

**Assessment Report
Fall 2020 – Spring 2021**

Business Graduate: Finance Concentration

(Instructional Degree Program)

MBA

(Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will apply time value of money to financial decisions.

Traits Specifically Linked to Student Learning Outcome 1

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 1:

Quiz on interest rate determination in BFIN 5050.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 5050 (SLO1 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2020	20	19	1	95.0%
Total	20	19	1	95.0%

Second Means of Assessment for Outcome 1:

Score on quiz covering time value of money in BFIN 6090.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 6090 (SLO1 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2020	19	13	6	68.4%
Spring 2021	7	7	0	100.0%
Total	26	20	6	76.9%

Interpretation of Results for Outcome 1:

Although we met the criterion for the first means of assessment for this outcome, we failed to meet the second means of assessment in Fall 2020. This could be explained by the raging pandemic, the recessing economy, and the toll on individual students and their families. As things improved in the spring semester, we achieved our goal. The instructor will continue to monitor the results.

Student Learning Outcome 2:

Students will analyze financial variables and financial ratios of individual corporations.

Traits Specifically Linked to Student Learning Outcome 2

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 2:

Score on an assignment using Value Line database in BFIN 6090 Investments.
Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 6090 (SLO2 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2020	19	19	0	100.0%
Spring 2021	7	7	0	100.0%
Total	26	26	0	100.0%

Second Means of Assessment for Outcome 2:

Score on quiz covering risk, interest rates and the valuation of assets in BFIN 5050.
Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

BFIN 5050 (SLO2 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Fall 2020	20	19	1	95.0%
Total	20	19	1	95.0%

Interpretation of Results for Outcome 2:

For SLO 2, we met the criteria in both semesters. We will continue to monitor the assessed results and would implement changes if needed.

Student Learning Outcome 3:

Students will prepare financial statements and analyze financial data to make decisions about the operating performance and financial position of a company.

Traits Specifically Linked to Student Learning Outcome 3

Mastery of Content Knowledge and Skills
 Critical and Reflective Thinking Skills
 Effective Use of Technology
 Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 3:

Group presentation on analyzing financial data and decision making in ACCT 6850 Financial Statement Analysis.

Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 6850 (SLO3 MOA1) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2021	26	23	3	88.5%
Total	26	23	3	88.5%

Second Means of Assessment for Outcome 3:

Score on final exam in ACCT 6850 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Summary of Data:

ACCT 6850 (SLO3 MOA2) Data Points	Total Number of Students Assessed	Number of Students Meeting Criterion	Number of Students Not Meeting Criterion	% of Students Meeting Criterion
Spring 2021	26	23	3	88.5%
Total	26	23	3	88.5%

Interpretation of Results for Outcome 3:

We met the criterion for both means of assessments. The instructor will continue to find the reasons why some students didn't perform well and provide additional resources as needed.