ASSESSMENT PLAN
Spring 2024 – Summer 2025

Business Graduate: Finance Concentration (Instructional Degree Program)

MBA (Degree Level)

Program Mission:

The Department of Business Administration is committed to the success of our students and to the highest observance of our professional accreditation standards. The department's goal is to be the best small business department in the Southwest, preparing students to be confident, competent, ethical and responsible decision makers, managers, leaders and agents of economic and social betterment in today's changing global business environment.

Student Learning Outcome 1:

Students will apply time value of money to financial decisions.

Traits Specifically Linked to Student Learning Outcome 1

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 1:

Quiz on interest rate determination in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 1:

Score on quiz covering time value of money in FIN 609. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Student Learning Outcome 2:

Students will analyze financial variables and financial ratios of individual corporations.

Traits Specifically Linked to Student Learning Outcome 2

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 2:

Score on an assignment using Value Line database in FIN 609, Investments.. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 2:

Score on quiz covering risk, interest rates and the valuation of assets in FIN 505. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Student Learning Outcome 3:

Students will prepare financial statements and analyze financial data to make decisions about the operating performance and financial position of a company.

Traits Specifically Linked to Student Learning Outcome 3

Mastery of Content Knowledge and Skills
Critical and Reflective Thinking Skills
Effective Use of Technology
Quantitative and Qualitative Analysis

First Means of Assessment for Outcome 3:

Group presentation on analyzing financial data and decision making in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Second Means of Assessment for Outcome 3:

Score on final exam in ACCT 685 Financial Statement Analysis. Criterion measure: 75% of students will score 80% or better = meets the outcome.

Revised Spring 2017