome(s)	Challenge(s)	Improvement(s)
Institute new workflow tracker for internal tasks	None	Met - MS Forms	Reduced response time for data queries and institutional reporting	None	Sustain.
Institute new workflow tracker for external reporting	None	Ongoing	Slight improvement in response rate by deadline across university allowing early artifact submission.	Department adherence to specified deadline(s)	Offer OA training through CTE to address any questions prior to specified deadline
Develop an annual tickler for EMT to inform on specific milestones and establish deadlines	HLC costs associated with visit	Ongoing	Improved communication frequency, early participation by departments in HLC preparation, and early artifact collection.	Department participation throughout the year	Offer information to campus community on deadlines and expected artifacts
Determine the university's priorities and review existing surveys that may inform on priorities	None	Met	10 university-wide priorities determined. Existing surveys informed on 7 of 10 priorities.	None	Adjust surveys, if possible, to inform on remaining 3 priorities
Institute new workflow tracker for internal tasks	None	Met	Reduced response time for data queries and institutional reporting	None	Sustain.
Institute new workflow tracker for internal tasks	None	Met	Reduced response time for data queries and institutional reporting	Difficulty tracking down community liasons for coordinating reports	Reduced response time. Sustain. Confirm community liaison contact information and established regularly scheduled meetings.
Develop or investigate an internal and externally visible data dashboard	Minimal if done in-house; significant if outside vendor retained	Stop	Unable to develop internally.	Internal skillset not available.	Rolled out ARGOs